

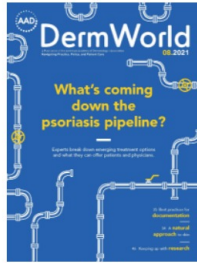
DermaWorld Opportunities

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Keep in touch with AAD members beyond the meeting!

Icon Key

- Traffic-building product
- Reach all meeting attendees
- Reach all AAD members
- Push products
- Product has frequency
- Personal delivery
- Lead-generating product
- Branding product



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DermaWorld July Issue



Expand your brand reach at the 2022 AAD Innovation Academy and beyond!
 Promote your message in *DermaWorld's* July Issue.

Reach: 16,000+ *DermaWorld* subscribers.

Content:

- Body dysmorphism
- Artificial/augmented intelligence
- Chemo-related drug reactions

Review the 2022 editorial calendar to extend your reach with AAD members beyond Innovation Academy!

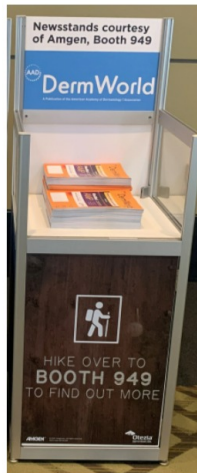
[VIEW FULL RATES](#)

Deadlines

Space reservation deadline: May 26, 2022
 Materials due: June 2, 2022

Rates

Full page, 4C, 1x	\$4,455
Full page spread, 4C, 1x	\$8,910
1/2 Page, 4C, 1x	\$3,810



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DermaWorld Magazine Stand Sponsorship



- Strategically placed in high-visibility areas, your branding exclusively appears on the front and sides of all magazine stands dedicated to the *DermaWorld* July Issue.
- Distributed in three magazine stands located in high-visibility areas of the meeting.
- Exclusive sponsorship also allows for a discounted Full Page ad in the July issue of *DermaWorld*.
- Gives your brand message multiple exposure points!

[VIEW FULL RATES](#)

Deadlines

Space reservation deadline: May 31, 2022
 Materials due: June 6, 2022

Rate

\$5,000

Exclusive sponsorship opportunity

Icon Key

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*All rates are net. No agency discounts apply. Cancellations are nonrefundable.
 All quantities are based on projected attendance and room blocks.*



innovation academy
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