



AUGUST 10-13, 2023 | TAMPA, FL | ACADEMY

# Get the word out about your program or event!

Grow your attendance at AAD Innovation Academy 2023 with official conference promotional opportunities. Your invitation will reach your target audience via email or at their hotel rooms.



## Individual Hotel Room Drop

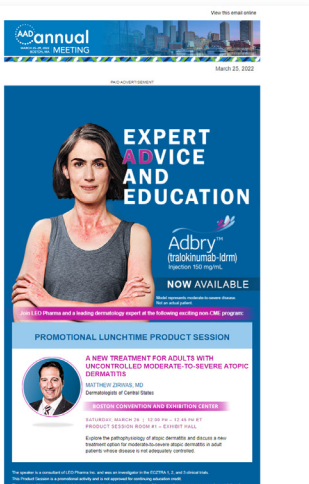
Stand out with a personal direct delivery! Your insert is delivered to select headquarters hotel rooms the evenings of Aug. 10 and 11, or the mornings of Aug. 11 and 12. In addition, a link in the eDaily drives attendees and AAD members to the online inserts.

[Learn More](#)

## Exclusive Exhibitor Emails

All eyes are on your brand message with an exclusive email invitation delivered directly to attendees! Your exclusive email message is sent to Innovation Academy attendees before, during or after the meeting.

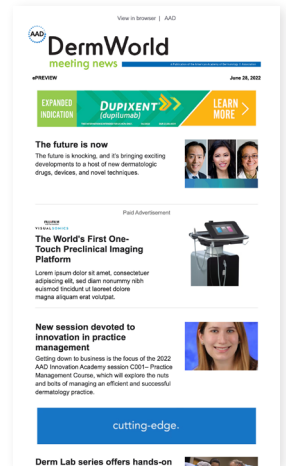
[Learn More](#)



## ePreviews

Build early buzz around your program or event! Your message reaches 19,000+ AAD members and Innovation Academy attendees as they begin to plan their time at the meeting. 2022 average unique open rate was 55.7%!

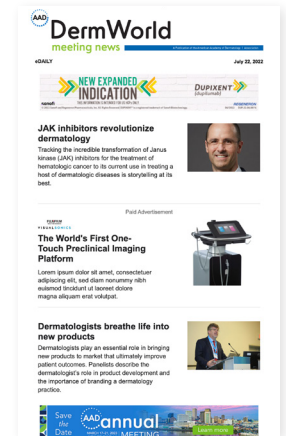
[Learn More](#)



## eDaily

Remind attendees to visit your program as they read the latest conference news in four eDailies. Reaches 19,000+ AAD members and Innovation Academy members. 2022 average unique open rate was 53.2%!

[Learn More](#)



## Retargeting

Drive attendance through a retargeting campaign via social media in the weeks before your program or event.

[Learn More](#)

Contact your account manager to reserve your promotion today!

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