

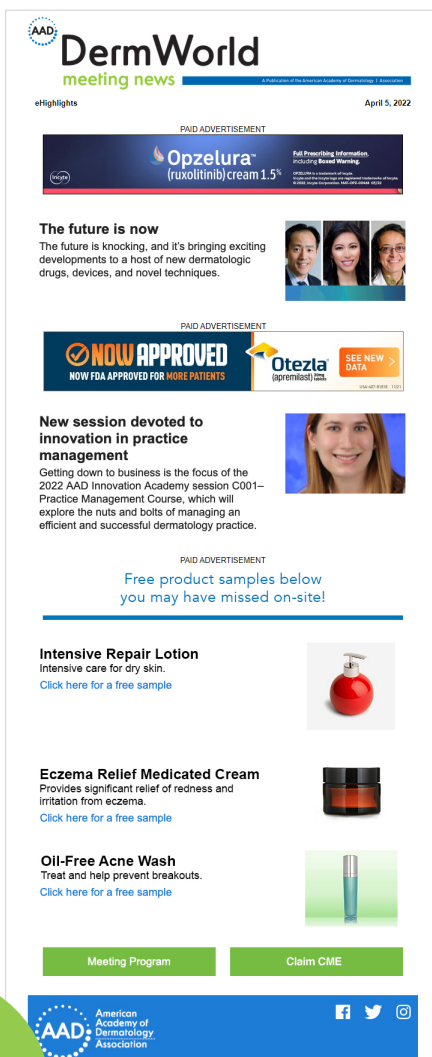
Generate leads and get your products in the hands of AAD members you might have missed on-site or who couldn't attend.

## Product Sample eHighlights

- Reach 19,000+ AAD members and Innovation Academy attendees in Mid-August.
- Three advertisers can offer product samples in this special eHighlights.
- Readers complete lead forms that are gathered and sent to the advertisers.
- Product sample ad also appears in the Product Sample channel of AAD's Meeting News Central.
- A promotional campaign will also drive AAD members to the site.\*

Rate: \$4,690 (limit three)

**Just three advertisers!**



## Product Sample Channel



- Reach 19,000+ AAD members and Innovation Academy attendees before, during and after the meeting.
- An image of your product sample appears with a photo and description in the Product Sample channel of AAD's Meeting News Central.
- Readers complete lead forms that are gathered and sent to the advertisers.
- A promotional campaign drives AAD members and attendees to the site.\*

Rate: \$2,500

**View the lead form**

Supplying and shipping product samples is the responsibility of the advertiser.

\*Promotional campaign includes ads in each of the three ePreviews, three eDailies and one eHighlights.

## Deadlines

Space reservation deadline: **July 26, 2023**

Materials due: **Aug. 2, 2023**

**Contact Cathleen Gorby to reserve your promotion today!**

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