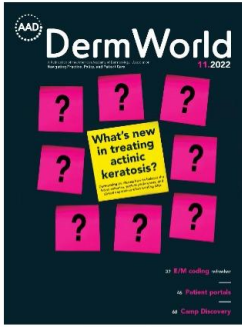


DermWorld Opportunities

[PRINT THIS PAGE](#)

DermWorld August Issue

DermWorld Magazine Stand Sponsorship



[click to enlarge](#)

DermWorld August Issue

Expand your brand reach at the 2023 AAD Innovation Academy and beyond!

Promote your message in *DermWorld's* August Issue.

Reach: 16,000+ *DermWorld* subscribers.

- *DermWorld* is the go-to practice management publication for more than 16,000 U.S. dermatologists.
- **94%** of readers rate *DermWorld* as useful in keeping informed on clinical issues.*
- **82%** have taken an action after seeing an ad.*
- **75%** rate *DermWorld* as the best resource for the specialty.*

[Review the 2023 editorial calendar](#) to extend your reach with AAD members beyond Innovation Academy!

*2021 Reader Feedback Study of *DermWorld*, Stratton Publishing & Marketing, Inc.

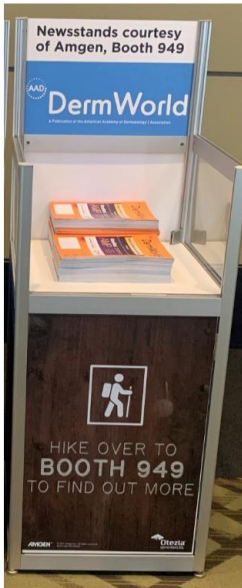
[VIEW FULL RATES](#)

Deadlines

Space reservation: June 22, 2023
 Materials due: July 6, 2023

Rates

Full page, 4C, 1x	\$4,570
Full page spread, 4C, 1x	\$9,140
1/2 Page, 4C, 1x	\$3,905



[click to enlarge](#)

DermWorld Magazine Stand Sponsorship

- Strategically placed in high-visibility areas, your branding exclusively appears on the front and sides of all magazine stands dedicated to the *DermWorld* July issue.
- Distributed in three magazine stands located in high-visibility areas of the meeting.
- Exclusive sponsorship also allows for a discounted Full Page ad in the July issue of *DermWorld*.
- Gives your brand message multiple exposure points!

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation: June 21, 2023
 Materials due: June 28, 2023

Rate

\$7,000

Exclusive sponsorship opportunity

Purchase the magazine stands and get 25% off your *DermWorld* August issue ad!

All rates are net. No agency discounts apply. Cancellations are nonrefundable.
 All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.



innovation academy

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