

# Hotel Advertising: Embassy Suites by Hilton Tampa Downtown Convention Center

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**Deadlines**

Space reservation: TBD  
Materials due: TBD

Installation to be completed by 9 a.m. on Thursday, Aug. 10, 2023.  
Dismantle begins after 5 p.m. on Saturday, Aug. 12, 2023.

- Convention Center Skybridge (Inside)
- Convention Center Skybridge (Outside)
- Elevator Clings
- Front Desk Branding
- Front Entrance Branding
- Lobby Branding Package 1
- Lobby Branding Package 2
- Lobby Lounge Doors



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## Convention Center Skybridge (Inside)

- Brand the skybridge leading to and from the convention center on the second floor!
- Sponsor can choose from double-sided door clings, a column immediately outside the doors, an overhead cling outside the doors (to be seen by those reentering the hotel) and a series of ground decals across the bridge.

[INSERTION ORDER/SPECS](#)

**Rate**  
\$7,000  
*Rights only. Additional production fees will apply. Exclusive opportunity.*



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## Convention Center Skybridge (Outside)

- Dominant visibility for your message with a banner on the Skybridge connecting the Embassy Suites to the convention center.
- Attendees will see your brand upon arrival and each time they walk across the street to the convention center.

[INSERTION ORDER/SPECS](#)

**Rate**  
\$10,000 each (two banners available)  
*Rights only. Additional production fees will apply. Two exclusive opportunities.*



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## Elevator Clings

- Your message meets attendees often as they move about the lobby and travel to and from guest rooms.
- Two banks of two elevators.
- Sponsor can choose to brand the inside and outside of elevator doors, as well as an overhead wall cling above each set of doors in the lobby.

[INSERTION ORDER/SPECS](#)

**Rate**  
\$11,900 per bank (two available)  
*Rights only. Additional production fees will apply. Two exclusive opportunities.*



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## Front Desk Branding

- Your brand surrounds attendees as they check in to the hotel, return to the front desk and move about the lobby.
- Sponsor can choose to brand columns, front desk clings and wall clings surrounding the front desk.

[INSERTION ORDER/SPECS](#)

**Rate**  
\$9,000  
*Rights only. Additional production fees will apply. Exclusive opportunity.*



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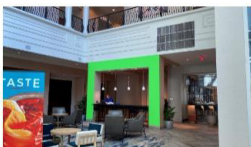
## Front Entrance Branding

- Own the attendee welcome experience with this dominating package at this headquarter hotel!
- Located directly across the street from the convention center, this hotel will be a popular place for lunch and drinks at the end of each day.
- Your brand can greet attendees each time!
- Sponsor chooses from a variety of assets at the entryway, including columns, an overhead banner, valet desk and single- or double-sided window clings on

[INSERTION ORDER/SPECS](#)

**Rate**  
\$10,000  
*Rights only. Additional production fees will apply. Exclusive opportunity.*

the outer set of entry doors.



click to enlarge

## Lobby Branding Package 1

- Yours will be the first brand they see upon entering the hotel!
- Located in the lobby seating area and directly in front of the front entrance.
- Sponsor can choose from a fountain wall cling, a second-floor rotunda cling and an eye-catching lobby counter wall cling.

INSERTION ORDER/SPECS

### Rate

\$10,000

*Rights only. Additional production fees will apply.*

*Exclusive opportunity.*



click to enlarge

## Lobby Branding Package 2

- Surrounding the hotel front doors, your brand is facing the lobby seating area and highly visible each time attendees leave the hotel.
- Includes two-story elevator mirror panels and an overhead banner above the front door.

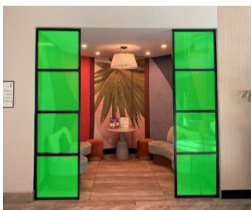
INSERTION ORDER/SPECS

### Rate

\$9,750

*Rights only. Additional production fees will apply.*

*Exclusive opportunity.*



click to enlarge

## Lobby Lounge Doors

- Brand the panels that mark the entrance to a private lobby "lounge" with your single-sided clings.
- Visible from throughout the lobby.

INSERTION ORDER/SPECS

### Rate

\$3,500

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