

## Hotel Advertising: JW Marriott Water Street

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**AAD Innovation Academy 2023 INC programs will be held at this hotel!**

### Deadlines

Space reservation: June 30, 2023

Materials due: July 10, 2023

Installation to be completed by 9 a.m. on Thursday, Aug. 10, 2023.

Dismantle begins after 5 p.m. on Saturday, Aug. 12, 2023.

[Column Wraps](#)

[Escalator Package](#)

[Floor Clings](#)

[Wall Cling](#)

[Window Clings](#)



[click to enlarge](#)

### Column Wraps

Visibility for your message throughout the Level 2 pre-function areas with three column wraps that can't be missed by attendees.

[INSERTION ORDER/SPECS](#)

**Rate**

\$6,000

*Rights only. Additional production fees will apply.*

*Exclusive opportunity.*



[click to enlarge](#)

### Escalator Package

Welcome attendees to INC programs and other ancillary meetings on Level 2 of the hotel. This escalator comes from the lobby.

[INSERTION ORDER/SPECS](#)

**Rate**

\$6,000

*Rights only. Additional production fees will apply.*

*Exclusive opportunity.*

Package includes:

- Escalator caps on Level 2, as shown.
- Two window clings at the top of the escalator.



[click to enlarge](#)

### Floor Clings

Strategically place your message on floor clings outside the elevator banks on Level 2, where the INC programs and other AAD Innovation Academy meetings will be held.

[INSERTION ORDER/SPECS](#)

**Rate**

\$2,500

*Rights only. Additional production fees will apply.*

*Exclusive opportunity.*



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### Wall Cling

- Huge visibility throughout Level 2 with this wall cling facing into the pre-function area.
- Sponsor also has the option to add two windows in front of HB Plant pre-function area D.

[INSERTION ORDER/SPECS](#)

**Rate**

\$6,500 wall

\$5,000 windows

*Rights only. Additional production fees will apply.*

*Exclusive opportunity.*



### Window Clings

[INSERTION ORDER/SPECS](#)



- Four window clings in the Ybor pre-function area.
- Four window clings in front of Ybor pre-function Salon I and II.
- Four window clings in front of Ybor pre-function Salon III.
- Four window clings in front of the hallway between Ybor and HB Plant ballrooms.
- Four window clings in front of HB Plant pre-function area A.
- Four window clings in front of HB Plant pre-function area B.
- Four window clings in front of HB Plant pre-function area C.

**Rate**

\$5,000 each set  
*Rights only. Additional production fees will apply.*  
*Each set is an exclusive opportunity.*

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**innovation academy**

AUGUST 10-13, 2023 • TAMPA, FL

**Official Exhibitor Supplier**

