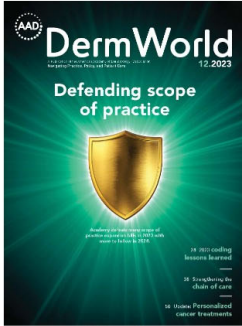


## DermWorld Opportunities

[Print this page](#)

### DermWorld July Issue

### DermWorld Magazine Stand Sponsorship



[click to enlarge](#)

## DermWorld July Issue

Expand your brand reach at the 2024 AAD Innovation Academy and beyond!

Promote your message in *DermWorld's* July Issue.

Reach: 16,000+ *DermWorld* subscribers.

- *DermWorld* is the go-to practice management publication for more than 16,000 U.S. dermatologists.
- **88%** of AAD members say *DermWorld* provides relevant clinical information.\*
- **87%** say *DermWorld* provides new and useful information on improving patient care.\*
- **86%** rate *DermWorld* as good or excellent overall.\*

[Review the 2024 editorial calendar](#) to extend your reach with AAD members beyond Innovation Academy!

\*2023 Reader Feedback Study of *DermWorld*, Hickman Brady Media.

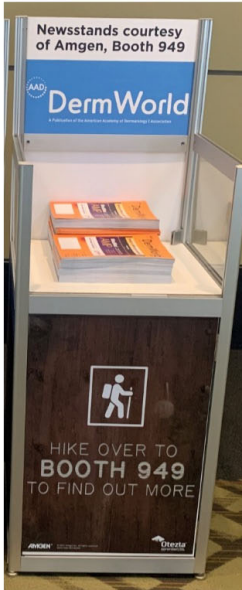
[VIEW FULL RATES](#)

#### Deadlines

Space reservation: May 30, 2024  
 Materials due: June 6, 2024

#### Rates

Full page, 4C, 1x	\$4,695
Full page spread, 4C, 1x	\$9,390
1/2 Page, 4C, 1x	\$4,010



[click to enlarge](#)

## DermWorld Magazine Stand Sponsorship

- Strategically placed in high-visibility areas, your branding exclusively appears on the front and sides of all magazine stands dedicated to the *DermWorld* July issue.
- Distributed in three magazine stands located in high-visibility areas of the meeting.
- Exclusive sponsorship also allows for a discounted Full Page ad in the July issue of *DermWorld*.
- Gives your brand message multiple exposure points!

[INSERTION ORDER/SPECS](#)

#### Deadlines

Space reservation: June 13, 2024  
 Materials due: June 20, 2024

#### Rate

\$7,000

*Exclusive sponsorship opportunity*

**Purchase the magazine stands and get 25% off your *DermWorld* July issue ad!**

All rates are net. No agency discounts apply. Cancellations are nonrefundable.  
 All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.



**innovation academy**

AUGUST 1-4, 2024 • SEATTLE, WA

**Official Meeting Provider**