Home

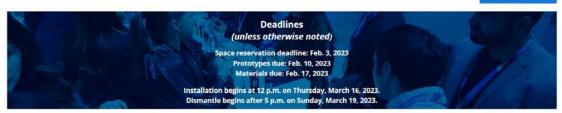
Overview

Opportunities ~

Contact

Hotel Advertising: Hilton New Orleans Riverside

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Product has frequency



Branding product



Reach all members



Push Product



Lead-generating product



Spirits Bar Gobos SOLD

800

- · Your corporate or brand gobos shine brightly on screens in the hotel bar 24 hours a day.
 Four gobos are located side-by-side in the Spirits bar on the first floor of the
- hotel.

 Two "back" screens face the main first floor walkway and have huge visibility
- from the concierge desk, LeCroissant restaurant and Drago's dining room, and can be seen from the first, second and third floors that look over the atrium.

 Two "side" gobos also have visibility within Spirits and parts of Drago's and
- LeCroissant, with some visibility from a coffee area on the second floor.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Feb. 2, Materials due: Feb. 9, 2023

Rates

"Back" gobos: \$9,000 each SOLD "Side" gobos: \$6,500 each SOLD

Rates includes a one-color gobo. Additional colors can be requested at an additional expense.



Atrium Flags in Hotel Lobby SOLD

- . Three hanging flags in the hotel lobby on Level 2.
- Double-sided flags are a maximum 3'9" wide x 6' high,

INSERTION ORDER/SPECS

Rate

\$15,000 SOLD

Rights only. Additional production fees will apply.

Exclusive opportunity.



Bell Desk Branding SOLD



- · Huge exposure from throughout the lobby with a dramatic banner over the bell
- desk!
- Also includes a 10' x 10' floor cling in front of bell desk. Escalators coming up from Level 1 are directly in front of the bell desk on
- Maximum size on banner is 24' 10" wide by 4' 6" high.

INSERTION ORDER/SPECS

\$25,000 SOLD

Rights only. Additional production fees will apply.

Exclusive opportunity.



Chemin Royale Foyer Banner SOLD

800

- Your banner welcomes guests to Friday and Saturday night receptions in the
- Chemin Royale Foyer.

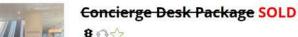
 Maximum banner size is 27' wide by 42" high.

INSERTION ORDER/SPECS

Rate

\$10,000 SOLD

Rights only. Additional production fees will apply. Exclusive opportunity.



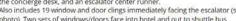


- Your message takes attendees to the front desk from ground level. (Front desk is located on Level 2.)
- Includes a 10' x 10' floor cling immediately in front of the escalator and next to the concierge desk, and an escalator center runner.
- Also includes 19 window and door clings immediately facing the escalator (see photo). Two sets of windows/doors face into hotel and out to shuttle bus

INSERTION ORDER/SPECS

\$50,000 SOLD

Rights only. Additional production fees will apply. Exclusive opportunity.







Driveway Window Clings SOLD

- Major impact for your brand on the driveway used by convention center walkers and shuttle buses. (This is the driveway most used by those walking from the convention center two blocks away.)
- Your message is splashed across 42 windows facing out to the driveway. Advertiser can also choose double-sided clings to line the hallway leading to the Chemin Royale Foyer, where AAD receptions will take place Friday and Saturday night.

INSERTION ORDER/SPECS

\$50.000 SOLD

Rights only. Additional production fees will apply. Exclusive opportunity.



Front Desk Branding SOLD

- . Be the brand attendees see when they check in and each time they return to the front desk on Level 2.
- Includes five overhead clings (C1-C5 in the photo) and two eye-level clings (D and H in the photo).

INSERTION ORDER/SPECS

\$20,000 SOLD

Rights only. Additional production fees will apply.



click to enlarge

Glass Half-Wall Around Le Croissant Restaurant SOLD



- . Greet attendees each morning for breakfast on Level 1, and as they walk to the elevators or front desk escalators from the Shuttle Bus Entrance.
- Includes five individual clings.

INSERTION ORDER/SPECS

Rate

\$25,000 SOLD

Rights only. Additional production fees will apply.

Exclusive opportunity.



Guest Elevator Advertising SOLD

800

- Your brand surrounds guests as they wait for and ride hotel guest elevators.
 Elevators are located in two banks of five.
- Two packages includes a $6' \times 12'$ floor cling at each elevator bank, floor clings in each elevator, and two inserts per elevator (11.5" wide x 18.5" high).

INSERTION ORDER/SPECS

\$35,000 per bank SOLD

Rights only, Additional production fees will apply.

Two exclusive opportunities.



click to enlarge

Main Entrance Branding SOLD

- · Be the first to welcome AAD attendees to the meeting with your branding on the front entrance of this headquarter hotel.
- This is the entrance most used by taxis and pedicab drivers.
 Includes eight clings on top of the revolving doors, four clings on each side surrounding stationary doors, and one strip on each side of revolving doors (see photos)
- Advertiser can choose double- or single-sided clings.
 Also includes a 10' x 10' floor cling immediately inside the main entrance.

INSERTION ORDER/SPECS

\$40,000 SOLD

Rights only. Additional production fees will apply.

Exclusive opportunity.



Shuttle Bus Entrance Branding SOLD

- · Your large outdoor banner, column wraps and door and window clings welcome walkers, shuttle bus riders and anyone using the side drive at the Hilton each time they return to this headquarter hotel.
- This is the hotel entrance most used by those walking from the convention center two blocks away.
- Banner is a maximum of 31' wide x 15' high.
 Includes three columns under banner (see photo).
- Also includes four sets of window and door clings for a total of 34 clings (see

INSERTION ORDER/SPECS

Rate

\$75,000 SOLD

Rights only. Additional production fees will apply.

Exclusive opportunity.















