

Hotel Advertising: Sheraton New Orleans









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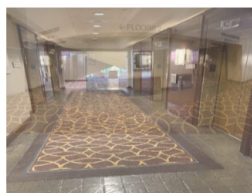
Deadlines

Space reservation deadline: Feb. 3, 2023
 Prototypes due: Feb. 10, 2023
 Materials due: Feb. 17, 2023

Installation begins at 8 a.m. on Thursday, March 16, 2023.
 Dismantle begins after 5 p.m. on Sunday, March 19, 2023.

Icon Key

-  Traffic building product
-  Reach all meeting attendees
-  Reach all members
-  Push Product
-  Personal Delivery
-  Lead-generating product
-  Product has frequency
-  Branding product



click to enlarge

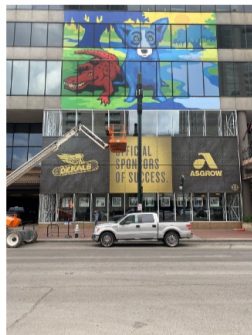
Elevator Clings **SOLD**



- Brand the outer doors of the guest elevators on the lobby level.
- Two banks available with five elevators in each bank.

INSERTION ORDER/SPECS

Rate
 \$25,000 per bank **SOLD**
Rights only. Additional production fees will apply.
Two exclusive opportunities.



click to enlarge

Exterior Window Clings on Canal Street **SOLD**



- Dramatic, soaring exposure for your brand with your message facing out to Canal Street at this headquarters hotel!
- Advertiser can choose from five panels by three panels or 12 panels by three panels (see photos).

INSERTION ORDER/SPECS

Rate
 \$30,000 (5 panels x 3 panels) **SOLD**
 \$50,000 (12 panels x 3 panels) **SOLD**
Rights only. Additional production fees will apply.



click to enlarge

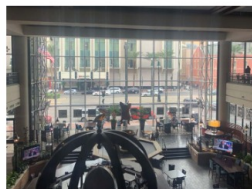
Welcome Banner **SOLD**



Great brand visibility in the hotel lobby with this welcome banner.

INSERTION ORDER/SPECS

Rate
 \$15,000 **SOLD**
Rights only. Additional production fees will apply.
Exclusive opportunity.



click to enlarge

Large Lobby Banner **SOLD**











- Your message dominates this headquarter hotel lobby with a giant hanging banner!
- Banner faces into Lobby Bar and front desk.
- Three size options available.

INSERTION ORDER/SPECS

Rate
 \$35,000 **SOLD**
Rights only. Additional production fees will apply.
Exclusive opportunity.

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annual meeting

MARCH 17–21, 2023 • NEW ORLEANS, LA

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