

AAD annual

MARCH 17-21, 2023 | MEETING
NEW ORLEANS, LA

Get the word out about your program or event!

Grow your attendance at AAD Annual Meeting 2023 with official conference promotional opportunities. Your invitation will reach your target audience via emails, at the convention center, and even at their hotel rooms.



Doctors Bag

Reach meeting attendees at headquarters hotels and in the convention center, as well as AAD members via a link in the eDaily.

[Learn More](#)

Individual Hotel Room Drop

Stand out with a personal direct delivery! Your insert is delivered to select headquarters hotel rooms.

[Learn More](#)



DermWorld Meeting News

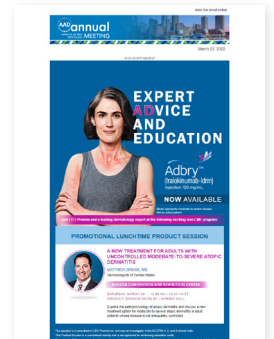
19,000+ attendees and members see your brand message every day in the ultimate source for live meeting coverage!

[Learn More](#)

Exclusive Exhibitor Emails

All eyes are on your brand message with an exclusive email invitation delivered directly to attendees!

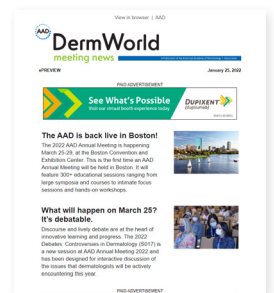
[Learn More](#)



ePreviews

Build early buzz around your program or event! 2022 average unique open rate was 54.65%.

[Learn More](#)



eDaily

Remind attendees to visit your program as they read the latest conference news in four eDailies.

[Learn More](#)



Retargeting

Drive attendance through a retargeting campaign via Google display ads and social media in the weeks before your program or event.

[Learn More](#)

Contact your account manager to reserve your promotion today!

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