

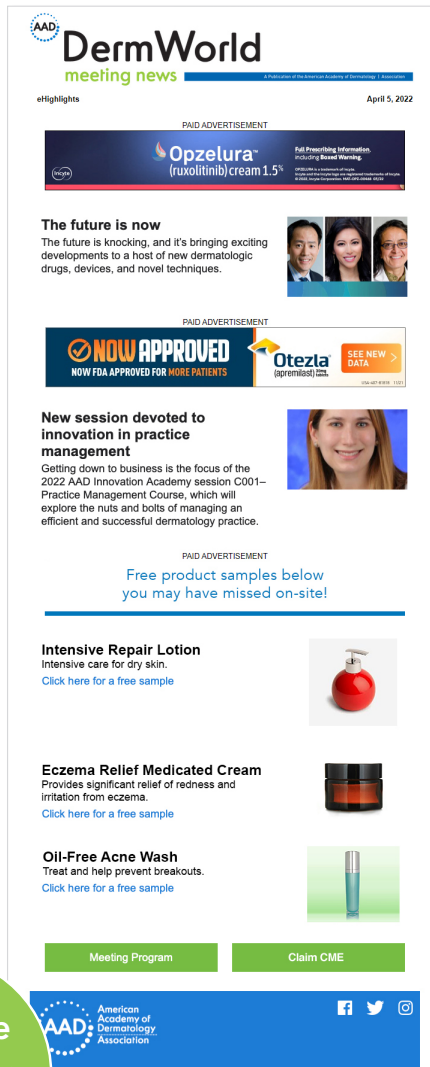
Generate leads and get your products in the hands of AAD members you might have missed on-site or who couldn't attend.

Product Sample eHighlights

- Reach 19,000+ AAD Members and Annual Meeting attendees in late April.
- Three advertisers can offer product samples in this special eHighlights.
- Readers complete lead forms that are gathered and sent to the advertisers.
- Product sample ad also appears in the Product Sample channel of AAD's Meeting News Central.
- A promotional campaign will also drive AAD members to the site.*

Rate: \$7,500 (limit three)

Just three advertisers – Act now!



Product Sample Channel



- Reach 19,000+ AAD Members and Annual Meeting attendees before, during and after the meeting.
- An image of your product sample appears with a photo and description in the Product Sample channel of AAD's Meeting News Central.
- Readers complete lead forms that are gathered and sent to the advertisers.
- A promotional campaign drives AAD members and attendees to the site.*

Rate: \$5,000

Supplying and shipping product samples is the responsibility of the advertiser.

*Promotional campaign includes ads in each of the four ePreviews, four eDailies and two eHighlights.

View the lead form

Deadlines

Space reservation deadline: March 9, 2023

Materials due: March 16, 2023

Contact Cathleen Gorby to reserve your promotion today!

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