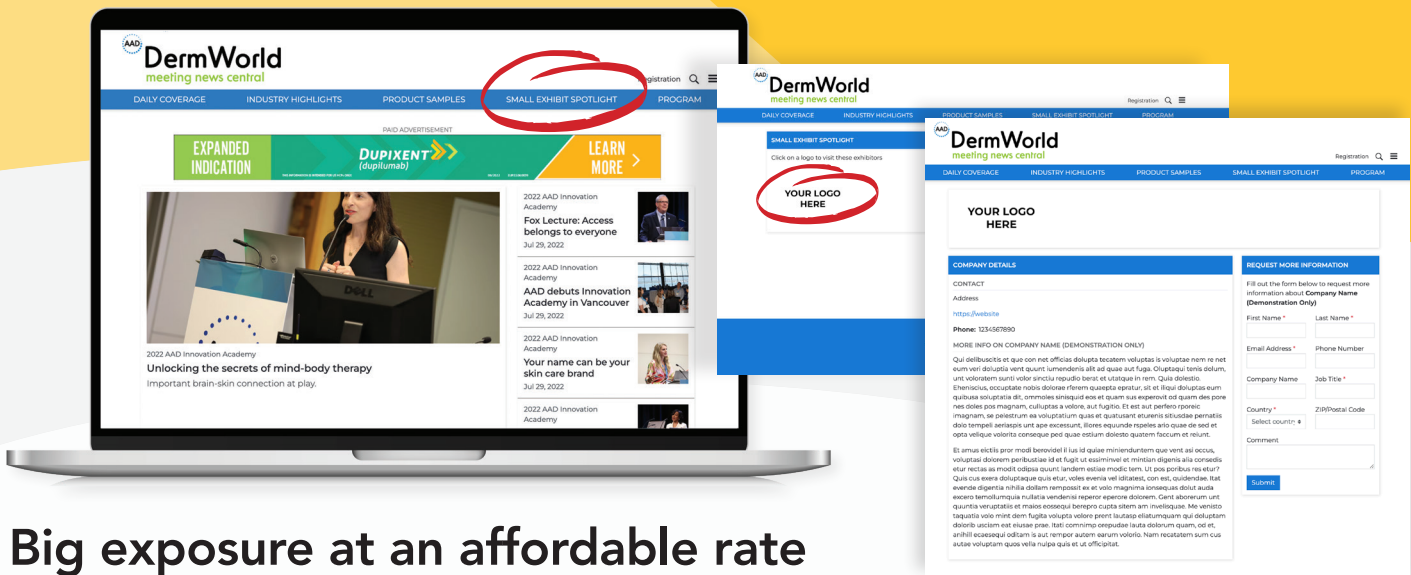


Introducing the Small Exhibit Spotlight

Available only to 300 square-foot exhibitors and smaller.



Big exposure at an affordable rate

AAD just made it easier for you to get your message to its 19,000 members and 2023 Annual Meeting attendees – at a price you can afford. The **Small Exhibit Spotlight** will feature company profiles of participating 100- to 300-square-foot-exhibitors.

- A special channel included on the Meeting News Central navigation bar.
- Your logo will be featured in the channel.
- Clicks on your logo go to your company page.
- Your company page includes your profile, meeting message and a request-for-information lead form. ([See example.](#))



Small things come in big packages

The Small Exhibit Spotlight will be promoted in AAD's ePreviews, eDailies and eHighlights for months of exposure for your message.

Rate: \$1,750

A minimum number of participants must be achieved in order for the channel to be created.

Contact your account manager for deadlines.

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