

# AAD annual MEETING

MARCH 8-12, 2024  
SAN DIEGO, CA

Promote your program or event to all the right people in all the right places!

Grow your attendance at AAD Annual Meeting 2024 with official conference promotional opportunities. Your invitation will reach your target audience via emails, at the convention center, and even at their hotel rooms.



## Doctors Bag

Reach meeting attendees at headquarters hotels and in the convention center, as well as AAD members via a link in the eDaily.

[Learn More](#)



## Individual Hotel Room Drop

Stand out with a personal direct delivery! Your insert is delivered to select headquarters hotel rooms.

[Learn More](#)



## DermWorld Meeting News

19,000+ attendees and members see your brand message every day in the ultimate source for live meeting coverage!

[Learn More](#)



## Exclusive Exhibitor Emails

54% average open rate

All eyes are on your brand message with an exclusive email sent to attendees!

[Learn More](#)

## eDaily

53% average open rate

Remind attendees to visit your program as they read the latest conference news in four eDailies.

[Learn More](#)

## ePreviews

46% average open rate

Build early buzz around your program or event!

[Learn More](#)

*Open rates are from AAD 2023 Annual Meeting.*

## Retargeting

Your ads on LinkedIn are served to AAD members and meeting prospects anytime they are on the platform.

[Learn More](#)

Last year's retargeting advertiser received 500 click-throughs!

Contact your account manager to reserve your promotion today!

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