

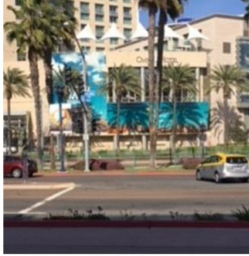
## Hotel Advertising: Omni Hotel

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### Deadlines

Space reservation deadline: Jan. 18, 2024  
 Prototypes due: Jan. 25, 2024  
 Materials due: Feb. 1, 2024

Installation to be completed by 8 a.m. on Thursday, March 7, 2024.  
 Dismantle begins after 5 p.m. on Sunday, March 10, 2024.



click to enlarge

## Outdoor Banners

- Giant banners facing out from the Omni catch the attention of those on Harbor Drive, at the convention center or entering the Gaslamp Quarter.
- Sail Terrace Banner: Approximately 36' W x 50' H.
- South Foyer Banner: Approximately 65' W x 19' H: **SOLD**

### INSERTION ORDER/SPECS

**Rate**  
 \$40,000 each

*Rights only. Additional production fees will apply.*

*If the 2024 AAD Annual Meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*

