

Get more product samples to more physicians

AAD's product sample promotions generate real leads and get your products into physicians' hands.

"We experienced an amazing response from the Product Sample Channel marketing opportunity on the AAD Meeting News Central, and we are now sampling our new product to over 600 physicians. **The best lead generation and marketing opportunity we have ever experienced!**"

Kurt E. Schwarz,
National Sales and Marketing Director,
Newmedical Technology, Inc.

Just three advertisers – Act now!

Product Sample in eHighlights #1

- Reach 19,000+ AAD Members and Annual Meeting attendees in late March.
- **Three advertisers** can offer product samples in this special eHighlights.
- Product sample ad also appears in the Product Sample channel of AAD's Meeting News Central.

Rate: \$7,500 (limit three)

Product Sample Channel

Meeting Program | Claim CME

Rate: \$5,000

- Reach 19,000+ AAD Members and Annual Meeting attendees before, during and after the meeting.
- An image of your product sample appears with a photo and description in the Product Sample channel of AAD's Meeting News Central.

AAD annual
MARCH 8-12, 2024 | SAN DIEGO, CA | MEETING

- Readers complete lead forms that are gathered and sent to the advertisers.
- A promotional campaign drives AAD members and attendees to the site.*

View the lead form

Deadlines

Space reservation deadline: **Feb. 19, 2024**

Materials due: **Feb. 26, 2024**

Contact Cathleen Gorby to reserve your product sample promotion today!

Cathleen Gorby | 913-344-1305 | cgorby@ascendmedia.com

Supplying and shipping product samples is the responsibility of the advertiser. Product Samples will be live for one month post-meeting.

*Promotional campaign includes ads in each of the four ePreviews, four eDailies and two eHighlights.