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Hotel Room Marketing

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Doctors Bag Insert

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Doctors Bag Insert

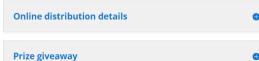
Opportunity:

- Advertiser-supplied* booth announcements, promotions and program invitations inserted into a Doctors Bag.
- Maximum insert size: 8.5" x 11"

- · Meeting attendees at headquarters hotels and in the convention center.
- Attendees and AAD members via a link to inserts online in the eDaily (details in dropdown below).

Distribution:

- Delivered the evening of March 6, 2025, to attendee hotel rooms at headquarters hotels.
- Distributed throughout the convention center on the morning of March 7,



*Inserts subject to AAD approval.

Space reservation: Jan. 24, 2025 Materials due: Jan. 31, 2025

Deadlines

\$26,825 per day

Rate

Space reservation: Jan. 24, 2025 Materials due: Jan. 31, 2025

A minimum of four inserts per day must be reserved for a Doctors Bag to be delivered.

\$12,350 per insert

A minimum of four inserts per day must be reserved for a Doctors Bag to be delivered.



Doctors Bag Premium

Opportunity:

- Advertiser-supplied* booth announcements, promotions and program invitations inserted into a clear pocket on the outside of the Doctors Bag.

 • Maximum insert size: 8.5" x 11"

Reach:

- Meeting attendees at headquarters hotels and in the convention center.
- · Attendees and AAD members via a link to inserts online in the eDaily (details in dropdown below).

Distribution:

- Delivered the evening of March 6, 2025, to attendee hotel rooms at
- Distributed throughout the convention center on the morning of March 7,

Online distribution details

*Inserts subject to AAD approval.

Deadlines Space reservation: Feb. 7, 2025 Materials due: March 4, 2025





Hyatt Regency Orlando rates



Hilton Orlando rates



Rosen Centre rates



Hotel Room Deliveries

Opportunity:

• Advertiser-supplied* booth announcements, promotions, program invitations and products.

- Meeting attendees at five key hotels:
 - Hyatt Regency Orlando
 - Hilton OrlandoRosen Centre
 - o Rosen Plaza
 - o Doubletree by Hilton Orlando at SeaWorld
- Attendees and AAD members via a link to inserts online in the eDaily (details in dropdown below).

Distribution: Delivered to select hotel rooms on March 5, 6, 7, 8 and/or 9, 2025.

Online distribution details



Promote your industry program or booth with a

High-Performance Ad on Meeting News Central!

*Inserts subject to AAD approval.

Rosen Plaza rates



Doubletree by Hilton Orlando at SeaWorld rates



Advertiser provides items to be distributed, subject to AAD approval. Packaged products may not exceed 6 oz. and must be in sealed bags.

Advertiser arranges production and shipping details for Individual Hotel Room Drop, and has items delivered to hotels each morning. Ascend Media manages distribution only.

AAD and Ascend Media encourage all advertisers and sponsors to use environmentally friendly printing, including recycled/recycloble paper and plant-based links. No petroleum-based UV coating. Aqueous coating permitted.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.





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