



MARCH 7-11, 2025
ORLANDO, FLORIDA

Promote your program or event to all the right people in all the right places!

Grow your attendance at the 2025 AAD Annual Meeting with official conference promotional opportunities. Your invitation will reach your target audience via emails, at the convention center, and even at their hotel rooms.



“Post-It” Style Notes on Hotel Doors

Your “Post-It” style note for promoting programs and driving booth traffic is adhered to the outside of hotel room doors in the AAD Annual Meeting room blocks.

[Learn More](#)



Doctors Bag

Reach meeting attendees at headquarters hotels and in the convention center, as well as AAD members via a link in the eDaily. Reach 5,600 attendees.

[Learn More](#)



Hotel Room Delivery

Stand out with a personal direct delivery! Your item is delivered to select headquarters hotel rooms. Choose up to five hotels with inside and outside the room options.

[Learn More](#)



DermWorld Meeting News

19,000+ members and attendees see your brand message every day in the ultimate source for live meeting coverage!

[Learn More](#)



Exclusive Exhibitor Emails

50% average open rate

All eyes are on your brand message with an exclusive email sent to attendees!

[Learn More](#)

eDaily

45% average open rate

Remind attendees to visit your program as they read the latest conference news in four eDailies.

[Learn More](#)

ePreviews

41% average open rate

Build early buzz around your program or event!

[Learn More](#)

Retargeting

Your ads on LinkedIn are served to AAD members and meeting prospects anytime they are on the platform.

[Learn More](#)

Previous advertisers have received 500 click-throughs!

Contact your account manager to reserve your promotion today!

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