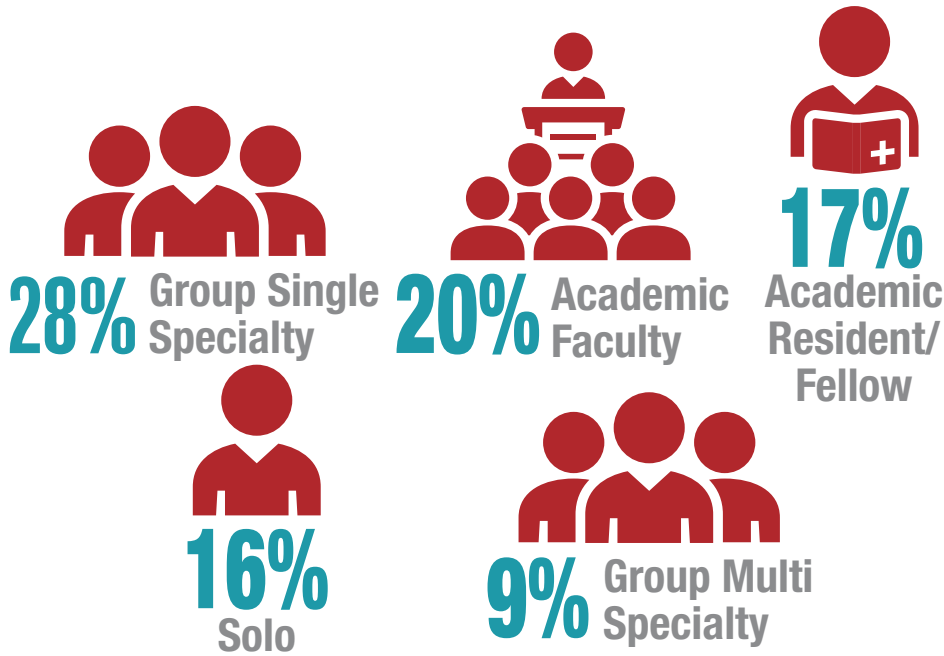


Your brand reaches **NEARLY 12K** Otolaryngologists, head and neck surgeons, facial and plastic surgeons, and other related practitioners.

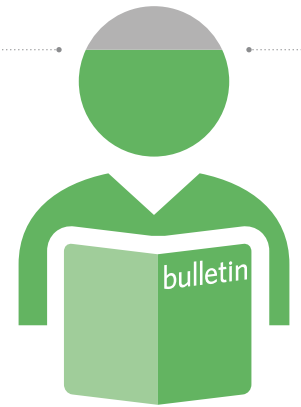
11 PUBLISHED **TIMES** PER YEAR

AAO-HNS MEMBERS

OCCUPATIONAL SETTINGS



89%
Bulletin readers purchase or recommend products & services used in their practices



AAO-HNS MEMBERS

SUBSPECIALTY SNAPSHOT

Main subspecialties:



Other subspecialties include:

- Pediatric Otolaryngology
- Neurotology
- Otology
- Rhinology
- Laryngology
- Allergy
- Sleep Medicine

74% browse or read every *Bulletin* issue cover to cover

91% prefer to read the *Bulletin* in print

Data based on a profile of AAO-HNSF Annual Meeting & OTO Experience attendees and AAO-HNS member surveys.