

# bulletin

**SHOWCASE YOUR  
BRAND IN THE  
PUBLICATION AAO-HNS  
MEMBERS RELY ON!**

## FEBRUARY

### Pediatric ENT

- Legislative agenda for Congress
- AAO-HNS United: Section for Residents and Fellows-in-Training (SRF)
- Leadership Forum & BOG Spring Meeting
- Summary of the Update to Clinical Practice Guideline: Tonsillectomy in Children
- Real-time Patient Information, ENTHealth.org

**Ad Sales Close: Dec. 26, 2018**

**Materials Due: Jan. 4, 2019**

### RELATED PRODUCTS & SERVICES

- Pediatric Otolaryngology treatment services and devices
- Otolaryngology marketing companies
- Medical website developers
- Electronic health record systems

## MARCH

### Hearing Loss

- Update to Clinical Practice Guideline: Sudden Hearing Loss expected
- Preparations for World Voice Day on April 16
- Health Policy Top 2018 100 Services for Otolaryngology
- AAO-HNS United: Section for Women in Otolaryngology (WIO)

**Ad Sales Close: Jan. 22, 2019**

**Materials Due: Jan. 29, 2019**

### RELATED PRODUCTS & SERVICES

- Steroidal treatments for sudden hearing loss
- Hearing devices
- Coding systems and consultants

## APRIL

### Hearing and Speech

- AAO-HNS/F voting season begins
- Essential practice personnel
- Better Hearing and Speech Month: Preparation for May observation
- AAO-HNS United: Young Physicians Section (YPS)

**Ad Sales Close: Feb. 22, 2019**

**Materials Due: March 1, 2019**

### RELATED PRODUCTS & SERVICES

- Professional education for personnel
- Educational systems for personnel
- Electronic health record systems
- Coding systems and consultants

## MAY

### OTC Hearing Aids

- FDA regulations on OTC hearing aids
- AAO-HNSF 2019 Annual Meeting & OTO Experience preview
- AAO-HNS United: SRF
- Patient Focused section

**Ad Sales Close: March 22, 2019**

**Materials Due: March 29, 2019**

### RELATED PRODUCTS & SERVICES

- New products
- Hearing device manufacturers

## JUNE

### Sleep Disorders

- Sleep Disorders Awareness Week
- Guest lecturers
- AAO-HNS United: WIO
- Proposed budget

**Ad Sales Close: April 24, 2019**

**Materials Due: May 1, 2019**

### RELATED PRODUCTS & SERVICES

- Sleep aid devices
- Malpractice insurance

## JULY

### Meniere's Disease

- New clinical practice guideline on Meniere's Disease expected
- Reg-ent data registry, CORE grants, patient safety and quality improvement activities
- Profile on Annual Meeting guest lecturers
- AAO-HNS United: YPS

**Ad Sales Close: May 16, 2019**

**Materials Due: May 23, 2019**

### RELATED PRODUCTS & SERVICES

- Resident program classifieds
- Electronic health record
- Coding companies

## AUGUST

### Annual Meeting Preview

- Annual Meeting exhibits and new experiences in the hall
- Medical Drugs and Devices Committee and Medical Informatics Committee
- AAO-HNS United: SRF
- Board of Governors Candidates for Leadership
- Annual Meeting Service Awardees
- BOG Model practitioner and committee awards

**Ad Sales Close: June 20, 2019**

**Materials Due: June 27, 2019**

### RELATED PRODUCTS & SERVICES

- Tech products
- Spotlight on Annual Meeting Showcases

## SEPTEMBER

### Annual Meeting Issue

- Professional Education and AcademyU
- International focus on relationships, travels, and joint ventures
- AAO-HNS United: WIO

**Ad Sales Close: July 18, 2019**

**Materials Due: July 25, 2019**

**BONUS DISTRIBUTION: AAO-HNSF  
2019 ANNUAL MEETING & OTO  
EXPERIENCE, Sept. 15-18, 2019**

## OCTOBER

### Membership

- New President's first column
- Patient information section
- AAO-HNS United: YPS

**Ad Sales Close: Aug. 15, 2019**

**Materials Due: Aug. 22, 2019**

### RELATED PRODUCTS & SERVICES

- Surgical equipment
- Electronic health record systems
- Coding systems and consultants

## NOVEMBER

### Measures

- 2019/20 AAO-HNS/F committee rosters
- Clinical topic
- MPFS updates for OTOs
- Annual Meeting photos
- Patient focus section

**Ad Sales Close: Sept. 19, 2019**

**Materials Due: Sept. 26, 2019**

### RELATED PRODUCTS & SERVICES

- Smoking cessation
- Surgical instruments for head
- EHR companies
- Coding experts and services and neck cancer

## DEC/JAN

### Tonsillectomies

- New CPG Update on tonsillectomy
- Annual Report 2019
- ENTHealth.org
- Committee highlights
- Leadership Forum & BOG Spring Meeting

**Ad Sales Close: Oct. 29, 2019**

**Materials Due: Nov. 13, 2019**

### RELATED PRODUCTS & SERVICES

- Annual Meeting exhibitors
- Tonsillectomy pain relief