Connect with AAO-HNS decision-makers

**FEBRUARY**

**Pediatric ENT**
- Kids ENT Health Month
- Epistaxis (nosebleed) Clinical Practice Guideline
- Meniere’s Disease Clinical Practice Guideline

Ad Sales Close: Dec. 26, 2019
Materials Due: Jan. 6, 2020

**Select this issue to market:**
- Devices and treatments related to pediatric otolaryngology diseases and disorders
- Nasal packing and nasal cautery

**MARCH**

**Voice, Airway, Swallowing**
- Preparations for World Voice Day: Focus on Your Voice in 2020
- Top 100 services for otolaryngology
- Sleep Awareness Week
- In Office Treatment: Laryngology

Ad Sales Close: Jan. 22, 2020
Materials Due: Jan. 29, 2020

**Select this issue to market:**
- Devices and treatments related to diseases and disorders of the throat, sleep disorders
- Products and services related to top 100 ENT services, coding systems

**APRIL**

**Hearing and Speech**
- Better Hearing and Speech Month
- In Office Treatment: Otology

Ad Sales Close: Feb. 24, 2020
Materials Due: March 2, 2020

**Select this issue to market:**
- Devices and treatments related to hearing loss, ringing in the ear, earache, cerumen impaction
- Hearing devices and hearing tests

**MAY**

**Geriatric ENT**
- Cochlear Implants in the Geriatric Patient
- Annual Meeting & OTO Experience Preview
- In Office Treatment: Sleep

Ad Sales Close: March 24, 2020
Materials Due: March 31, 2020

**Select this issue to market:**
- Devices and treatments related to geriatric patients with otolaryngology-head and neck diseases and disorders, hearing loss in the aging patient, and sleep disorders
- New products and services to debut at OTO Experience

**JUNE**

**Allergies**
- Dysphagia Awareness month
- In Office Treatment: Allergy

Ad Sales Close: April 22, 2020
Materials Due: April 29, 2020

**Select this issue to market:**
- Devices and treatments related to allergies, dysphagia

**JULY**

**Head and Neck**
- Managing your data
- In Office Treatment: Head and Neck

Ad Sales Close: May 18, 2020
Materials Due: May 26, 2020

**Select this issue to market:**
- Devices and treatments related to diseases and disorders of the head and neck
- EHRs

**AUGUST**

**Annual Meeting & OTO Experience Preview**
- Annual Meeting exhibits and new experiences in the hall
- In Office Treatment: Facial Plastics

Ad Sales Close: June 23, 2020
Materials Due: June 30, 2020

**Select this issue to market:**
- Facial Plastics and Reconstructive Surgery procedures
- New products and services to debut at OTO Experience

**SEPTEMBER**

**Rhinology**
- Managing your online presence
- In Office Treatment: Rhinology

Ad Sales Close: Aug. 11, 2020
Materials Due: Aug. 18, 2020

**Select this issue to market:**
- Devices and treatments related to sinus diseases and disorders
- Practice websites, patient portals, and electronic communications

**OCTOBER**

**Kid Safe Holiday**
- Smoking and Vaping
- Oral Burns
- Noise Induced Hearing Loss
- Acid Reflux/GERD

Ad Sales Close: Sept. 21, 2020
Materials Due: Sept. 26, 2020

**Select this issue to market:**
- Devices and treatments related to GERD and acid reflux
- Prevention and treatment of hearing loss

**NOVEMBER**

**Patient Safety**
- Improving OR Safety and Quality
- Optimizing Perioperative Patient Care
- In Office Treatment: Thyroid and Parathyroid

Ad Sales Close: Oct. 26, 2020
Materials Due: Nov. 2, 2020

**Select this issue to market:**
- Devices and treatments related to thyroid disorders and diseases
- Products and services related to patient safety and quality


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