2022 Editorial Calendar

**FEBRUARY**
**Pediatric ENT**
- Kids ENT Health Month
- COVID-19 in Children: Severity, Sequelae, and Vaccine Updates
- Clinical Practice Guideline: Tympanostomy Tubes in Children (Update)

Space Reservation Deadline: Dec. 27, 2021
Materials Due: Jan. 3, 2022

**Select this issue to market:**
- Devices and treatments related to pediatric otolaryngology diseases and disorders
- Devices and treatments for Tympanostomy Tubes in Children

**MARCH**
**Hearing**
- World Hearing Day
- Top 100 services for otolaryngology
- Sleep Awareness Week

Space Reservation Deadline: Jan. 24, 2022
Materials Due: Jan. 31, 2022

**Select this issue to market:**
- Devices and treatments related to diseases and disorders of the ear, sleep disorders
- Products and services related to the top 100 ENT services, coding system
- Hearing devices and hearing tests

**APRIL**
**Voice, Airway, and Swallowing**
- World Voice Day
- E&M Coding and Documentation

Space Reservation Deadline: Feb. 21, 2022
Materials Due: Feb. 28, 2022

**Select this issue to market:**
- Devices and treatments related to voice, airway, and swallowing conditions
- Voice therapy

**MAY**
**Allergy**
- Allergy Therapies and Treatments
- Over-the-Counter Hearing Aids
- Annual Meeting & OTO Experience Preview
- Better Hearing and Speech Month

Space Reservation Deadline: March 21, 2022
Materials Due: March 28, 2022

**Select this issue to market:**
- Devices and treatments related to allergy conditions
- New products and services to debut at OTO Experience
- Over-the-Counter Hearing Aid devices

**JUNE**
**Geriatric Otolaryngology**
- Dysphagia Awareness month
- Balance therapy

Space Reservation Deadline: April 18, 2022
Materials Due: April 25, 2022

**Select this issue to market:**
- Devices and treatments related to geriatric patients with otolaryngology-head and neck diseases and disorders, hearing loss, sleep, and balance

**JULY**
**Head and Neck and Endocrine**
- Managing your data
- Tips on Starting and Building Upon an Endocrine Surgery Practice

Space Reservation Deadline: May 23, 2022
Materials Due: May 31, 2022

**Select this issue to market:**
- Devices and treatments related to diseases and disorders of the head and neck and thyroid
- EHRs

**AUGUST**
**Annual Meeting & OTO Experience Preview**
- Annual Meeting exhibits and new experiences in the hall

Space Reservation Deadline: June 17, 2022
Materials Due: June 24, 2022

**Select this issue to market:**
- New products and services to debut at OTO Experience

**SEPTEMBER**
**Annual Meeting Issue**
- World Sinus Health Awareness Day
- Rhinology
- Otolaryngologists as Educators

Space Reservation Deadline: July 18, 2022
Materials Due: July 25, 2022

**Select this issue to market:**
- Devices and treatments related to rhinologic conditions
- Coding Systems
- New products and services to debut at OTO Experience

**OCTOBER**
**Neurotology**
- Managing your online presence
- Managing Your Data

Space Reservation Deadline: Aug. 18, 2022
Materials Due: Aug. 25, 2022

**Select this issue to market:**
- Devices and treatments related to neurological disorders and diseases
- Practice websites, patient portals, and electronic communications

**NOVEMBER**
**Facial Plastics and Reconstructive Surgery**
- Be ENT Smart Kids Safe Holiday
- Acid Reflux/GERD

Space Reservation Deadline: Sept. 19, 2022
Materials Due: Sept. 26, 2022

**Select this issue to market:**
- Devices and treatments related to facial plastics and reconstructive surgery and to GERD and acid reflux

**DECEMBER/JANUARY**
**Patient Safety**
- Patient Safety and Quality
- Healthcare Policy and Reform: A Primer for the Otolaryngologist

Space Reservation Deadline: Oct. 21, 2022
Materials Due: Oct. 28, 2022

**Select this issue to market:**
- Products and services related to patient safety and quality

**Bonus distribution: AAO-HNSF 2022 Annual Meeting & OTO Experience, September 10-14, 2022**