

2023 Marketing Opportunities

Command attention with engaging tactics designed to bring more attendees to your booth or program

Rates and Deadlines

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Opportunity	Price range	Space reservation deadline	Materials due
On-Site Meeting Newspaper	\$690-\$8,310	Sept. 11, 2023	Sept. 18, 2023
Newsstand Sponsorship	\$4,500-\$6,895	Sept. 21, 2023	Sept. 28, 2023
Attendee Welcome Guide	\$15,500	Sept. 21, 2023	Sept. 28, 2023
Doctors Bag Insert	\$2,560-\$4,080	Sept. 29, 2023	Oct. 6, 2023
Doctors Bag Premium	\$7,650	Sept. 29, 2023	Oct. 6, 2023

The ACAAI 2023 Annual Scientific Meeting includes livestreamed programming and the in-person meeting in Anaheim. If the in-person portion of the meeting must be canceled, all advertising from the physical assets of the meeting will be seamlessly transitioned to the virtual environment as outlined herein. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

About the Meeting



1,881 total attendees
in 2022
1,743 professional
attendees



68% of 2022 professional
attendees were MDs



57% of ACAAI members
are practicing allergists in
the U.S. and Canada

Exhibit Hall Dates and Hours

Friday, Nov. 10: 2-6 p.m.
Saturday, Nov. 11: 9 a.m.-4:30 p.m.
Sunday, Nov. 12: 9 a.m.-1:30 p.m.

Contact



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