



2024 Marketing Opportunities

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Opportunity	Price range	Space reservation deadline	Materials due
On-Site Meeting Newspaper	\$690-\$8,310	Aug. 23, 2024	Aug. 30, 2024
Newsstand Sponsorship	\$4,500-\$6,895	Aug. 27, 2024	Sept. 4, 2024
Attendee Welcome Guide	\$18,250	Sept. 6, 2024	Sept. 13, 2024
Doctors Bag Insert	\$3,560-\$5,080	Sept. 16, 2024	Sept. 23, 2024
Doctors Bag Premium	\$8,650	Sept. 16, 2024	Sept. 23, 2024
Individual Hotel Room Drop	\$8,500	Sept. 19, 2024	Oct. 21, 2024

The ACAAI 2024 Annual Meeting is planned as an in-person meeting in Boston. If the meeting must be canceled or converted to virtual, ACAAI and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

About The Meeting



1,934 professional attendees



70% of 2023 professional attendees were MDs



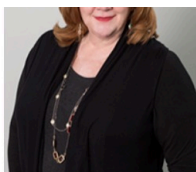
57% of ACAAI members are practicing allergists in the U.S. and Canada

Exhibit Hall Dates and Hours (subject to change):

Friday, Oct. 25: 2-6 p.m.
Saturday, Oct. 26: 9 a.m.-4:30 p.m.
Sunday, Oct. 27: 9 a.m.-1:30 p.m.

Contact





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