




2022 Advertising and Marketing Opportunities
 Discover your brand reach potential with high-impact placements

Overview


7,500+
 professional attendees


94% of attendees
 visit the exhibit hall
 more than once


81% recommend
 products or services
 to their institutions

Exhibit Hall Dates and Hours
 Saturday, Oct. 1, Sunday, Oct. 2, and Monday, Oct. 3, 2022
 9:30 a.m.-3:30 p.m.

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Meeting News and Navigation Products

Opportunity	Price range	Space reservation deadline	Materials due
Pre-Meeting Mailer	\$4,500	July 28, 2022	Aug. 4, 2022
Meeting News Central	\$4,500-\$15,000	Aug. 4, 2022	Aug. 11, 2022
Onsite Program and Career Guide	\$330-\$18,200	Aug. 8, 2022	Aug. 15, 2022
Attendee Welcome Guide	\$15,000	Aug. 22, 2022	Aug. 29, 2022

Email Products

Opportunity	Price range	Space reservation deadline	Materials due
ePreviews	\$4,500-\$6,500	Varies	Varies
eDaily	\$11,250-\$15,500	Sept. 8, 2022	Sept. 15, 2022
eHighlights	\$4,500-\$6,500	Varies	Varies

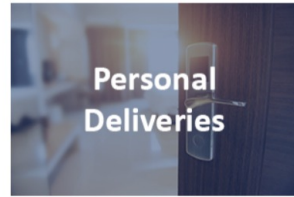
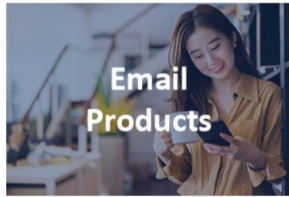
Personal Deliveries

Opportunity	Price range	Space reservation deadline	Materials due
Individual Hotel Room Drop	\$8,400-\$15,000	Aug. 31, 2022	Sept. 29, 2022

ACEP22 is planned as an in-person meeting in San Francisco. If the meeting must be canceled or converted to virtual, ACEP and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.
 All quantities are based on projected attendance and room blocks.
 Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

Opportunities



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