

Email Products

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Award Winner ePreview

Get early buzz for your message as ACEP23 attendees receive word of annual award winners!

Your message receives broad exposure as attendees begin to plan their time at ACEP23.

Reach: ACEP23 attendees.

Content: Annual award winners.

Advertisers also receive an ad in a PDF version of the publication, which will be linked to the email and placed on the ACEP website for one year.

[View the ACEP22 Leadership Awards PDF!](#)

INSERTION ORDER/SPECS

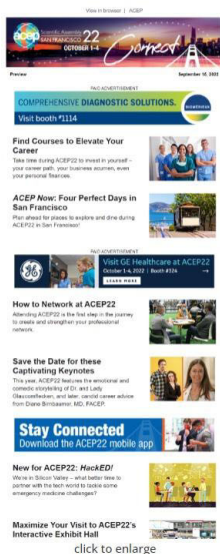
Deadlines

Space reservation: July 28, 2023
Materials due: Aug. 4, 2023

Rates	
Leaderboard	\$3,500
Premium Banner	\$2,500

2022 ePreviews average unique open rate was 51.7%, compared to the healthcare industry average of 21.72%.*

*According to MailChimp's email benchmark report, 2022.



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eDaily

Connect your brand with attendees every day of the meeting!

Remind attendees to visit your booth or program as they read the latest conference news.

Reach: ACEP23 attendees.

Content: Live event coverage and session recaps.

eDailies are sent on Oct. 9, 10, 11 and 12, 2023.

INSERTION ORDER/SPECS

Deadlines

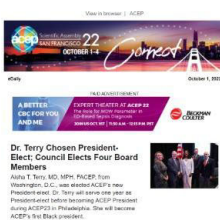
Space reservation: Aug. 21, 2023
Materials due: Aug. 28, 2023

Rates	
Leaderboard	\$7,500
Premium Banner	\$5,625

2022 average unique open rate was 49%, compared to the healthcare industry average of 21.72%.*

*According to MailChimp's email benchmark report, 2022.

Includes placement in all four issues.



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eHighlights

Stay top-of-mind with attendees as they make post-conference decisions!

Remind ACEP23 attendees to engage with you after the conference.

Reach: ACEP23 attendees.

Content: Summary wrap-ups of the entire meeting, including key events, sessions and science.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 5, 2023
Materials due: Sept. 18, 2023

Rates	
Leaderboard	\$3,500
Premium Banner	\$2,500

Five Fun Things Happening Today

Our first day of ACEP22 features a packed schedule. Here are the top 5 activities through the printed program or by downloading the ACEP22 app.

WELCOME TO THE SHOW

Emergency Medicine Team

Maximize Your Visit to ACEP22's Interactive Exhibit Hall

The Exhibit Hall at ACEP22's Assembly is a great place to hang out and preview the latest innovations, but we're bringing you more than one destination for the trade show floor in 2022.

Visit the Army Medicine Exhibit

Want to learn about careers in military emergency medicine?

Today's Expert Theater

During your show hours today you're invited to check out the Expert Theater in the Exhibit Hall. Learn about company products and services that can help you in your practice.

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2021* unique open rate was 40%, compared to the healthcare industry average of 21.72%.**

*Highlights were not produced in 2022.
**According to MailChimp's email benchmark report, 2022.

View Website | ACEP

Your branded message here

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Exhibitor Spotlights

All eyes are on your brand message with an exclusive email to ACEP23 attendees!

Increase the attendance at your program and traffic at your booth.

Reach: Your message is emailed exclusively to registered attendees. This is not a banner ad – the entire email is yours! A very limited opportunity.

Content: Advertiser provides email content to be distributed, subject to ACEP approval.

INSERTION ORDER/SPECS

Deadlines
Space reservation: Aug. 23, 2023
Materials due: Aug. 31, 2023

Rate
\$20,000 (restrictions apply)

Two available pre-meeting, one during the meeting.

What You Need to Know Before You Go to ACEP22

We can't wait to see you at ACEP22 in San Francisco!

Important Links:

- Registration Receipt
- View My Schedule
- Mobile Registration
- Add Update Courses
- Book Your Hotel
- ACEP22 Itinerary

Your Express Check-In Barcode

Scan your ACEP22 Express Check-In Barcode at your Apple Watch. Simply click the QR code when opening the email on your iPhone!

Venue and Check-In

Venue
Moscone South Convention Center
747 Howard St.
San Francisco, CA 94103

Check-In
Prior to registration at the Moscone Convention Center, you will need to:
 1. Complete a one-time attestation confirming your COVID-19 vaccination or provide your medical exemption.
 2. Take a COVID-19 test (advance test is recommended) and attend to receiving a negative result in the 24 hours prior to attending ACEP22.

All ACEP22 attendees are required to check in at Registration. Go on Friday, September 29 to avoid long lines Saturday. The Registration desk will be at the Moscone Convention Center, Lobby Level Booth, South Lobby.

Registration Hours

Friday	Sept. 30	10:00 am - 5:00 pm
Saturday	Oct. 1	7:00 am - 6:00 pm
Sunday	Oct. 2	7:00 am - 6:00 pm
Monday	Oct. 3	7:30 am - 5:30 pm
Tuesday	Oct. 4	7:30 am - 5:00 pm

Thank You

We are excited that you will be joining us again in person in San Francisco. If you have any questions prior to the meeting, please call our Member Care Center at 844-381-6915, or visit the ACEP22 website.

Viewing the medicine | Connect with Health One | Biocyt

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Know Before You Go Email

Get your booth or program message as they prepare to leave for the meeting!

Two emails sent, one per week, in the two weeks prior to the meeting.

Reach: ACEP23 attendees.

Content: Directions, schedule updates, weather information and can't miss activities.

INSERTION ORDER/SPECS

Deadlines
Space reservation: Aug. 21, 2023
Materials due: Aug. 28, 2023

Rate
\$6,000 per banner ad

Two available. Includes ad in both emails.

2022 unique open rate was 78%, compared to the healthcare industry average of 21.72%.*

*According to MailChimp's email benchmark report, 2022.

If the in-person ACEP23 must be converted to virtual, all email products will deliver for the virtual event. If advertising is specific to a booth or program, supporter is encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All ads are subject to ACEP approval.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.