



**2023 Advertising and Marketing Opportunities**

**Rates and Deadlines**

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**Meeting News and Navigation Products**

Opportunity	Price range	Space reservation deadline	Materials due
Pre-Meeting Mailer	\$4,500-\$8,500	Aug. 4, 2023	Aug. 11, 2023
First-Timer's Guide	\$8,500-\$9,500	July 28, 2023	Aug. 4, 2023
Career Guide	\$8,500-\$9,500	July 28, 2023	Aug. 4, 2023
Research Forum	\$8,500-\$9,500	Aug. 21, 2023	Aug. 28, 2023
Schedule at a Glance/Agenda	\$8,500-\$9,500	Aug. 21, 2023	Aug. 28, 2023

**Email Products**


Opportunity	Price range	Space reservation deadline	Materials due
Award Winner ePreview	\$2,500-\$3,500	July 28, 2023	Aug. 4, 2023
Exhibitor Spotlights	\$20,000	Aug. 23, 2023	Aug. 31, 2023
eDaily	\$5,625-\$7,500	Aug. 21, 2023	Aug. 28, 2023
Know Before You Go Email	\$6,000	Aug. 21, 2023	Aug. 28, 2023
eHighlights	\$2,500-\$3,500	Sept. 5, 2023	Sept. 18, 2023

ACEP23 is planned as an in-person meeting in Philadelphia. If the meeting must be canceled or converted to virtual, ACEP and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

**About the Meeting**

  
**7,500+**  
 professional attendees

  
**94%** of attendees  
 visit the exhibit hall  
 more than once

  
**85%** recommend  
 products or services  
 to their institutions

**Exhibit Hall Dates and Hours**  
 Monday, Oct. 9-Wednesday, Oct. 11, 2023

## Contact



**Cathleen Gorby**

*Company Names: A-L*  
913-344-1305  
cgorby@ascendmedia.com



**Maureen Mauer**

*Company Names: M-Z*  
913-344-1321  
mmauer@ascendmedia.com