

## Meeting News and Navigation Products

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Pre-Meeting  
Mailer

Career Guide

First-Timer's  
Guide

Research  
Forum

Schedule at a  
Glance/Agenda



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Big exposure that's  
easy on the budget!

### Pre-Meeting Mailer

**ACEP23 is in early October. Get on attendee radars now!**

Reach ACEP23 attendees early as they begin to plan their time at the conference.

**Reach:** Approximately 3,500 pre-registered attendees and members.\*

**Content:** Advertiser-supplied inserts, as well as essential information, such as meeting schedules, can't-miss features and exclusive onsite offers.

**Distribution:** Mails in early September.

*\*If the in-person ACEP23 must be converted to virtual, the Pre-Meeting Mailer will be adjusted to reflect any virtual program and sent to approximately 3,500 virtual attendees and members. If inserts are specific to a booth or program, supporters are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*Advertiser supplies printed materials. Ad materials are subject to ACEP approval. See the Advertising Policies and Materials Submission form [DX LINK XXI](#) for more information.*

*A minimum of five inserts must be reserved in order to produce the Pre-Meeting Mailer.*

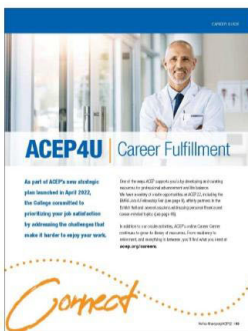
#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: July 28, 2023  
Materials due: Aug. 4, 2023

##### Rates

Per Insert	\$4,500
Envelope Premium (restrictions apply)	\$8,500



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### Career Guide

**A printed guide to career resources at ACEP23!**

**Reach:** ACEP23 attendees.

**Content:** Career Fair information, career courses and schedules for networking opportunities.

**Distribution:**

- Distributed to attendees at registration, in ACEP Central, at EMRA events, in lounges and in the exhibit hall.
- Guide will also be produced as a PDF and emailed to attendees post-event.

*If the in-person ACEP23 must be converted to virtual, the Career Guide content will be adjusted to reflect the virtual program and emailed to virtual attendees and members. If advertising is specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: July 28, 2023  
Materials due: Aug. 4, 2023

##### Rates

Inside Front Cover	\$8,500
Back Cover	\$9,500

Only two ads  
available. Act now!



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### First Timer's Guide

**A printed guide to ACEP23 for first-time attendees!**

**Reach:** ACEP23 attendees.

**Content:** Must-see activities and notable events.

**Distribution:** Distributed to attendees at registration, in ACEP Central, at EMRA events, in lounges and in the exhibit hall.

*If the in-person ACEP23 must be converted to virtual, the First-Timer's Guide content will be adjusted to reflect the virtual program and sent to virtual attendees. If advertising is specific to a booth or program, supporter is encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: July 28, 2023  
Materials due: Aug. 4, 2023

##### Rates

Inside Front Cover	\$8,500
Back Cover	\$9,500

Limited availability!



[click to enlarge](#)

### Research Forum

**Get noticed in this essential printed meeting resource!**

**Reach:** ACEP23 attendees.

**Content:** Presentations, boards and oral presentations and named lectures.

**Distribution:** Distributed to attendees at registration, in ACEP Central, at EMRA events, in lounges and in the exhibit hall.

*If the in-person ACEP23 must be converted to virtual, the Research Forum content will be adjusted to*

#### INSERTION ORDER/SPECS

##### Deadlines

Space reservation: Aug. 21, 2023  
Materials due: Aug. 28, 2023

##### Rates

Inside Front Cover	\$8,500
Back Cover	\$9,500

reflect the virtual program and sent to virtual attendees. If advertising is specific to a booth or program, supporter is encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

Be one of only two advertisers!



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## Schedule at a Glance/Agenda

**Big exposure for your message as attendees plan their time at the meeting!**

**Reach:** ACEP23 attendees.

**Content:** ACEP23 courses and activities.

**Distribution:** Distributed to attendees at registration, in ACEP Central, at EMRA events, in lounges and in the exhibit hall.

*If the in-person ACEP23 must be converted to virtual, the Schedule at a Glance/Agenda content will be adjusted to reflect the virtual program and sent to virtual attendees. If advertising is specific to a booth or program, supporter is encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation: Aug. 21, 2023

Materials due: Aug. 28, 2023

#### Rates

Inside Front Cover	\$8,500
Back Cover	\$9,500

Only two positions available! Secure yours now.

All ads are subject to ACEP approval.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.