

ASCEND MEDIA ADVERTISING AGREEMENT

Subject to acceptance by Ascend Integrated Media LLC (dba Ascend Media)
All advertising subject to ACOI approval.

ACOI2025 October 8-11
Marco Island • Hybrid

	Advertiser/Sponsor	Agency	Bill To	Materials From
Company Name				
Contact Name				
Address				
City, State Zip				
Contact Phone				
Contact Email				

SPONSORSHIP PACKAGES

Education Package	_____ \$30,000
Branding Package	_____ \$10,000
Traffic-Driving Package	_____ \$5,000

PRESENTATION OPPORTUNITIES

ACOI Discovery Central (exhibitor presentations)	
Each (four available)	_____ \$2,500
Lunch & Learn	
Each (two available)	_____ \$35,000

SOCIAL AND NETWORKING OPPORTUNITIES

Afternoon Coffee Break in the Exhibit Hall	
Each (two available)	_____ \$10,000
Fun Run/Walk	_____ \$2,000
Headshot Lounge	_____ \$7,500
Morning Coffee Break in the Exhibit Hall	
Each (two available)	_____ \$6,000
Puppy and Dog Adoption Day	_____ \$2,000
Recharging Station	_____ \$5,000

Student Session	_____ \$3,000
Welcome Reception	_____ \$25,000
Women Physicians Discussion/Reception	_____ \$15,000

BRANDING/ADVERTISING OPPORTUNITIES

Conference Bag Insert	
Per insert	_____ \$500
Conference Bag Sponsorship	_____ \$5,000
Hotel Room Deliveries	
Each (four available)	_____ \$4,500
Lanyards	_____ \$5,000
Water Bottles	_____ \$10,000

DIGITAL ADVERTISING OPPORTUNITIES

Email Advertising	
Per email (six available)	_____ \$750
Mobile App Homepage Rotating Banner	
Per banner (two available)	_____ \$5,000
Mobile App Push Notifications	
Per notification (five available)	_____ \$750

Please write your initials next to selected ad sizes.
Payment is due upon receipt or no later than Monday, Aug. 25, 2025.

TOTAL AMOUNT: \$ _____

SIGN AND RETURN TO: Criss John | Ascend Media | cjohn@ascendmedia.com

By signing this agreement, you are agreeing to Ascend Media's Terms and Conditions enclosed and attached to this Advertising Agreement

To pay by credit card, please contact your Account Manager by phone or email. Credit card payment is quick, easy and secure.

Ascend Media Account Manager Signature

Date

Advertiser/Sponsor/Agency Signature

Date

Ascend Media Account Manager Printed Name

Advertiser/Sponsor/Agency Printed Name

Advertiser/Sponsor/Agency Company Name

ascend.
media

401 SW Ward Rd, Suite 210,
Lee's Summit, MO

PO Box 1411
Lee's Summit, MO 64063

Each party agrees that the electronic signatures, whether digital or encrypted, of the parties included in this Agreement, are intended to authenticate this writing and to have the same force and effect as manual signatures.



ADVERTISING TERMS AND CONDITIONS

This agreement is between Ascend Integrated Media, LLC (dba Ascend Media) and the Advertiser/Sponsor and its Agency as listed on the attached "Advertising Agreement - Insertion Order".

TERMS AND CONDITIONS

1. Insertion orders, advertisements and space reservations are subject to materials approval and the provisions of the current rate card.
2. Cancellations are non-refundable.
3. Requested ad positions are not guaranteed unless the Advertiser/Sponsor or its Agency purchases a "special position" at an additional cost.
4. Advertiser/Sponsor and/or Agency will not be allowed to revise materials which are not received by Ascend Media's published "materials due" date.
5. Advertiser/Sponsor agrees that Ascend Media's liability (if any) on account of omissions or errors in purchased products and/or services shall in no event exceed the amount of charges for the products and/or services which were omitted or in which the error occurred, and such liability shall be discharged by (abatement of the charges) or (an advertising allowance) commensurate with the error for the particular products and/or services in which the omission or error occurred, but in no event exceeding the contract price of the particular products and/or services in which the omission or error occurred. No adjustment is applicable to any free products and/or services.
6. Ascend Media is not liable for any costs or real or consequential damages resulting from the failure to produce purchased products and/or services.
7. Ascend Media is not liable for any delays in delivery or for non-delivery of purchased products and/or services due to factors beyond the control of Ascend Media.
8. No conditions other than those set forth herein will be binding on Ascend Media unless specified in writing by Ascend Media. Ascend Media will not be bound by conditions printed or appearing on insertion orders, purchase orders, or similar documents when such conditions conflict with any provision contained
9. A \$500 late fee may be charged for materials received after the materials due deadline.

PAYMENT AND COMMISSIONS POLICY

1. Event products are invoiced upon reservation, and payment is due upon receipt or no later than 45 days prior to the event start date. Non-event products are invoiced upon publication, and payment is due thirty (30) days from the invoice date.
2. Orders for space are accepted subject to Ascend Media's credit requirements. Space reservations or insertion orders for an Advertiser/Sponsor whose account is more than sixty (60) days past due may be refused. Advertisers/Sponsors with delinquent accounts lose their place in any waiting list for consideration of preferred positions.
3. Any outstanding invoice balance over thirty (30) days past due will be assessed 3% interest per month to the extent permitted by law.
4. If Ascend Media takes an Advertiser's/Sponsor's account to collection, the Advertiser/Sponsor agrees to pay all costs associated with the collection, including paying Ascend Media's attorney fees and all court costs, if it is determined by a court of competent jurisdiction that the Advertiser/Sponsor is at fault.
5. Ascend Media reserves the right to hold the Advertiser/Sponsor and/or its Agency jointly and severally liable for such monies as are due and payable to Ascend Media for advertising or sponsorships which the Advertiser/Sponsor or its Agency ordered and which advertising/sponsorship was produced, even if a sequential liability clause is included in the contract, insertion order, purchase order, etc.



Advertising Policies and Material Submission Procedures

All ads, inserts and promotional items require approval by ACOI. Please allow five business days for approval. We highly recommend that **advertisers do not print materials, before approval is received**. ACOI is not liable for any expenses that may be incurred if changes must be made to pieces that have already been produced prior to receiving approval.

Submit a copy of your ad/insert/promotional item via email for approval. **Please indicate the name of the exhibiting company and provide the name of the meeting in the subject line of the email.** Email to the materials contact listed below. All dates are subject to change.

Item	Prototype Due	Ad Materials/Printed Materials Due	Materials Contact
Logo, company name, and presentation title for 22"x28" sign	August 19, 2025	September 2, 2025	Katie Allen katie@acoi.org
Recharging lounge table decal	August 19, 2025	September 2, 2025	Katie Allen katie@acoi.org
Logo for meeting website	September 16, 2025	October 1, 2025	Katie Allen katie@acoi.org
Logo for mobile app	September 16, 2025	October 1, 2025	Katie Allen katie@acoi.org
Conference Bag Insert	September 12, 2025	October 3, 2025	Katie Allen katie@acoi.org
Conference Bag Logo	August 19, 2025	September 2, 2025	Katie Allen katie@acoi.org
Hotel Room Delivery Flyers	September 12, 2025	October 3, 2025	Katie Allen katie@acoi.org
Logo for Lanyards	August 19, 2025	September 2, 2025	Katie Allen katie@acoi.org
Logo for Water Bottles	August 19, 2025	September 2, 2025	Katie Allen katie@acoi.org
Email Advertisement	September 16, 2025	October 1, 2025	Katie Allen katie@acoi.org
Mobile App Homepage Banner	September 16, 2025	October 1, 2025	Katie Allen katie@acoi.org
Mobile App Push Notifications	September 16, 2025	October 1, 2025	Katie Allen katie@acoi.org
Banner Ad for Headshot Email	September 16, 2025	October 1, 2025	Katie Allen katie@acoi.org



Logo for 22x28 Signage

- Acceptable file formats are .ai, .eps, or .png only.
- Minimum 300 dpi.
- Minimum 2600 pixels wide for horizontal logos or 800 pixels high for vertical logos.

Recharging Lounge Table Decal

- Dimensions TBD.

Logo for Meeting Website and for Mobile App

- Acceptable file format is .png only.
- Maximum of 1200 pixels wide for horizontal logos or 400 pixels high for vertical logos.

Conference Bag, Lanyards, and Water Bottle Logo

- Acceptable file formats are .ai, .eps, or .png.
- Minimum 300 dpi.
- Minimum 2600 pixels wide for horizontal logos or 800 pixels high for vertical logos.

Conference Bag Insert and Hotel Room Delivery Flyers

- Maximum dimensions are 8.5" x 11".
- Sponsor is responsible for printing and mailing to ACOI.

Email Advertisement

- If sending an image, dimensions are 1200 pixels wide x 300 pixels high.
- Acceptable file formats for images are .jpg or .png.
- If sending an image, a link must be provided.
- If sending text, the maximum length is 100 words.

**All dimensions are subject to change.*



Mobile App Homepage Banner

- Acceptable file formats are .jpg or .png.
- Must send two sizes: 2,048 pixels high x 200 pixels tall and 1,536 pixels x 150 pixels tall.

Mobile App Push Notifications

- Maximum of 165 characters per message.

Banner Ad for Headshot Email

- Dimensions are 1200 pixels wide x 300 pixels high.
- Acceptable file formats for images are .jpg or .png.
- Must include a link.

**All dimensions are subject to change.*