

On-Site Education and Networking

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Traffic-building product

VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS



Lunch and Learn



Give your brand an opportunity to directly engage with attendees on the topics that matter most to them!

Talk about a conversation piece. Why not give your brand a seat at the table as the world's premier cardiovascular health care professionals discuss and debate the industry's most pertinent developments, trends and issues?

This is your opportunity for your brand to champion a conversation, complete with branded recognition and dedicated space for your promotion. Seating up to 25.

Sponsorship recognition includes:

- Prominent sponsor recognition in official Lunch and Learn area (on show floor).
- Participation in 30-minute discussions.
- AHA Mobile Meeting Guide App pushing Lunch and Learn, prominently featuring sponsor logo.
- American Heart Association to provide lunch for attendees.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - Final Program
 - One of five ePreviews
 - Daily Newspaper
 - On-Site Meeting Guide
 - Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials (title and speaker names) due: Sept. 10

Rate
 \$35,000



Roundtables



- Host your own 30-minute moderated roundtable discussion with up to 40 attendees in the Heart Theater. Supporter chooses session topics (with AHA approval) and provides the moderator.
- Sponsor receives recognition in the following (provided sponsorship has been secured by publication date):
 - Final Program
 - One of five ePreviews
 - Daily Newspaper
 - On-Site Meeting Guide

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials (title and speaker names) due: Sept. 29

Rate
 \$25,000



click to enlarge

Learning Studios



Located in the Science & Technology Hall, the Learning Studios are often standing room only!

- **Lunchtime** slots are available on Saturday, Sunday and Monday, and include a box lunch provided by AHA.
- **Mid-Morning** time slots are available Saturday, Sunday and Monday, and include a continental breakfast provided by AHA.
- **Afternoon** time slots are available Saturday, Sunday and Monday, and include snacks provided by AHA.

Cost includes:

- Complete audio/visual package
- Classroom seating
- Lead retrieval units (up to two)
- Pre-meeting, on-site and virtual promotion

See Virtual Platform Learning Studio details.

VIEW DETAILS AND LOCATIONS

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 3
 Title, speaker(s) names and logo due: Sept. 29

Rates

In Person	
AM/PM	\$45,000
Lunch, unopposed time	\$50,000

In person with a livestream to the virtual audience (and extended virtual access)

AM/PM	\$55,000
Lunch, unopposed time	\$65,000

Rates include AHA-required closed captioning which will be added to your program by AHA.



Fireside Chat



- Continue the conversation of research and science with conference attendees! Each non-accredited chat brings together perspectives from across the research community, enabling real-time discussion of challenges and

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 7
 Materials due: Sept. 14

Rate



- potential solutions.
- Follows AHA-accredited sessions during break period.
- You will sponsor one 30-minute meeting for a select group of professionals to continue the discussion from a major program.

\$15,000 each



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Health Innovation Pavilion Sponsorship



The Health Innovation Pavilion is a dedicated space in the Science & Technology Hall for Health Tech & Innovation programming.

Highlights Include:

- Health Tech & Innovation Pavilion area where companies can showcase or demo their products targeted to clinicians.
- Health Tech Simulation Demonstration Zone.
- General Health Tech & Innovation lounge or meeting area.

Platinum Supporter

Gold Supporter

Silver Supporter

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 7
Materials due: Sept. 14

Rates

Platinum Supporter	\$18,000
Gold Supporter	\$10,000
Silver Supporter	\$4,500



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Health Innovation Pavilion: Simulation Zone



Date: Nov. 13-15, 2021

- Available in 20-minute time slots in the Health Innovation Pavilion.
- Sponsor receives recognition in the following (provided sponsorship has been secured by publication date):
 - AHA Mobile Meeting Guide App
 - One of five ePreviews
 - Daily Newspaper
 - On-Site Meeting Guide

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 7
Materials due: Sept. 14

Rate

\$15,000 per 20-minute time slot



click to enlarge

Networking Lounge: Early Career and FIT Sponsorship



Target Audience:

- Early career physicians, research scientists, nurses, allied-health professionals and senior-level physicians and research scientists who serve as mentors.
- AHA current and future FITs (residents who are interested in applying for cardiology fellowship, Fellows who are eligible to be FITs, and fellowship program directors and administrators).
- The lounge is open to all Sessions attendees

Lounge Sponsorship Includes

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 7
Materials due: Sept. 14

Rate

\$25,000
Exclusive Opportunity



click to enlarge

Networking Lounge: Women in Science and Medicine Sponsorship



Target Audience: All female members and attendees at all stages of their careers.

Activities:

- Programming from the Women in Science and Medicine Task Force.
- Formal and informal networking opportunities for women across every spectrum of membership and career stage, including clinicians and

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 7
Materials due: Sept. 14

Rate

\$25,000
Exclusive Opportunity

researchers.

Lounge Sponsorship Includes

[VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS](#)

If the in-person AHA Scientific Sessions 2021 meeting must be canceled, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.
All quantities are based on projected attendance and room blocks.
Sales taxes will be applied to all production charges.*