

## Booth Drivers

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### Icon Key



## AHA Mobile Meeting Guide App

**Icons:**   
**Your brand in the hands of all attendees!**

**Reach:** In-person and virtual attendees.

**Content:** Provides attendees with instant access and search capability to detailed educational sessions, faculty, abstracts, event information, exhibitors, hotels, schedule-planning and mapping functionality to help locate a room or exhibit booth.

### Distribution:

- Available for download before, during and after Scientific Sessions 2022.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

### Single Sponsorship

### Enhanced Exhibitor Listing

### Alert Notification

### Conference Bag Inserts

*If the in-person AHA Scientific Sessions 2022 must be canceled, the Mobile App will be used for the virtual event. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

### INSERTION ORDER/SPECS

#### Single Sponsorship Deadlines

Space reservation deadline: Sept. 7  
 Materials due: Sept. 14

#### Enhanced Exhibitor Listing Deadlines

Space reservation deadline: Sept. 23  
 Materials due: Sept. 30

#### Alert Notification and Conference Bag Inserts Deadlines

Space reservation deadline: Oct. 7  
 Materials due: Oct. 14

### Rates

Single Sponsorship	\$80,000
Alert Notifications	\$5,000
Enhanced Exhibitor Listing	\$7,500
Conference Bag Inserts	\$20,000 (limit five)



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## Simulation Demonstration



A 20-minute demonstration of your technologies in a hands-on and engaging forum where attendees can watch firsthand the innovations of the medical industry.

### Sponsor Recognition Includes:

- Pre-meeting promotion by AHA should the topics be confirmed and provided to AHA by due date.
- One of four ePreviews.
- Simulation schedule on the Scientific Sessions 2022 website.
- Simulation schedule included in the Conference Planner.
- Simulation schedule included in the AHA Daily News.
- Sponsor recognition in the AHA Mobile Meeting Guide App.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Sept. 12  
 Materials (title, speaker names, brief description and logo) due: Sept. 19  
 Pre-recorded videos due: Oct. 7

#### Rate

\$15,000



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## Abstracts on USB



- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from Scientific Sessions.
- Users can quickly access the information in the abstracts through searches of key words, abstract title, and author's names.
- Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 3,000 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA at other cardiovascular relevant conferences throughout the year, including ACC.
- Also accessible via a branded banner on the virtual platform, and (optionally) from within supporters' virtual booth.

### Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition in on-site signage and on the virtual platform.

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Sept. 16  
 Materials due: Sept. 23

#### Rate

\$75,000

*Exclusive Opportunity*

*Includes standard production fees.*



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## Charging Lockers



- Charging Lockers will be available in multiple, high-visibility locations throughout the convention center.
- Locations vary, but all offer excellent promotional opportunities.
- Charging Lockers can also be placed in your exhibit booth to attract attendees.
- Advertiser-provided 30-second corporate or product video will play on the monitor at the top of the unit, with advertiser corporate or product graphics on the unit.

[VIEW DETAILS AND LOCATION](#)

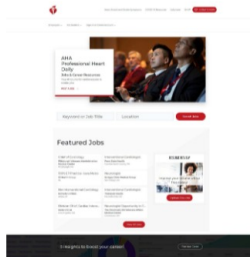
### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Sept. 16  
Materials due: Sept. 23

#### Rate

\$10,000 each (10 available)  
*Includes standard production fees.*



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## Scientific Sessions Job Board Posting



- Are you hiring? Looking for qualified candidates?
- Posting your organization's available employment opportunities on the conference job board will help you reach the attention of TOP candidates.
- Promoted on the [Conference Coverage Website](#) and the [Daily Newspaper](#).
- Also included in On-Site Digital Signage and the [AHA Mobile Meeting Guide App](#).
- Job Board Postings are included in the [AHA Membership Job Board](#).
- Job Board Postings are also included in the [AHA Membership Job Flash Email](#), distributed to 48,000+ cardiovascular professionals, bi-weekly on Wednesdays (two per month).

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Sept. 16  
Materials due: Sept. 23

#### Rates

30 days	\$1,200
60 days	\$1,800



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## Conference Bag Inserts



**Include your branding and marketing materials to drive attendees to your booth or program!**

**Reach:** Advertiser-supplied inserts in the conference bag accessible to all attendees on-site, and via the [AHA Mobile Meeting Guide App](#).

**Distribution:** Distributed to professional attendees at registration.

#### Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

*If the in-person AHA Scientific Sessions 2022 meeting must be canceled, Conference Bag Inserts will be available on the AHA Mobile Meeting Guide App. For inserts specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Sept. 23  
Materials due: Sept. 30

#### Rate

\$20,000 per insert

*Limit five advertiser-supplied inserts.*

### Icon Key

Traffic-building product	Reach all meeting attendees	Reach all in-person attendees only	Reach all AHA Members	Push product	Personal delivery
Lead-generating product	Product has frequency	Branding product			

*Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only*

*All print ads must include the words "Paid Advertisement" centered at the top of the page and in at least 10-point Helvetica (or similar type font).*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.  
All quantities are based on projected attendance and room blocks.*