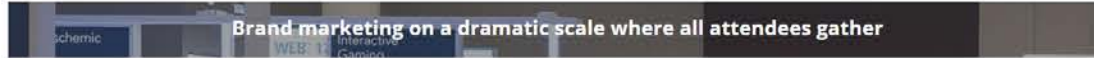


Convention Center Sponsorships

PRINT THIS PAGE



[CLICK HERE TO VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS](#)

Icon Key

- Traffic-building product
- Reach all meeting attendees
- Reach all in-person attendees only
- Reach all AHA Members
- Push product
- Personal delivery
- Lead-generating product
- Product has frequency
- Branding product



click to enlarge

Ad Banner



- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials due: Sept. 8

Rate

\$30,000 each
Includes standard production fees.



click to enlarge

Charging Lounge



A charging lounge is available in the Science & Technology Hall so attendees can sit comfortably to access the Internet and charge their smart devices.

- Sponsor may place corporate or product graphics on panels incorporated into the cell phone charging station located in the lounge.
- Sponsor is welcome to provide corporate and/or product imprinted giveaways at the sponsor's expense. AHA must approve giveaway.

Sponsor Recognition Includes:

- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - On-Site Meeting Guide/Your Event Guide
 - Daily Newspaper
 - Conference Program
 - AHA Mobile Meeting Guide App

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials due: Sept. 8

Rate

\$60,000
*Exclusive Opportunity
 Includes standard production fees.*



click to enlarge

Communication Center



- Scientific Sessions attendees can access the internet, search for other attendees, print airline boarding passes and claim CME credit from the AHA Communication Center.
- Sponsor receives corporate recognition on all login screens.
- Sponsor may place a corporate or product graphic on panels incorporated into the structures.

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials due: Sept. 8

Rate

\$40,000 each
*Two available
 Includes standard production fees.*



click to enlarge

Escalator Graphics



Sponsor receives corporate or product advertising on the median or glass railings (depending on location) of selected escalator banks. Some floor decals also available.

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials due: Sept. 8

Rate

\$50,000-\$60,000
Includes standard production fees.



Hand Sanitizing Stations



INSERTION ORDER/SPECS

Deadlines



click to enlarge



- Hand Sanitizing Stations will be available in multiple, high-visibility locations throughout the convention center.
- Corporate branding only.

[VIEW DETAILS AND LOCATIONS](#)

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate
\$5,500 per set of two (12 sets available)
\$30,000 exclusive
Includes standard production fees.



click to enlarge

Health Check Stations



Health Check Stations will be available in multiple, high-visibility locations throughout the convention center.

Sponsorship includes:

- Two Smart Counters with advertiser corporate logo on Plexiglass barriers.
- Two meterboards with corporate logo, promoting AHA Health and Safety protocols.

[VIEW DETAILS AND LOCATIONS](#)

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$10,000 per set of two
Includes standard production fees.



click to enlarge

Lighted Kiosks



- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures.
- Located in high-traffic areas of the convention center.

[VIEW DETAILS AND LOCATIONS](#)

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$15,000 each (eight available)
Includes standard production fees.



click to enlarge

Professional Headshot Lounge



Give attendees the opportunity to up their headshot game with a professional photographer, and get great visibility for your message. The Headshot Lounge is an executive portrait-taking experience where attendees can sit for a professional photo. The lounge will be in a high traffic location in the Science & Technology Hall.

Sponsor Recognition Includes:

- Prominent sponsor recognition in official headshot area.
- Professional photographer.
- Marketing for the Professional Headshot Lounge and sponsor in one on-site printed publication.
- One AHA Mobile Meeting Guide App push alert during the meeting promoting the Professional Headshot Lounge.
- Sponsor may have up to two staff members in the Professional Headshot Lounge.

[VIEW DETAILS AND LOCATIONS](#)

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$30,000
Exclusive Opportunity
Includes standard production fees.



Puppy Snuggles



- Connect Sessions attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play

[INSERTION ORDER/SPECS](#)

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8



click to enlarge

area located in the Science & Technology Hall.

Sponsor Recognition Includes:

- Marketing in the On-Site Meeting Guide/Your Event Guide.
- One AHA Mobile Meeting Guide App push alert promoting Puppy Snuggles.
- Recognition on supporter wall at conference.

Rate

\$35,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Science & Technology Hall Aisle Signs



- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1

Materials due: Sept. 8

Rate

\$65,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Science & Technology Hall Coffee and Tea Breaks



There will be a minimum of two refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed two times on Saturday and Monday, and three times on Sunday.

Sponsor Recognition Includes:

- One monitor next to refreshment stations to play sponsor-provided 15-second video/commercial.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. *Sponsor is responsible for providing and shipping items to convention center.*
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - On-Site Meeting Guide/Your Event Guide
 - Daily Newspaper
 - Final Program

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1

Materials due: Sept. 8

Rate

\$15,000 per day

Includes both stations.

Includes standard production fees.



click to enlarge

Science & Technology Hall Park Benches



Grab the attention of professional attendees as they walk through the Science & Technology Hall!

Sponsorship Includes:

- 10 park benches with single graphic panel on each bench
- Floor graphic in front of bench

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1

Materials due: Sept. 8

Rate

\$35,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Science & Technology Hall Restaurant Sponsorship



- Brand an entire restaurant and engage attendees with your message while they relax, take a break or enjoy a meal.
- Meterboard at restaurant entrance for sponsor.
- Sponsor may, at its own expense, brand the restaurant with napkins, centerpieces and other materials.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1

Materials due: Sept. 8

Rate

\$15,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Scientific Sessions Posters



- Posters are located in multiple Poster Zones throughout the Science & Technology Hall.
- Posters are also available to users through an open-access library.
- Both in-person and virtual users will be allowed to quickly access the information on the posters through searches of key words, title, and author's names.
- On-site signage guides in-person attendees to Poster Zones, while online posters are accessible to all attendees via a branded banner on the virtual platform, and (optionally) from within supporter's virtual booth.

Sponsorship includes:

- Corporate logo recognition on the opening screen of the Posters website.
- Corporate recognition at the Basic Science Poster Reception area.
- In-person and virtual corporate recognition.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$70,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Sitting Cubes



- Located in high-traffic areas throughout the convention center, these sitting cubes are sturdy, creative, stylish and eye-catching.
- Customize these multipurpose stools with your company's corporate or product branding.
- Sponsorship includes 50 cubes.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$50,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Stacked Meter Cubes



- Stacked meter cubes offer a unique opportunity to promote your messaging on all four sides of three cubes.
- Cubes will be placed in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$18,000

Limit five

Includes standard production fees.



click to enlarge

Wellness Challenge (formerly Walking Challenge)



- Be the exclusive sponsor of the AHA Scientific Sessions 2022 Wellness Challenge!
- Prominent visibility on the Wellness Challenge leaderboard, a flat-panel media screen.
- 30-second corporate or product full-motion video or stationary ad on leaderboard and digital signage, positioned in high-traffic areas of the convention center.
- Corporate or product graphic incorporated into the Wellness Challenge booth, where all participants will pick up an activity tracker.
- Corporate recognition on the registration webpage, opening screen of app and in emails.
- Attendees will be asked to register for the Wellness Challenge online and download an app.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$50,000

Exclusive Opportunity

Includes standard production fees.



Stair Clings



- Make a bold statement by including your message on the grand staircase in McCormick Place.
- Located in the main lobby where the majority of attendees will enter the center to visit the conference registration area, Science & Technology Hall, Posters and Main Event sessions.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$50,000 per set

Exclusive Opportunity

click to enlarge

Includes standard production fees.



click to enlarge

AHAtv



A new streaming meeting news broadcast

- Showcase your brand to all attendees in an engaging and dynamic way.
- Produced by AHA Leadership and the Science News team, AHAtv will highlight the best moments and top science presented at AHA Scientific Sessions 2022.
- AHAtv will be distributed via several touchpoints throughout the conference, both in-person and on the virtual platform.
- Exhibitors can participate in four ways: Daily Title Sponsor, Advertorial Videos, Commercial Break Upgrades or Exhibitor Clips (see below).

Daily Title Sponsor

Daily videos are a highlight of the day's event.

Sponsor Recognition Includes:

- Sponsor's watermark displayed throughout the AHAtv Daily Videos.
- Sponsor's logo in the opening animation of the Daily Videos.
- Insertion of a sponsor-provided commercial of up to 30 seconds each day of sponsorship.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - One ePreview
 - Conference Daily Newspaper
 - On-Site Meeting Guide/Your Event Guide
 - Conference website

Advertorial Videos

View an example

- Advertorials give sponsors an opportunity to showcase new products or services on AHAtv.
- News crews will film, produce and edit a two- to three-minute video for participating exhibitors.
- The videos will then be shown multiple times each day between stories.
- Videos will also be given to exhibitors for their own marketing use.

Commercial Break Upgrades

Advertisers purchasing Digital Signage can also place those same commercials on AHAtv for an upgrade fee.

Exhibitor Clips

Exhibitor Clips

View an example

- On-camera interviews are filmed on-site, edited and produced pre-event.
- Exhibitors will receive these files after the event for their own promotional uses.
- Priced per 30-second clip.

INSERTION ORDER/SPECS

Commercial Break Upgrade

Deadlines

Sales reservation deadline: Sept. 9
Materials due: Sept. 23

Advertorial Video Deadlines

Sales reservation deadline: Sept. 23
Pre-recorded materials due: Sept. 30

Exhibitor Clips Deadlines

Sales reservation deadline: Sept. 23
Materials due: Sept. 30

If you are interested in recording your presentation on-site please contact your sales representative.

Rates

Daily Title Sponsor (per day)	\$35,000
Daily Title Sponsor (exclusive all days)	\$100,000
Advertorial Video (per two- to three-minute advertorial)	\$7,000
Commercial Break Upgrades	\$6,000
Exhibitor Clip (per 30-second clip)	\$1,000 each



click to enlarge

Abstracts on USB



- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from Scientific Sessions.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 3,000 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA at other cardiovascular relevant conferences throughout the year, including ACC.
- Also accessible via a branded banner on the virtual platform, and (optionally) from within supporters' virtual booth.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition in on-site signage and on the virtual platform.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 16
Materials due: Sept. 23

Rate

\$75,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Charging Lockers



- Charging Lockers will be available in multiple, high-visibility locations throughout the convention center.
- Locations vary, but all offer excellent promotional opportunities.
- Charging Lockers can also be placed in your exhibit booth to attract attendees.
- Advertiser-provided 30-second corporate or product video will play on the monitor at the top of the unit, with advertiser corporate or product graphics on the unit.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 16
Materials due: Sept. 23

Rate

\$10,000 each (10 available)

Includes standard production fees.

[VIEW DETAILS AND LOCATIONS](#)



click to enlarge

Conference Shuttle Bus Package



- Shuttle bus service will be provided to official hotels participating in Scientific Sessions.
- The exclusive shuttle bus supporter will receive high-level visibility at Scientific Sessions and citywide.
- Package includes buses operating throughout the city Saturday, Nov. 5, through Monday, Nov. 7.
- Exterior bus banners include one banner on the passenger boarding side of each bus (up to four different, four-color product or corporate ads are allowed).

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 16
Materials due: Sept. 23

Rate

\$75,000

Exclusive Opportunity

Includes standard production fees.



click to enlarge

Scientific Sessions Job Board Posting



- Are you hiring? Looking for qualified candidates?
- Posting your organization's available employment opportunities on the conference job board will help you reach the attention of TOP candidates.
- Promoted on the Conference Coverage Website and the Daily Newspaper.
- Also included in On-Site Digital Signage and the AHA Mobile Meeting Guide App.
- Job Board Postings are included in the AHA Membership Job Board.
- Job Board Postings are also included in the AHA Membership Job Flash Email, distributed to 48,000+ cardiovascular professionals, bi-weekly on Wednesdays (two per month).

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 16
Materials due: Sept. 23

Rates

30 days	\$1,200
60 days	\$1,800



click to enlarge

Conference Bag Inserts



Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag accessible to all attendees on-site, and via the AHA Mobile Meeting Guide App.

Distribution: Distributed to professional attendees at registration.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

If the in-person AHA Scientific Sessions 2022 meeting must be canceled, Conference Bag inserts will be available on the AHA Mobile Meeting Guide App. For inserts specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 23
Materials due: Oct. 14

Rate

\$20,000 per insert

Limit five advertiser-supplied inserts.



click to enlarge

On-Site Digital Signage



- Quickly grab attendees' attention with your company, product or industry program information on AHA's highly visible digital signage in the convention center.
- Each unit will be strategically located throughout the convention center to maximize exposure and visibility (audio and video).

Commercial Break Upgrades

Advertisers purchasing AHA Digital Signage ads can also place those same ads on AHAtv for an upgrade fee.

[VIEW DETAILS AND LOCATIONS](#)

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 23
Materials due: Sept. 30

Rates

60-second ad	\$20,000 (limit five)
30-second ad	\$15,000 (limit four)
15-second ad	\$10,000 (limit six)
AHAtv Commercial Break Upgrade	\$6,000

Includes standard production fees.



Coat and Luggage Check



Make the first and last impression with attendees as they enter and exit the convention center each day by supporting the Coat and Luggage Check.

- Opportunity includes a designated location with directional signage (to include sponsor logo), as well as a logoed meterboard with coat and luggage check information.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 30
Materials due: Oct. 7

Rate

\$20,000

click to enlarge

RECOGNITION:

- Sponsorship includes recognition in the following publications (provided sponsorship has been secured by publication date):
 - One pre-conference email
 - On-Site Meeting Guide/Your Event Guide
 - Final Program
 - AHA Mobile Meeting Guide App

*Exclusive Opportunity
Includes standard production fees.*



Wi-Fi Sponsorship



- Help attendees get connected at the conference, and get brand recognition to thousands of unique visitors each day!
- Wi-Fi access areas will include all of the public areas, concourses and meeting rooms at the convention center.
- Sponsor branding is included on signage throughout the convention center with Wi-Fi login instructions.

Sponsor Recognition in the following (provided sponsorship has been secured by publication date):

- Final Program
- On-Site Meeting Guide/Your Event Guide
- On-site signage

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Oct. 7
Materials due: Oct. 14

Rate

\$30,000
*Exclusive Opportunity
Includes standard production fees.*

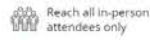
Icon Key



Lead-generating product



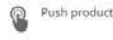
Product has frequency



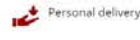
Branding product



Reach all AHA Members



Push product



Personal delivery

[CLICK HERE TO VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS](#)

If the in-person AHA Scientific Sessions 2022 meeting must be canceled, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.
All quantities are based on projected attendance and room blocks.
Sales taxes will be applied to all production charges.*