

## On-Site Education and Networking

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### Icon Key

- Traffic-building product
- Reach all meeting attendees
- Reach all in-person attendees only
- Reach all AHA Members
- Push product
- Personal delivery
- Lead-generating product
- Product has frequency
- Branding product



## Career Development Track Sponsorship



The Career Development Track will provide attendees with tools and techniques to enhance their skills and knowledge, leading to mastery of their current jobs, advancements and transfers to new or different positions. Track sessions include Elevator Pitch Speech, Meditations, Resume/Mentor Workshop and a Job Fair.

### Sponsor Recognition Includes:

- One company human resources representative (SHRM preferred) to participate in the Elevator Pitch or Resume Workshop panel discussions.
- Sponsor logo on signage.
- Two 60-minute reserved time slots in the Business Suite for on-site interviews.
- Recognition in the Council Connections Newsletter.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - On-Site Meeting Guide/Your Event Guide
  - Daily Newspaper
  - Final Program
  - AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

### Deadlines

Space reservation deadline: Aug. 26  
 Materials due: Sept. 23

### Rate

\$35,000  
*Exclusive Opportunity*



## Fireside Chat



- Continue the conversation of research and science with conference attendees! Each non-accredited chat brings together perspectives from across the research community, enabling real-time discussion of challenges and potential solutions.
- Follows AHA-accredited sessions.
- You will sponsor one 30-minute session to continue the discussion from a major program.

### Sponsor Recognition in the following (provided sponsorship has been secured by publication date):

- One pre-meeting promotion
- Daily Newspaper
- Final Program
- AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

### Deadlines

Space reservation deadline: Aug. 26  
 Materials due: Sept. 23

### Rate

\$15,000 each



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## Health Innovation Pavilion Sponsorship



The Health Innovation Pavilion is a dedicated space in the Science & Technology Hall for Health Tech & Innovation programming.

### Highlights Include:

- Health Tech & Innovation Pavilion area where companies can showcase or demo their products targeted to clinicians.
- Health Tech Simulation Demonstration Zone.
- General Health Tech & Innovation lounge or meeting area.

INSERTION ORDER/SPECS

### Deadlines

Space reservation deadline: Aug. 26  
 Materials due: Sept. 2

### Rates

Platinum Supporter	\$18,000
Gold Supporter	\$10,000
Silver Supporter	\$4,500

Platinum Supporter

Gold Supporter

Silver Supporter



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## Health Innovation Pavilion: Simulation Zone



- Available in 20-minute time slots in the Health Innovation Pavilion.
- Sponsor receives recognition in the following (provided sponsorship has been secured by publication date):
  - AHA Mobile Meeting Guide App
  - One of four ePreviews
  - Daily Newspaper
  - On-Site Meeting Guide/Your Event Guide

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Aug. 19  
Materials (title, speaker names, brief description and logo) due: Sept. 19

#### Rate

\$15,000 per 20-minute time slot



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## Learning Studios



Located in the Science & Technology Hall, the Learning Studios are often standing room only!

- **Lunchtime** slots are available on Saturday, Sunday and Monday, and include a box lunch provided by AHA.
- **Mid-Morning** time slots are available Saturday, Sunday and Monday, and include a breakfast snack provided by AHA.
- **Afternoon** time slots are available Saturday, Sunday and Monday, and includes an afternoon snack provided by AHA.

#### Cost includes:

- Complete audio/visual package
- Classroom seating
- Lead retrieval units (up to two)
- Pre-meeting promotion

See Virtual Platform Learning Studio details.

[VIEW DETAILS AND LOCATIONS](#)

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Aug. 26  
Materials (title, speaker names, brief description and logo) due: Sept. 23

#### Rates

In Person	
AM/PM	\$35,000
Lunch, unopposed time	\$65,000

*Rates include AHA-required closed captioning, which will be added to your program by AHA.*



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## Meet the Trialist



Meet the Trialist continues the conversation of research and science with conference attendees. Each non-accredited chat brings together perspectives from across the research community, enabling real-time discussion of challenges and potential solutions.

- Follows AHA-accredited Main Events – Late Breaking Science (LBS)
- Time: 45 minutes

Sponsor Recognition in the following (provided sponsorship has been secured by publication date):

- One pre-conference email
- Daily Newspaper
- Final Program
- AHA Mobile Meeting Guide App

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline:  
Materials due:

#### Rate

\$40,000

*Exclusive Opportunity*



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## Networking Lounge: Early Career and FIT Sponsorship



#### Target Audience:

- Early career physicians, research scientists, nurses, allied-health professionals and senior-level physicians and research scientists who serve as mentors.
- AHA current and future FITs (residents who are interested in applying for cardiology fellowship, Fellows who are eligible to be FITs, and fellowship program directors and administrators).
- The lounge is open to all Sessions attendees.

Lounge Sponsorship Includes

### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: July 29  
Materials due: Aug. 26

#### Rate

\$35,000

*Exclusive Opportunity*



## Networking Lounge: Women in Science and Medicine Sponsorship



### INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: July 29  
Materials due: Aug. 26

#### Rate



click to enlarge



**Target Audience:** All female members and attendees at all stages of their careers.

**Activities:**

- Programming from the Women in Science and Medicine Task Force.
- Formal and informal networking opportunities for women across every spectrum of membership and career stage, including clinicians and researchers.

\$35,000  
*Exclusive Opportunity*

Lounge Sponsorship Includes



## Roundtables



- Host your own 30-minute moderated roundtable discussion with up to 40 attendees in the Heart Theater in the Science & Technology Hall. Supporter chooses session topics (with AHA approval) and provides the moderator.
- Sponsor receives recognition in the following (provided sponsorship has been secured by publication date):
  - Final Program
  - One of four ePreviews
  - Daily Newspaper
  - On-Site Meeting Guide/Your Event Guide

INSERTION ORDER/SPECS

**Deadlines**

Space reservation deadline: Aug. 26  
Materials (title and speaker names) due: Sept. 23

**Rate**

\$25,000



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## Scientific Sessions Posters



- Posters are located in multiple Poster Zones throughout the Science & Technology Hall.
- Posters are also available to users through an open-access library.
- Both in-person and virtual users will be allowed to quickly access the information on the posters through searches on key words, title, and author's names.
- On-site signage guides in-person attendees to Poster Zones, while online posters are accessible to all attendees via a branded banner on the virtual platform, and (optionally) from within supporters' virtual booth.

**Sponsorship Includes:**

- Corporate logo recognition on the opening screen of the Posters website.
- Corporate recognition at the Basic Science Poster Reception area.
- In-person and virtual corporate recognition.

INSERTION ORDER/SPECS

**Deadlines**

Space reservation deadline: Sept. 1  
Materials due: Sept. 8

**Rate**

\$70,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



## Scientific Sessions Job Board Posting



- Are you hiring? Looking for qualified candidates?
- Posting your organization's available employment opportunities on the conference job board will help you reach the attention of TOP candidates.
- Promoted on the Conference Coverage Website and the Daily Newspaper.
- Also included in On-Site Digital Signage and the AHA Mobile Meeting Guide App.
- Job Board Postings are included in the AHA Membership Job Board.
- Job Board Postings are also included in the AHA Membership Job Flash Email, distributed to 48,000+ cardiovascular professionals, bi-weekly on Wednesdays (two per month).

INSERTION ORDER/SPECS

**Deadlines**

Space reservation deadline: Sept. 16  
Materials due: Sept. 23

Rates	
30 days	\$1,200
60 days	\$1,800

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*If the in-person AHA Scientific Sessions 2022 meeting must be canceled, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.  
All quantities are based on projected attendance and room blocks.  
Sales taxes will be applied to all production charges.*

