

Convention Center Sponsorships

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VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS



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Abstracts on USB

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from Scientific Sessions.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 3,000 USBs will be produced for distribution by the sponsor - with any remaining USBs to be distributed by AHA at other cardiovascular relevant conferences throughout the year, including ACC.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition on signage throughout the convention center (provided sponsorship has been secured by publication date).

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials due: Sept. 8

Rate

\$75,000

Exclusive Opportunity

Includes standard production fees.



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Ad Banner

VIEW DETAILS AND LOCATIONS

- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
 Materials due: Sept. 8

Rate

\$30,000 each

Includes standard production fees.



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AHAtv

A streaming meeting news broadcast

- Showcase your brand to attendees in an engaging and dynamic way.
- Produced by AHA Leadership and the Science News team, AHAtv will highlight the best moments and top science presented at AHA Scientific Sessions 2023.
- AHAtv will be distributed via several touchpoints throughout the conference.
- Exhibitors can participate in four ways: Daily Title Sponsor, Advertorial Videos, Commercial Break Upgrades or Exhibitor Clips (see below).

Daily Title Sponsor

Daily videos are a highlight of the day's event.

Sponsor Recognition Includes:

- Sponsor's watermark displayed throughout the AHAtv Daily Videos.
- Sponsor's logo in the opening animation of the Daily Videos.
- Insertion of a sponsor-provided commercial of up to 30 seconds each day of sponsorship.
- Recognition in the following (provided sponsorship has been secured by publication date):
 - One ePreview
 - Conference Daily Newspaper
 - On-Site Meeting Guide
 - Conference website

INSERTION ORDER/SPECS

Title Sponsor Deadlines

Sales reservation deadline: July 28
 Materials due: Aug. 11

Commercial Break Upgrade Deadlines

Sales reservation deadline: Oct. 6
 Materials due: Oct. 13

Advertorial Video Deadlines

Sales reservation deadline: Oct. 6
 Pre-recorded materials due: Oct. 13

Exhibitor Clips Deadlines

Sales reservation deadline: Oct. 6
 Materials due: Oct. 13

If you are interested in recording your presentation on-site please contact your sales representative.

Advertorial Videos

View an example

- Advertorials give sponsors an opportunity to showcase new products or services on AHATv.
- News crews will film, produce and edit a two- to three-minute video for participating exhibitors.
- The videos will then be shown multiple times each day between stories.
- Videos will also be given to exhibitors for their own marketing use.

Commercial Break Upgrades

Advertisers purchasing Digital Signage can also place those same commercials on AHATv for an upgrade fee.

Exhibitor Clips

View an example

- On-camera interviews are filmed on-site, edited and produced pre-event.
- Exhibitors will receive these files after the event for their own promotional uses.
- Priced per 30-second clip.

Rates	
Daily Title Sponsor (exclusive all days)	\$250,000
Daily Title Sponsor (per day)	\$80,000
Advertorial Video (per two- to three-minute advertorial)	\$8,000
Commercial Break Upgrades	\$6,000
Exhibitor Clip (per 30-second clip)	\$1,500 each



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Backlit Kiosks

VIEW DETAILS AND LOCATIONS

- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures.
- Located in high-traffic areas of the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$15,000 each (ten available)
Includes standard production fees.



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Charging Lounge

VIEW DETAILS AND LOCATION

A charging lounge is available in the Science & Technology Hall so attendees can sit comfortably to access the internet and charge their smart devices.

- Sponsor may place corporate or product graphics on panels incorporated into the cell phone charging station located in the lounge.
- Sponsor is welcome to provide corporate and/or product imprinted giveaways at the sponsor's expense. AHA must approve giveaway.

Sponsor Recognition Includes:

- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - On-Site Meeting Guide
 - Daily Newspaper
 - AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$60,000
Includes standard production fees.



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Coat and Luggage Check

Make the first and last impression with attendees as they enter and exit the convention center each day by supporting the Coat and Luggage Check.

- Opportunity includes a designated location with directional signage (to include sponsor logo), as well as a logoed meterboard with coat and luggage check information.
- Sponsorship includes recognition in the following publications (provided sponsorship has been secured by publication date):
 - One pre-conference email
 - On-Site Meeting Guide
 - AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$20,000
Exclusive Opportunity
Includes standard production fees.



Column Wraps

VIEW DETAILS AND LOCATIONS

- Secure prime real estate at the convention center with corporate or product branding on high-visibility columns located throughout the convention center.
- Packaged in groups of two or three, depending on location.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$40,000
Includes standard production fees.



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Communication Center

[VIEW DETAILS AND LOCATION](#)

- Scientific Sessions attendees can access the internet, search for other attendees, print airline boarding passes and claim CME credit from the AHA Communication Center.
- Sponsor receives corporate recognition on all login screens.
- Sponsor may place a corporate or product graphic on panels incorporated into the structures.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$45,000

Exclusive Opportunity

Includes standard production fees.



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Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

Reach: Advertiser-supplied inserts in the conference bag accessible to attendees.*

Distribution: Distributed to professional attendees at registration.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

*If the AHA Scientific Sessions 2023 meeting must be converted to virtual, Conference Bag Inserts will be available on the AHA Mobile Meeting Guide App. For inserts specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Oct. 11
Materials due: Oct. 18

Rate

\$20,000 per insert

Limit five advertiser-supplied inserts.



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Conference Shuttle Bus Package

- Shuttle bus service will be provided to official hotels participating in Scientific Sessions.
- The exclusive shuttle bus supporter will receive high-level visibility at Scientific Sessions and citywide.
- Package includes buses operating throughout the city Saturday, Nov. 11, through Monday, Nov. 13.
- Exterior bus banners include one banner on the passenger boarding side of each bus (up to four different, four-color product or corporate ads are allowed).

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$75,000

Exclusive Opportunity

Includes standard production fees.



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Elevator Graphics

[VIEW DETAILS AND LOCATIONS](#)

- Your message meets attendees often as they travel between floors of the convention center.
- Sponsorship includes branding on the outside of doors.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$15,000-\$30,000

Includes standard production fees.



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Escalator Graphics

[VIEW DETAILS AND LOCATIONS](#)

Sponsor receives corporate or product advertising on the median or glass railings (depending on location) of selected escalator banks. Some floor decals also available.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$50,000-\$60,000

Includes standard production fees.



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Game Yard

- Don't get lost in the crowd with a traditional sponsorship – increase your brand awareness with fun, engaging activities.
- Your brand will be featured prominently in the dedicated area.
- The Game Yard will be in a high-traffic location in the Science & Technology Hall.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in the On-Site Meeting Guide.
- One AHA Mobile Meeting Guide App push alert promoting the Game Yard.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$50,000

Exclusive Opportunity

Includes standard production fees.



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Lanyards

- Widescale visibility for your corporate logo on badge lanyards provided to attendees at registration.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - Content mention/recognition in one ePreview.
 - Sponsorship recognition on signage at the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: May 26
Materials due: June 2

Rate

\$75,000

Exclusive Opportunity

Includes standard production fees.



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Massage Lounge

Help attendees relax from a full day of learning with chair massages. Your brand will be featured prominently in the official massage area.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in one printed piece.
- One daily AHA Mobile Meeting Guide App push alert promoting the massage area, prominently featuring sponsor logo.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$35,000

Exclusive Opportunity

Includes standard production fees.



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On-Site Digital Signage

- Quickly grab attendees' attention with your company, product or industry program information on AHA's highly visible digital signage in the convention center.
- Each unit will be strategically located throughout the convention center to maximize exposure and visibility (audio and video).

Commercial Break Upgrades

Advertisers purchasing AHA Digital Signage ads can also place those same ads on AHATv for an upgrade fee.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Oct. 6
Materials due: Oct. 13

Rates

60-second ad	\$20,000 (limit five)
30-second ad	\$15,000 (limit four)
15-second ad	\$10,000 (limit six)
AHATv Commercial Break Upgrade	\$6,000

Includes standard production fees.



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Professional Headshot Lounge

VIEW DETAILS AND LOCATION

Give attendees the opportunity to up their headshot game with a professional photographer, and get great visibility for your message. The Headshot Lounge is an executive portrait-taking experience where attendees can sit for a professional photo. The lounge will be in a high traffic location in the Heart Hub inside the Science & Technology Hall.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Prominent sponsor recognition in official headshot area.
- Professional photographer.
- Marketing for the Professional Headshot Lounge and sponsor in On-Site Meeting Guide
- One AHA Mobile Meeting Guide App push alert during the meeting promoting the Professional Headshot Lounge.
- Sponsor may have up to two staff members in the Professional Headshot Lounge.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$30,000

Exclusive Opportunity

Includes standard production fees.



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Puppy Snuggles

- Connect Sessions attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play area located in the Science & Technology Hall.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in the On-Site Meeting Guide
- One AHA Mobile Meeting Guide App push alert promoting Puppy Snuggles.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$45,000

Exclusive Opportunity

Includes standard production fees.



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Science & Technology Hall Aisle Signs

[VIEW DETAILS AND LOCATIONS](#)

- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$70,000

Exclusive Opportunity

Includes standard production fees.



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Science & Technology Hall Coffee and Tea Breaks

[VIEW DETAILS AND LOCATIONS](#)

There will be a minimum of two refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed two times on Saturday and Monday, and three times on Sunday.

Sponsor Recognition Includes:

- One monitor next to refreshment stations to play sponsor-provided 15-second video/commercial.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. *Sponsor is responsible for providing and shipping items to convention center.*
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - On-Site Meeting Guide
 - Daily Newspaper
 - Final Program

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$15,000 per day

Includes both stations.

Includes standard production fees.



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Science & Technology Hall Park Benches

[VIEW DETAILS AND LOCATIONS](#)

Grab the attention of professional attendees as they walk through the Science & Technology Hall!

Sponsorship Includes:

- 10 park benches with single graphic panel on each bench
- Floor graphic in front of bench

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$55,000

Exclusive Opportunity

Includes standard production fees.



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Science & Technology Hall Restaurant Sponsorship

- Brand an entire restaurant and engage attendees with your message while they relax, take a break or enjoy a meal.
- Meterboard at restaurant entrance for sponsor.
- Sponsor may, at its own expense, brand the restaurant with napkins, centerpieces and other materials.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$15,000

Exclusive Opportunity

Includes standard production fees.



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Scientific Sessions Posters and Reception

- Posters are located in multiple Poster Zones throughout the Science & Technology Hall.
- Posters are also available to users through an open-access library.
- Attendees can quickly access the information on the posters through searches of key words, title, and author's names.

Sponsorship Includes:

- Corporate logo recognition on the opening screen of the Posters website.
- Corporate recognition at the Basic Science Poster Reception area.

INSERTION ORDER/SPECS

Deadlines

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate

\$70,000

Exclusive Opportunity

Includes standard production fees.



Stacked Meter Cubes

- Stacked meter cubes offer a unique opportunity to promote your message on

INSERTION ORDER/SPECS

Deadlines



click to enlarge

- Prominent visibility on all four sides of three cubes.
- Cubes will be placed in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate
\$18,000 each (six available)
Includes standard production fees.



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Wellness Challenge

- Be the exclusive sponsor of the AHA Scientific Sessions 2023 Wellness Challenge!
- Prominent visibility on the Wellness Challenge leaderboard, a flat-panel media screen.
- 30-second corporate or product full-motion video or stationary ad on leaderboard, positioned in high-traffic areas of the convention center.
- Corporate recognition on the registration webpage, opening screen of app and in emails.
- Attendees will be asked to register for the Wellness Challenge online and download an app.

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate
\$50,000
Exclusive Opportunity
Includes standard production fees.



Wi-Fi Sponsorship

- Help attendees get connected at the conference, and get brand recognition to thousands of unique visitors each day!
- Wi-Fi access areas will include public areas, concourses and meeting rooms at the convention center.
- Sponsor branding is included on signage throughout the convention center with Wi-Fi login instructions.

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate
\$30,000
Includes standard production fees.

Sponsor Recognition in the following (provided sponsorship has been secured by publication date):

- Final Program
- On-Site Meeting Guide
- On-site signage



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Window and Door Clings

- Make an impact on conference attendees as they walk through the convention center by promoting your company or product on door/window clings.
- Advertising clings applied to face into the building on the doors/windows.
- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

INSERTION ORDER/SPECS

Deadlines
Space reservation deadline: Sept. 1
Materials due: Sept. 8

Rate
\$32,000
Includes standard production fees.

If the AHA Scientific Sessions 2023 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.

Sales taxes will be applied to all production charges.