



2023 Sponsorship and Advertising Opportunities

Rates and Deadlines

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Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
Final Program	\$30,000	Aug. 11, 2023	Aug. 18, 2023
On-Site Meeting Guide	\$580-\$20,035	Sept. 1, 2023	Sept. 8, 2023
Conference Coverage Website	\$5,000-\$20,000	Varies	Varies
AHA Mobile Meeting Guide App	\$5,000-\$80,000	Varies	Varies
AHATv	\$1,500-\$250,000	Varies	Varies
Attendee Welcome Guide	\$25,000	Sept. 22, 2023	Sept. 29, 2023
Poster Hall Map	\$24,000	Sept. 22, 2023	Sept. 29, 2023
Symposia Schedule and Locator Guide	\$4,320-\$9,880	Sept. 22, 2023	Sept. 29, 2023
Daily Newspaper	\$10,000-\$25,000	Sept. 29, 2023	Oct. 6, 2023
Conference Bag Inserts	\$20,000	Oct. 11, 2023	Oct. 18, 2023

Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Housing Confirmation Email Package	\$55,000	June 2, 2023	June 9, 2023
Registration Email Package	\$55,000	June 2, 2023	June 9, 2023
ePreviews	\$9,310-\$11,290	Varies	Varies
Exclusive Exhibitor Email	\$25,750	Varies	Varies
Morning Agenda Email	\$18,500	Oct. 6, 2023	Oct. 13, 2023
eHighlights	\$9,310-\$11,290	Varies	Varies

Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Lanyards	\$75,000	May 26, 2023	June 2, 2023
Abstracts on USB	\$75,000	Sept. 1, 2023	Sept. 8, 2023
Ad Banner	\$30,000	Sept. 1, 2023	Sept. 8, 2023
AHATv	\$1,500-\$250,000	Varies	Varies
Backlit Kiosks	\$15,000	Sept. 1, 2023	Sept. 8, 2023
Charging Lounge	\$60,000	Sept. 1, 2023	Sept. 8, 2023
Charging Stations	\$25,000	Sept. 1, 2023	Sept. 8, 2023
Coat and Luggage Check	\$20,000	Sept. 1, 2023	Sept. 8, 2023
Column Wraps	\$40,000	Sept. 1, 2023	Sept. 8, 2023
Communication Center	\$45,000	Sept. 1, 2023	Sept. 8, 2023
Conference Shuttle Bus Package	\$75,000	Sept. 1, 2023	Sept. 8, 2023
Elevator Graphics	\$15,000-\$30,000	Sept. 1, 2023	Sept. 8, 2023
Escalator Graphics	\$50,000-\$60,000	Sept. 1, 2023	Sept. 8, 2023

Game Yard	\$50,000	Sept. 1, 2023	Sept. 8, 2023
Massage Lounge	\$35,000	Sept. 1, 2023	Sept. 8, 2023
Professional Headshot Lounge	\$30,000	Sept. 1, 2023	Sept. 8, 2023
Puppy Snuggles	\$45,000	Sept. 1, 2023	Sept. 8, 2023
Science & Technology Hall Aisle Signs	\$70,000	Sept. 1, 2023	Sept. 8, 2023
Science & Technology Hall Coffee and Tea Breaks	\$15,000	Sept. 1, 2023	Sept. 8, 2023
Science & Technology Hall Park Benches	\$55,000	Sept. 1, 2023	Sept. 8, 2023
Science & Technology Hall Restaurant Sponsorship	\$15,000	Sept. 1, 2023	Sept. 8, 2023
Scientific Sessions Posters and Reception	\$70,000	Sept. 1, 2023	Sept. 8, 2023
Stacked Meter Cubes	\$18,000	Sept. 1, 2023	Sept. 8, 2023
Wellness Challenge	\$50,000	Sept. 1, 2023	Sept. 8, 2023
Wi-Fi Sponsorship	\$30,000	Sept. 1, 2023	Sept. 8, 2023
Window and Door Clings	\$32,000	Sept. 1, 2023	Sept. 8, 2023
On-Site Digital Signage	\$6,000-\$20,000	Oct. 6, 2023	Oct. 13, 2023
Conference Bag Inserts	\$20,000	Oct. 11, 2023	Oct. 18, 2023

On-Site Education and Networking

Opportunity	Price range	Space reservation deadline	Materials due
Scientific Sessions Posters and Reception	\$70,000	Sept. 1, 2023	Sept. 8, 2023
Heart Hub: Health Pavilion	\$10,000	Sept. 8, 2023	Sept. 15, 2023
Learning Studios	\$35,000-\$65,000	Sept. 15, 2023	Sept. 22, 2023
Roundtables	\$25,000	Sept. 15, 2023	Sept. 22, 2023
Meet the Trialist	\$40,000	Sept. 29, 2023	Oct. 6, 2023

Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$5,000-\$80,000	Varies	Varies
Abstracts on USB	\$75,000	Sept. 1, 2023	Sept. 8, 2023
Conference Bag Inserts	\$20,000	Oct. 11, 2023	Oct. 18, 2023

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$25,000	Sept. 22, 2023	Sept. 29, 2023
Doctors Bag Insert	\$15,690	Oct. 6, 2023	Oct. 13, 2023
Doctors Bag Premium	\$28,740	Sept. 29, 2023	Oct. 6, 2023
Individual Hotel Room Drops	\$29,000-\$45,000	Oct. 13, 2023	Oct. 20, 2023

Hotel Advertising: Philadelphia Marriott

Opportunity	Price range	Space reservation deadline	Materials due
Center City Pantry	\$17,000	Sept. 22, 2023	Oct. 6, 2023
Daily Events Wall	\$12,000	Sept. 22, 2023	Oct. 6, 2023
Elevator Clings	\$20,000	Sept. 22, 2023	Oct. 6, 2023
Escalator Clings	\$25,000	Sept. 22, 2023	Oct. 6, 2023
Front Entry Column Wraps	\$20,000	Sept. 22, 2023	Oct. 6, 2023
Lobby Lounge Column Wraps	\$20,000	Sept. 22, 2023	Oct. 6, 2023
Meeting Room Doors	\$15,000	Sept. 22, 2023	Oct. 6, 2023
Skybridge Doors	\$20,000	Sept. 22, 2023	Oct. 6, 2023
Skybridge Sponsorship Package	\$40,000	Sept. 22, 2023	Oct. 6, 2023

Hotel Advertising: Sheraton Philadelphia Downtown

Opportunity	Price range	Space reservation deadline	Materials due
Ballroom Level Column Wraps	\$19,000	Sept. 22, 2023	Oct. 6, 2023
Concierge Desk	\$10,000	Sept. 22, 2023	Oct. 6, 2023
Elevator Clings	\$8,000	Sept. 22, 2023	Oct. 6, 2023
Escalator Clings	\$8,000	Sept. 22, 2023	Oct. 6, 2023
Floor Clings in Lobby	\$6,500	Sept. 22, 2023	Oct. 6, 2023
Hanging Banners	\$10,000	Sept. 22, 2023	Oct. 6, 2023

Lobby Column Wraps	\$11,000-\$13,000	Sept. 22, 2023	Oct. 6, 2023
Mezzanine Level Column Wraps	\$13,000	Sept. 22, 2023	Oct. 6, 2023
Shuttle Bus Entrance on 17th Street	\$18,000	Sept. 22, 2023	Oct. 6, 2023

The American Heart Association's Scientific Sessions 2023 is planned as an in-person meeting in Philadelphia. If the meeting must be canceled or converted to virtual, AHA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

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About the Meeting



2022 Chicago attendance:
 12,000+ total attendees
 10,100+ professional attendees



2022 attendees, on average,
 spent more than 3.5 hours
 in the exhibit hall




51%
 of 2022 attendees
 are physicians

Sources: 2022 completed registration forms and RFID data.

Exhibit Dates and Hours
 Saturday, Nov. 11, 2023: 9 a.m.-4:30 p.m. ET
 Sunday, Nov. 12, 2023: 9 a.m.-5 p.m. ET
 Monday, Nov. 13, 2023: 9 a.m.-3 p.m. ET

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