

Hotel Advertising: Sheraton Philadelphia Downtown

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Showcase your brand at the headquarters for the Resuscitation Science Symposium 2023! ReSS 2023 sessions will take place on the Mezzanine level (one floor above the lobby). Registration, exhibits, posters and coffee breaks will take place on the Ballroom level (one floor above the Mezzanine).

Deadlines

Space reservation deadline and prototype due: Sept. 22, 2023

Materials due: Oct. 6, 2023

Installation to begin by 8 a.m. on Friday, Nov. 10, 2023. Dismantle begins after 5 p.m. on Monday, Nov. 13, 2023.

Ballroom Level
Column Wraps

Concierge Desk

Elevator Clings

Escalator Clings

Floor Clings in Lobby

Hanging Banners

Lobby Column
Wraps

Mezzanine Level
Column Wraps

Shuttle Bus Entrance
on 17th Street



[click to enlarge](#)

Ballroom Level Column Wraps

- Have a powerful brand presence where ReSS 2023 registration, exhibits, posters and coffee breaks will be held.
- You receive six branded columns on the Ballroom level.

[INSERTION ORDER/SPECS](#)

Rate

\$19,000

*Rights only. Additional production fees will apply.**

Exclusive opportunity.



[click to enlarge](#)

Concierge Desk

Brand the concierge desk located directly next to the front doors and visible from throughout the lobby.

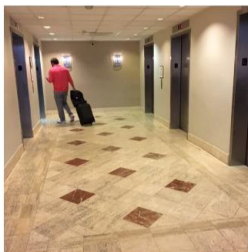
[INSERTION ORDER/SPECS](#)

Rate

\$10,000

*Rights only. Additional production fees will apply.**

Exclusive opportunity.



[click to enlarge](#)

Elevator Clings

- Get in front of attendees as they travel to and from the conference.
- You receive outside branding on six elevators from the lobby to meeting and guest rooms.

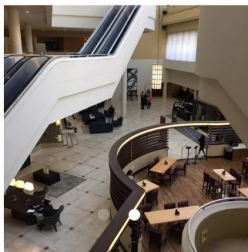
[INSERTION ORDER/SPECS](#)

Rate

\$8,000

*Rights only. Additional production fees will apply.**

Exclusive opportunity.



[click to enlarge](#)

Escalator Clings

- Your brand is highly visible on escalator clings from the Lobby to all ReSS activities on the Mezzanine and Ballroom levels.
- You receive inside panels and center runners.
- Two escalators available: Lobby to Mezzanine and Mezzanine to Ballroom Level.

[INSERTION ORDER/SPECS](#)

Rate

\$8,000 each

*Rights only. Additional production fees will apply.**

Two exclusive opportunities.



Floor Clings in Lobby

- Make an impression with attendees as they get their steps in!
- One advertiser may place up to three floor clings in the hotel lobby.
- Clings may be 4' x 4' or 5' x 5'

[INSERTION ORDER/SPECS](#)

Rate

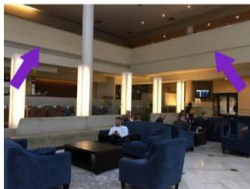
\$6,500



click to enlarge

Single day, 2023, 11/10/2023

Rights only. Additional production fees will apply.*
Exclusive opportunity.



click to enlarge

Hanging Banners

- Be the first brand attendees see when they enter the hotel with banners visible from the front door and throughout the lobby!
- Two highly visible banner opportunities are available.
- Banners hang from the Mezzanine level overlooking the lobby.
- Banner size is 40" x 120".

INSERTION ORDER/SPECS

Rate
\$10,000 each
Rights only. Additional production fees will apply.*



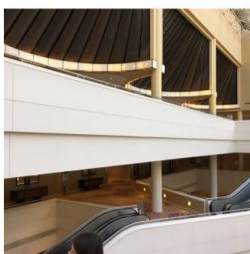
click to enlarge

Lobby Column Wraps

- Make a statement with high-visibility column wraps in the hotel lobby!
- Two-Story Column Set:
 - Three two-story columns, visible from front door and throughout the lobby.
 - Will be wrapped to 10' high.
- One-Story Column Set:
 - Four one-story columns, including one by the elevators, one by the Shuttle Bus Entrance and two near lobby seating areas.
 - Will be wrapped to 10' high.

INSERTION ORDER/SPECS

Rate
Two-Story Column Set: \$11,000
One-Story Column Set: \$13,000
Rights only. Additional production fees will apply.*
Two exclusive opportunities.



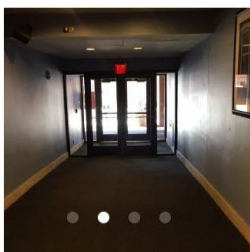
click to enlarge

Mezzanine Level Column Wraps

- Capture attendees' attention as they walk to and from sessions!
- You receive four column wraps on the Mezzanine level walkway outside ReSS session rooms.

INSERTION ORDER/SPECS

Rate
\$13,000
Rights only. Additional production fees will apply.*
Exclusive opportunity.



click to enlarge

Shuttle Bus Entrance on 17th Street

- Guide attendees with your branding as they enter and exit the hotel at the shuttle bus entrance.
- Clings are placed on three sets of doors:
 - Single-sided facing inside on the street door.
 - Double-sided on the second set of doors.
 - Double-sided on the third set of doors leading into the hotel lobby.

INSERTION ORDER/SPECS

Rate
\$18,000
Rights only. Additional production fees will apply.*
Exclusive opportunity.

*Quoted production costs are estimates only and are subject to change based upon market rates at time of production.

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If the AHA Scientific Sessions 2023 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.