

Hotel Advertising: Philadelphia Marriott

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Deadlines

Space reservation deadline and prototype due: Sept. 22, 2023
 Materials due: Oct. 6, 2023

Installation to begin by 8 a.m. on Friday, Nov. 10, 2023. Dismantle begins after 5 p.m. on Monday, Nov. 13, 2023.

Center City Pantry

Daily Events Wall

Elevator Clings

Escalator Clings

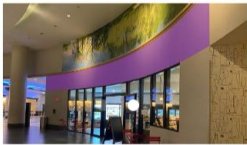
Front Entry Column Wraps

Lobby Lounge Column Wraps

Meeting Room Doors

Skybridge Doors

Skybridge Sponsorship Package



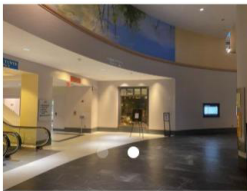
click to enlarge

Center City Pantry

- Great visibility for your message in the lobby above the hotel's grab 'n' go outlet.
- Located just off the front desk area and visible from throughout the lobby.

INSERTION ORDER/SPECS

Rate
 \$17,000
*Rights only. Additional production fees will apply.**
Exclusive opportunity.



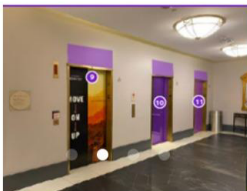
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Daily Events Wall

- Large branding space surrounding hotel Daily Events monitor.
- Located in the lobby near the main escalator and close to Starbucks. (Guests would likely pass this wall walking from Starbucks to the escalator to the convention center skybridge.)

INSERTION ORDER/SPECS

Rate
 \$12,000
*Rights only. Additional production fees will apply.**
Exclusive opportunity.



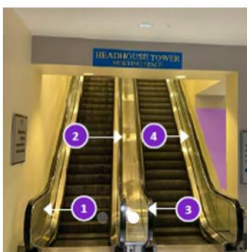
click to enlarge

Elevator Clings

- High visibility for your brand inside and outside guest elevators.
- 12th Street elevators feature your message on headers above six elevators, and on full inside door wraps. (Hotel branding is on the front of one elevator.)
- Five elevator headers and full inside door wraps display your brand on 13th Street elevators. (Hotel branding is on the front of three elevators.)
- Inside back wall panels and floor clings are also available for an additional fee.

INSERTION ORDER/SPECS

Rate
 \$20,000 each wing
*Rights only. Additional production fees will apply.**
Two exclusive opportunities.



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Escalator Clings

- Capture attendees' attention as they use the escalator from the lobby to the third floor skybridge to the convention center.
- Includes four glass panels facing in to the escalator, as well as four "headers" above that are seen on the ride down to the lobby.

INSERTION ORDER/SPECS

Rate
 \$25,000
*Rights only. Additional production fees will apply.**
Exclusive opportunity.



click to enlarge

Front Entry Column Wraps

- Be the brand attendees see each time they enter or exit the hotel, or return to the front desk area.
- Two column wraps adjacent to the front desk and visible from the lobby
- (See columns 5 and 6 in photo. AHA will brand columns 3 and 4.)

INSERTION ORDER/SPECS

Rate
 \$20,000
*Rights only. Additional production fees will apply.**
Exclusive opportunity.



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Lobby Lounge Column Wraps

- Two can't-miss columns in the centrally located lobby bar offer prominent lobby branding.
- Lobby bar is directly in front of front doors and adjacent to the front desk and the escalators to the third-floor skybridge connecting to the convention center.
- (See columns 7 and 9 in photo.)
- Note: These columns are located next to a hotel bar.

INSERTION ORDER/SPECS

Rate

\$20,000

*Rights only. Additional production fees will apply.**

Exclusive opportunity.



[click to enlarge](#)

Meeting Room Doors

- Your brand is highly visible on doors just off the convention center, leading to additional Marriott meeting rooms.
- Includes two sets of glass doors and surrounding glass panels.
- Visible to attendees using the hotel skybridge.

INSERTION ORDER/SPECS

Rate

\$15,000

*Rights only. Additional production fees will apply.**

Exclusive opportunity.



[click to enlarge](#)

Skybridge Doors

- Reach attendees with eye-catching door clings on doors between the Marriott skybridge and the Convention Center Grand Hall.
- Includes three sets of glass doors and surrounding glass panels to brand as sponsor chooses.

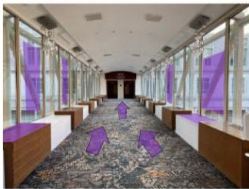
INSERTION ORDER/SPECS

Rate

\$20,000

*Rights only. Additional production fees will apply.**

Exclusive opportunity.



[click to enlarge](#)

Skybridge Sponsorship Package

- Make a big impression on the main access point from inside the hotel to the convention center!
- Sponsor "owns" the skybridge located on the third floor, and can include the following brandable assets:
 - Clings on some or all windows.
 - Floor decals on the carpet.
 - Top clings on white benches and marble seats.
 - Two sides of the column at entrance to skybridge on the Marriott side.

INSERTION ORDER/SPECS

Rate

\$40,000

*Rights only. Additional production fees will apply.**

Exclusive opportunity.

**Quoted production costs are estimates only and are subject to change based upon market rates at time of production.*

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If the AHA Scientific Sessions 2023 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.