

## Booth Drivers

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Abstracts on USB

AHA Mobile Meeting Guide App

Conference Bag Inserts



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### Abstracts on USB

VIEW ENVISION DETAILS

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from Scientific Sessions.
- Users can quickly access the information in the abstracts through searches of key words, abstract title, and author's names.
- **Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.**
- A total of 3,000 USBs will be produced for distribution by the sponsor - with any remaining USBs to be distributed by AHA at other cardiovascular relevant conferences throughout the year, including ACC.

#### Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- Corporate recognition on signage throughout the convention center (provided sponsorship has been secured by publication date).

INSERTION ORDER/SPECS

#### Deadlines

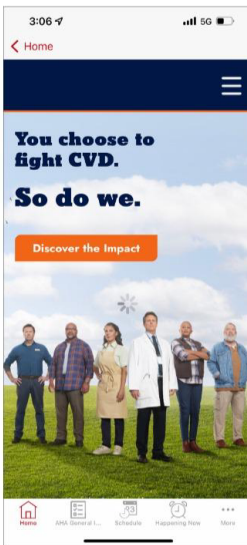
Space reservation deadline: Sept. 1  
 Materials due: Sept. 8

#### Rate

\$75,000

*Exclusive Opportunity*

*Includes standard production fees.*



### AHA Mobile Meeting Guide App

VIEW ENVISION DETAILS

#### Your brand in the hands of attendees!

**Reach:** Scientific Sessions attendees.\*

**Content:** Provides attendees with instant access and search capability to detailed educational sessions, faculty, abstracts, event information, exhibitors, hotels, schedule-planning and mapping functionality to help locate a room or exhibit booth.

#### Distribution:

- Available for download before, during and after Scientific Sessions 2023.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

Single Sponsorship

Enhanced Exhibitor Listing

Alert Notification

INSERTION ORDER/SPECS

#### Single Sponsorship Deadlines

Space reservation deadline: July 29  
 Materials due: Aug. 4

#### Alert Notification Deadlines

Space reservation deadline: Sept. 22  
 Materials due: Sept. 29

#### Enhanced Exhibitor Listing Deadlines

Space reservation deadline: Oct. 11  
 Materials due: Oct. 18

#### Rates

Single Sponsorship	\$80,000
Alert Notifications	\$5,000
Enhanced Exhibitor Listing (limit three)	\$7,500

*\*If the in-person AHA Scientific Sessions 2023 must be canceled, the Mobile Meeting Guide App will be used for the virtual event. For advertising specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*



click to enlarge

### Conference Bag Inserts

**Include your branding and marketing materials to drive attendees to your booth or program!**

**Reach:** Advertiser-supplied inserts in the conference bag accessible to attendees on-site, and via the AHA Mobile Meeting Guide App.\*

**Distribution:** Distributed to professional attendees at registration.

#### Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (*Dependent on association policies. Contact your account manager for details.*)

INSERTION ORDER/SPECS

#### Deadlines

Space reservation deadline: Oct. 11  
 Materials due: Oct. 18

#### Rate

\$20,000 per insert

*Limit five advertiser-supplied inserts.*

*\*If the AHA Scientific Sessions 2023 meeting must be converted to virtual, Conference Bag Inserts will be available on the AHA Mobile Meeting Guide App. For inserts specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

**Professional Heart Daily and Science News**

**Spread your message further with year-round advertising! [Click for more information.](#)**

**Ask about your AHA exhibitor discount!**

*If the AHA Scientific Sessions 2023 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All print ads must include the words "Paid Advertisement" centered at the top of the page and in at least 10-point Helvetica (or similar type font).*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*

