

Convention Center Sponsorships

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Wi-Fi Sponsorship				

[VISIT THE ENVISION SITE FOR MORE SPONSORSHIP DETAILS](#)



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Abstracts on USB

[VIEW ENVISION DETAILS](#)

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from Scientific Sessions.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- A total of 3,000 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA at other cardiovascular relevant conferences throughout the year.
- Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- One Mobile App alert notification encouraging attendees to pick up a complimentary USB at the sponsor's booth.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - Conference Daily Newspaper
 - On-Site Meeting Guide

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
 Materials due: Sept. 13, 2024

Rate

\$75,000
Exclusive Opportunity
 Includes standard production fees.



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Ad Banners

[VIEW ENVISION DETAILS](#)

- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
 Materials due: Sept. 13, 2024

Rate

\$30,000 each
 Includes standard production fees.



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AHAtv

A streaming meeting news broadcast

Showcase your brand to attendees in an engaging and dynamic way!

- Produced by AHA Leadership and the Science News team, AHAtv highlights the best moments and top science presented at AHA Scientific Sessions 2024.
- Distribution and viewing areas include:
 - Hotel rooms (if Dark Channel is available)
 - Conference Shuttle buses (if bus monitors are available)
 - Conference Coverage Website
 - AHA Mobile Meeting Guide App
 - Link in the Morning Agenda Email
- Exhibitors can participate in four ways (details below): Title Sponsor, Advertorial Videos, Commercial Break Upgrades or Exhibitor Clips.

INSERTION ORDER/SPECS

Advertorial Video Deadlines

Sales reservation: Oct. 11, 2024
 Pre-recorded materials due: Oct. 18, 2024

Commercial Break Upgrade Deadlines

Sales reservation: Oct. 11, 2024
 Materials due: Oct. 18, 2024

Exhibitor Clips Deadlines

Sales reservation: Oct. 11, 2024
 Materials due: Oct. 18, 2024

If you are interested in recording your presentation on-site please contact your

Title Sponsor



- Advertorial Videos
- Commercial Break Upgrades
- Exhibitor Clips

sales representative.

Rates	
Title Sponsor (exclusive all days)	\$250,000
Advertorial Video (per two- to three-minute advertorial)	\$8,000
Commercial Break Upgrades	\$6,000
Exhibitor Clip (per 30-second clip)	\$1,500



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Backlit Kiosks

- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures.
- Located in high-traffic areas of the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$15,000 each (10 available)
Includes standard production fees.



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Charging Lounge

[VIEW ENVISION DETAILS](#)

70% of 2023 attendees report visiting the Charging Lounge

A charging lounge is available in the Science & Technology Hall so attendees can sit comfortably to access the internet and charge their smart devices.

- Sponsor may place corporate or product graphics on panels incorporated into the cell phone charging station located in the lounge.
- Sponsor is welcome to provide corporate and/or product imprinted giveaways at the sponsor's expense. AHA must approve giveaway.

Sponsor Recognition Includes:

- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - On-Site Meeting Guide
 - Daily Newspaper
 - AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$60,000
Exclusive Opportunity
Includes standard production fees.



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Charging Stations

[VIEW ENVISION DETAILS](#)

Charging Stations are available in high-visibility locations throughout the convention center.

- Sponsor may place corporate or product graphic clings on the table tops.
- Sponsor video (with audio) plays on monitor; max length 60 seconds.
- Space includes a table and six chairs.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due (graphics): Sept. 13, 2024
Materials due (digital video/MP4): Oct. 11, 2024

Rate

\$25,000 each (four available)
Includes standard production fees.



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Coat and Luggage Check

[VIEW ENVISION DETAILS](#)

Make the first and last impression with attendees as they enter and exit the convention center each day by supporting the Coat and Luggage Check.

- Opportunity includes a designated location with directional signage (to include sponsor logo), as well as a logoed meterboard with coat and luggage check information.
- Sponsorship includes recognition in the following publications (provided sponsorship has been secured by publication date):
 - One pre-conference email
 - On-Site Meeting Guide
 - AHA Mobile Meeting Guide App

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$20,000
Exclusive Opportunity
Includes standard production fees.



Conference Bag Inserts

Include your branding and marketing materials to drive attendees to your booth or program!

INSERTION ORDER/SPECS

Deadlines

Space reservation: Oct. 18, 2024



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Reach: Advertiser-supplied inserts in the conference bag.

Distribution: Distributed to professional attendees at registration.

Content:

- Booth announcements and demo schedules
- Promotional materials
- Industry program invitations
- Product samples (Dependent on association policies. Contact your account manager for details.)

Materials due: Oct. 25, 2024

Rate
\$20,000 per insert

Limit five advertiser-supplied inserts.



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Conference Shuttle Bus Package

[VIEW ENVISION DETAILS](#)

- Shuttle bus service will be provided to official hotels participating in Scientific Sessions.
- The exclusive shuttle bus supporter will receive high-level visibility at Scientific Sessions and citywide.
- Package includes buses operating throughout the city Saturday, Nov. 16, through Monday, Nov. 18, 2024.
- Exterior bus banners include one banner on the passenger boarding side of each bus (up to four different, four-color product or corporate ads are allowed).

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate
\$75,000

*Exclusive Opportunity
Includes standard production fees.*



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Escalator Graphics

[VIEW ENVISION DETAILS](#)

Sponsor receives corporate or product advertising on the median or glass railings (depending on location) of selected escalator banks. Some floor decals also available.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate
\$50,000-\$60,000

Includes standard production fees.



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Game Yard

- Increase your brand awareness with fun, engaging activities.
- Your brand will be featured prominently in the dedicated area.
- The Game Yard will be in a high-traffic location in the Science & Technology Hall.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in the On-Site Meeting Guide.
- One AHA Mobile Meeting Guide App push alert promoting the Game Yard.
- Recognition on supporter wall at conference.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate
\$50,000

*Exclusive Opportunity
Includes standard production fees.*



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Lanyards

- Widescale visibility for your corporate logo on badge lanyards provided to attendees at registration.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - Content mention/recognition in one ePreview.
 - Sponsorship recognition on signage at the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation: May 31, 2024
Materials due: June 7, 2024

Rate
\$75,000

*Exclusive Opportunity
Includes standard production fees.*



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Massage Lounge

Help attendees relax from a full day of learning with chair massages. Your brand will be featured prominently in the official massage area, staffed with professional masseuses.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in one printed piece.
- One branded Meterboard in the lounge.
- One Mobile App alert notification, with sponsor recognition, promoting the massage area.
- Five floor decals, one in front of each massage chair, with sponsor's graphics/message.
- Sponsor may have up to two staff members in the lounge.
- Sponsor may, at their own expense, add branded clothing for the masseuses (to be approved by AHA).

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate
\$35,000

*Exclusive Opportunity
Includes standard production fees.*



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On-Site Digital Signage

[VIEW ENVISION DETAILS](#)

- Quickly grab attendees' attention with your company, product or industry program information on AHA's highly visible digital signage in the convention center.
- The On-Site Digital Signage wall will be strategically located at the convention center to maximize exposure and visibility (audio and video).

Commercial Break Upgrades

Advertisers purchasing AHA Digital Signage ads can also place those same ads on AHAtv for an upgrade fee.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Oct. 11, 2024
Materials due: Oct. 18, 2024

Rates

60-second ad	\$20,000 (limit five)
30-second ad	\$15,000 (limit four)
15-second ad	\$10,000 (limit six)
AHAtv Commercial Break Upgrade	\$6,000

Includes standard production fees.



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Professional Headshot Lounge

[VIEW ENVISION DETAILS](#)

70% of 2023 attendees report visiting the Professional Headshot Lounge

Give attendees the opportunity to up their headshot game with a professional photographer, and get great visibility for your message. The Headshot Lounge is an executive portrait-taking experience where attendees can sit for a professional photo. The lounge will be in a high traffic location in the Heart Hub inside the Science & Technology Hall.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in one printed piece.
- Professional photographer.
- One branded Meterboard in the lounge.
- One Mobile App alert notification, with sponsor recognition, promoting the headshot lounge.
- Tabletop clings with sponsor's graphics/message.
- Opportunity to have corporate logo and text included in headshot confirmation emails.
- Sponsor may have up to two staff members in the Professional Headshot Lounge.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$35,000

Exclusive Opportunity

Includes standard production fees.



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Puppy Snuggles

[VIEW ENVISION DETAILS](#)

- Connect Sessions attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play area located in the Science & Technology Hall.

Sponsor Recognition Includes (provided sponsorship has been secured by publication date):

- Marketing in one printed piece.
- One branded Meterboard in the Puppy Snuggles area.
- One Mobile App alert notification, with sponsor recognition, promoting the Puppy Snuggles.
- Opportunity to have sponsor's graphics/message around the puppy snuggles area.
- Sponsor may have up to two staff members in the Puppy Snuggles area.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$45,000

Exclusive Opportunity

Includes standard production fees.



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Resource Hub

- Scientific Sessions attendees can access the internet, search for other attendees, print airline boarding passes and claim CME credit from the AHA Communication Center.
- Sponsor receives corporate recognition on all login screens.
- Sponsor may place a corporate or product graphic on panels incorporated into the structures.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$45,000

Exclusive Opportunity

Includes standard production fees.



Science & Technology Hall Aisle Signs

- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$70,000

Exclusive Opportunity

Includes standard production fees.



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Science & Technology Hall Coffee and Tea Breaks

[VIEW ENVISION DETAILS](#)

There will be a minimum of two refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed two times on Saturday and Monday, and three times on Sunday.

Sponsor Recognition Includes:

- One monitor next to refreshment stations to play sponsor-provided 15-second video/commercial.
- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. *Sponsor is responsible for providing and shipping items to convention center.*
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - On-Site Meeting Guide
 - Daily Newspaper
 - Final Program

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$15,000 per day
Exclusive Opportunity
Includes both stations.
Includes standard production fees.



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Science & Technology Hall Park Benches

Grab the attention of professional attendees as they walk through the Science & Technology Hall!

Sponsorship Includes:

- 10 park benches with single graphic panel on each bench
- Floor graphic in front of bench

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$55,000
Exclusive Opportunity
Includes standard production fees.



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Science & Technology Hall Restaurant Sponsorship

[VIEW ENVISION DETAILS](#)

- Brand an entire restaurant and engage attendees with your message while they relax, take a break or enjoy a meal.
- Meterboard at restaurant entrance for sponsor.
- Sponsor may, at its own expense, brand the restaurant with napkins, centerpieces and other materials.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$15,000
Exclusive Opportunity
Includes standard production fees.



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Scientific Sessions Posters and Map

[VIEW ENVISION DETAILS](#)

- Posters are located in multiple Poster Zones throughout the Science & Technology Hall.
- Posters are also available to users through an open-access library, where attendees can quickly access the information on the posters through searches of key words, title, and author's names.
- Sponsorship also includes exclusive advertising on the Poster Hall Map – the single most in-demand publication at Sessions!
- The Poster Hall Map identifies the location of poster zones throughout the exhibit hall, including poster numbers.
- 84% of Scientific Sessions attendees visit the poster areas and need a navigation tool.
- Maps are distributed at the entrance to the Science & Technology Hall, at the concierge desk, the poster hall attendant desk and in each poster zone.

Sponsorship Includes:

- Corporate logo recognition on the opening screen of the Posters website.
- Sponsor recognition on signage in poster areas.
- Front cover logo/recognition and the back cover ad on the printed Poster Hall Map.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate

\$70,000
Exclusive Opportunity



Stacked Meter Cubes

- Stacked meter cubes offer a unique opportunity to promote your messaging on all four sides of three cubes.
- Cubes will be placed in multiple, high-visibility locations throughout the convention center.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024



click to enlarge

- Sponsor may select location.

Rate
\$18,000 each (six available)
Includes standard production fees.



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Stair Clings

[VIEW ENVISION DETAILS](#)

- Make a bold statement by including your message on the grand staircase in McCormick Place.
- Located in the main lobby where the majority of attendees will enter the center to visit the conference registration area, Science & Technology Hall, Posters and Main Event sessions.

INSERTION ORDER/SPECS

Deadlines
Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate
\$50,000 per set
Includes standard production fees.



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Wellness Challenge/App

[VIEW ENVISION DETAILS](#)

Be the exclusive sponsor of the AHA Scientific Sessions 2024 Wellness Challenge! Attendees will be able to participate with most fitness devices (Google Fit, iPhone, Fitbit, Jawbone, etc.).

Sponsorship Includes:

- Corporate recognition on the Wellness Challenge registration webpage and opening screen of app.
- Prominent visibility will be given to the sponsor on the on-site results leaderboard in the Wellness Challenge Booth, and on the leaderboard in the mobile app.
- Sponsor Connect: Participants earn bonus steps when selecting to send a pre-populated email message to a sponsor(s).
- Three QR codes for sponsor to use for branding and other promotion (i.e. drive attendees to booth, Learning Studio, Satellite Event, etc.)
- **Sponsor Recognition in the following (provided sponsorship has been secured by publication date):**
 - One pre-conference email
 - On-site Meeting Guide

INSERTION ORDER/SPECS

Deadlines
Space reservation: July 25, 2024
Materials due: Aug. 2, 2024

Rates

Wellness Challenge/App	\$50,000
Wellness Challenge/App Plus Yoga	\$75,000

Exclusive Opportunity
Includes standard production fees.



Wi-Fi Sponsorship

[VIEW ENVISION DETAILS](#)

- Help attendees get connected at the conference, and get brand recognition to thousands of unique visitors each day!
- Wi-Fi access areas will include public areas, concourses and meeting rooms at the convention center.
- Sponsor branding is included on signage throughout the convention center with Wi-Fi login instructions.

Sponsor Recognition in the following (provided sponsorship has been secured by publication date):

- On-Site Meeting Guide
- On-site signage

INSERTION ORDER/SPECS

Deadlines
Space reservation: Sept. 6, 2024
Materials due: Sept. 13, 2024

Rate
\$30,000
Includes standard production fees.

If the AHA Scientific Sessions 2024 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Sales taxes will be applied to all production charges.



