



Rates and Deadlines

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Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
Experience Scientific Sessions	\$5,500-\$8,800	Sept. 23, 2024	Sept. 30, 2024
Journey Through Sessions	\$7,000-\$8,000	Sept. 23, 2024	Sept. 30, 2024
Conference Coverage Website	\$4,710-\$20,000	Varies	Varies
Photo Gallery Sponsorship	\$10,000	Varies	Varies
AHA Mobile Meeting Guide App	\$5,000-\$80,000	Varies	Varies
AHAtv	\$1,500-\$250,000	Varies	Varies
Attendee Welcome Guide	\$20,000	Sept. 27, 2024	Oct. 4, 2024
Industry Programming Guide	\$4,320-\$9,880	Sept. 27, 2024	Oct. 4, 2024
Daily Newspaper	\$4,430-\$25,000	Oct. 4, 2024	Oct. 11, 2024
Conference Bag Inserts	\$20,000	Oct. 18, 2024	Oct. 25, 2024

Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Housing Confirmation Email Package	\$55,000	May 3, 2024	May 10, 2024
Registration Email Package	\$55,000	May 3, 2024	May 10, 2024
ePreviews	\$9,310	Varies	Varies
Exclusive Exhibitor Email	\$25,750	Varies	Varies
Morning Agenda Email	\$15,000	Oct. 11, 2024	Oct. 18, 2024
eHighlights	\$9,310	Varies	Varies

Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Lanyards	\$75,000	May 31, 2024	June 7, 2024
Wellness Challenge/App	\$50,000-\$75,000	July 25, 2024	Aug. 2, 2024
Abstracts on USB	\$75,000	Sept. 6, 2024	Sept. 13, 2024
Ad Banner	\$30,000	Sept. 6, 2024	Sept. 13, 2024
AHAtv	\$1,500-\$250,000	Varies	Varies
Backlit Kiosks	\$15,000	Sept. 6, 2024	Sept. 13, 2024
Charging Lounge	\$60,000	Sept. 6, 2024	Sept. 13, 2024
Charging Stations	\$25,000	Sept. 6, 2024	Sept. 13, 2024
Coat and Luggage Check	\$20,000	Sept. 6, 2024	Sept. 13, 2024
Column Wraps	\$15,000-	Sept. 6, 2024	Sept. 13, 2024
Conference Shuttle Bus Package	\$75,000	Sept. 6, 2024	Sept. 13, 2024
Escalator Graphics	\$50,000-\$60,000	Sept. 6, 2024	Sept. 13, 2024
Game Yard	\$50,000	Sept. 6, 2024	Sept. 13, 2024

Massage Lounge	\$35,000	Sept. 6, 2024	Sept. 13, 2024
Professional Headshot Lounge	\$35,000	Sept. 6, 2024	Sept. 13, 2024
Publication Bins	\$7,500	Sept. 6, 2024	Sept. 13, 2024
Puppy Snuggles	\$45,000	Sept. 6, 2024	Sept. 13, 2024
Resource Hub	\$45,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Aisle Signs	\$70,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Coffee and Tea Breaks	\$15,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Park Benches	\$55,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Restaurant Sponsorship	\$15,000	Sept. 6, 2024	Sept. 13, 2024
Scientific Sessions Posters and Map	\$70,000	Sept. 6, 2024	Sept. 13, 2024
Stacked Meter Cubes	\$18,000	Sept. 6, 2024	Sept. 13, 2024
Stair Clings	\$50,000	Sept. 6, 2024	Sept. 13, 2024
Tabletop Graphics	\$12,000-\$15,000	Sept. 6, 2024	Sept. 13, 2024
Wi-Fi Sponsorship	\$30,000	Sept. 6, 2024	Sept. 13, 2024
On-Site Digital Signage	\$6,000-\$20,000	Oct. 11, 2024	Oct. 18, 2024
Conference Bag Inserts	\$20,000	Oct. 18, 2024	Oct. 25, 2024

On-Site Education and Networking

Opportunity	Price range	Space reservation deadline	Materials due
Center for Health Technology & Innovation: Health Pavilion	\$25,000-\$200,000	Aug. 9, 2024	Aug. 16, 2024
AHAtv: Industry Presentation	\$75,000	Aug. 31, 2024	Sept. 27, 2024
Scientific Sessions All Council Reception	\$250,000	July 25, 2024	Aug. 2, 2024
Scientific Sessions All Faculty Reception	\$250,000	July 25, 2024	Aug. 2, 2024
Scientific Sessions Critical Care Cardiology Event	\$25,000-\$100,000	July 25, 2024	Aug. 2, 2024
Scientific Sessions Posters and Map	\$70,000	Sept. 6, 2024	Sept. 13, 2024
Scientific Sessions Recruitment Package	\$15,000	Sept. 6, 2024	Sept. 13, 2024
Industry Presentations	\$32,500-\$65,000	Sept. 20, 2024	Sept. 27, 2024
Roundtables	\$25,000	Sept. 20, 2024	Sept. 27, 2024
Meet the Trialist	\$40,000	Oct. 4, 2024	Oct. 11, 2024

Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$5,000-\$80,000	Varies	Varies
Abstracts on USB	\$75,000	Sept. 6, 2024	Sept. 13, 2024
Conference Bag Inserts	\$20,000	Oct. 18, 2024	Oct. 25, 2024

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$25,000	Sept. 27, 2024	Oct. 4, 2024
Doctors Bag Premium	\$28,740	Oct. 4, 2024	Oct. 11, 2024
Doctors Bag Insert	\$15,690	Oct. 11, 2024	Oct. 18, 2024
Individual Hotel Room Drops	\$29,000-\$45,000	Oct. 18, 2024	Oct. 25, 2024

Hotel Advertising: Hyatt Regency McCormick Place

Opportunity	Price range	Space reservation deadline	Materials due
Coffee Sleeves in the Market	\$6,000	Sept. 27, 2024	Oct. 11, 2024
Digital Lobby Displays	\$5,500-\$8,000	Sept. 27, 2024	Oct. 11, 2024
Elevator Digital Screens	\$6,000	Sept. 27, 2024	Oct. 11, 2024
Elevator Vestibule Floor Clings	\$11,500-\$12,500	Sept. 27, 2024	Oct. 11, 2024
Lobby Pillar Wraps	\$30,500	Sept. 27, 2024	Oct. 11, 2024
McCormick Place Entrance	TBD	Sept. 27, 2024	Oct. 11, 2024
Restaurant/Bar Pillar Wraps	\$18,500	Sept. 27, 2024	Oct. 11, 2024
Window Clings	\$12,500	Sept. 27, 2024	Oct. 11, 2024

Hotel Advertising: Chicago Marriott Marquis

Opportunity	Price range	Space reservation deadline	Materials due
Guest Elevator Advertising on Level Two	\$8,500-\$19,500	Sept. 27, 2024	Oct. 11, 2024

The American Heart Association's Scientific Sessions 2024 is planned as an in-person meeting in Chicago. If the meeting must be canceled or converted to virtual, AHA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are non-refundable.

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Professional Heart Daily and Science News

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About the Meeting



2023 Philadelphia attendance:
12,900+ total attendees
10,300+ professional attendees



2022 attendees, on average,
spent more than 3.5 hours
in the exhibit hall



51%
of 2022 attendees
are physicians

Sources: 2023 registration and 2022 attendee survey data.

Exhibit Dates and Hours

Saturday, Nov. 16, 2024: 9 a.m.-4:30 p.m. CT

Sunday, Nov. 17, 2024: 9 a.m.-4:30 p.m. CT

Monday, Nov. 18, 2024: 9 a.m.-3 p.m. CT

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