



2024 Sponsorship and Advertising Opportunities

Rates and Deadlines

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Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
Final Program	\$30,000	Aug. 16, 2024	Aug. 23, 2024
On-Site Meeting Guide	\$580-\$20,035	Sept. 6, 2024	Sept. 13, 2024
Conference Coverage Website	\$4,710-\$20,000	Varies	Varies
Photo Gallery Sponsorship	\$10,000	Varies	Varies
AHA Mobile Meeting Guide App	\$5,000-\$80,000	Varies	Varies
AHAtv	\$1,500-\$250,000	Varies	Varies
Attendee Welcome Guide	\$20,000	Sept. 27, 2024	Oct. 4, 2024
Symposia Schedule and Locator Guide	\$4,320-\$9,880	Sept. 27, 2024	Oct. 4, 2024
Daily Newspaper	\$4,430-\$25,000	Oct. 4, 2024	Oct. 11, 2024
Conference Bag Inserts	\$20,000	Oct. 18, 2024	Oct. 25, 2024

Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Housing Confirmation Email Package	\$55,000	May 3, 2024	May 10, 2024
Registration Email Package	\$55,000	May 3, 2024	May 10, 2024
ePreviews	\$9,310	Varies	Varies
Exclusive Exhibitor Email	\$25,750	Varies	Varies
Morning Agenda Email	\$15,000	Oct. 11, 2024	Oct. 18, 2024
eHighlights	\$9,310	Varies	Varies

Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Lanyards	\$75,000	May 31, 2024	June 7, 2024
Wellness Challenge/App	\$50,000-\$75,000	July 25, 2024	Aug. 2, 2024
Abstracts on USB	\$75,000	Sept. 6, 2024	Sept. 13, 2024
Ad Banner	\$30,000	Sept. 6, 2024	Sept. 13, 2024
AHAtv	\$1,500-\$250,000	Varies	Varies
Backlit Kiosks	\$15,000	Sept. 6, 2024	Sept. 13, 2024
Charging Lounge	\$60,000	Sept. 6, 2024	Sept. 13, 2024
Charging Stations	\$25,000	Sept. 6, 2024	Sept. 13, 2024
Coat and Luggage Check	\$20,000	Sept. 6, 2024	Sept. 13, 2024
Conference Shuttle Bus Package	\$75,000	Sept. 6, 2024	Sept. 13, 2024
Escalator Graphics	\$50,000-\$60,000	Sept. 6, 2024	Sept. 13, 2024

Game Yard	\$50,000	Sept. 6, 2024	Sept. 13, 2024
Massage Lounge	\$35,000	Sept. 6, 2024	Sept. 13, 2024
Professional Headshot Lounge	\$35,000	Sept. 6, 2024	Sept. 13, 2024
Puppy Snuggles	\$45,000	Sept. 6, 2024	Sept. 13, 2024
Resource Hub	\$45,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Aisle Signs	\$70,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Coffee and Tea Breaks	\$15,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Park Benches	\$55,000	Sept. 6, 2024	Sept. 13, 2024
Science & Technology Hall Restaurant Sponsorship	\$15,000	Sept. 6, 2024	Sept. 13, 2024
Scientific Sessions Posters and Map	\$70,000	Sept. 6, 2024	Sept. 13, 2024
Stacked Meter Cubes	\$18,000	Sept. 6, 2024	Sept. 13, 2024
Stair Clings	\$50,000	Sept. 6, 2024	Sept. 13, 2024
Wi-Fi Sponsorship	\$30,000	Sept. 6, 2024	Sept. 13, 2024
On-Site Digital Signage	\$6,000-\$20,000	Oct. 11, 2024	Oct. 18, 2024
Conference Bag Inserts	\$20,000	Oct. 18, 2024	Oct. 25, 2024

On-Site Education and Networking

Opportunity	Price range	Space reservation deadline	Materials due
Scientific Sessions All Council Reception	\$250,000	July 25, 2024	Aug. 2, 2024
Scientific Sessions All Faculty Reception	\$250,000	July 25, 2024	Aug. 2, 2024
Scientific Sessions Critical Care Cardiology Event	\$25,000-\$100,000	July 25, 2024	Aug. 2, 2024
Scientific Sessions Posters and Map	\$70,000	Sept. 6, 2024	Sept. 13, 2024
Industry Presentations	\$32,500-\$65,000	Sept. 20, 2024	Sept. 27, 2024
Roundtables	\$25,000	Sept. 20, 2024	Sept. 27, 2024
Meet the Trialist	\$40,000	Oct. 4, 2024	Oct. 11, 2024

Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$5,000-\$80,000	Varies	Varies
Abstracts on USB	\$75,000	Sept. 6, 2024	Sept. 13, 2024
Conference Bag Inserts	\$20,000	Oct. 18, 2024	Oct. 25, 2024

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$25,000	Sept. 27, 2024	Oct. 4, 2024
Doctors Bag Premium	\$28,740	Oct. 4, 2024	Oct. 11, 2024
Doctors Bag Insert	\$15,690	Oct. 11, 2024	Oct. 18, 2024
Individual Hotel Room Drops	\$29,000-\$45,000	Oct. 18, 2024	Oct. 25, 2024

Hotel Advertising: Hyatt Regency McCormick Place

Opportunity	Price range	Space reservation deadline	Materials due
Coffee Sleeves in the Market	\$6,000	Sept. 27, 2024	Oct. 11, 2024
Digital Lobby Displays	\$5,500-\$8,000	Sept. 27, 2024	Oct. 11, 2024
Elevator Digital Screens	\$6,000	Sept. 27, 2024	Oct. 11, 2024
Elevator Vestibule Floor Clings	\$11,500-\$12,500	Sept. 27, 2024	Oct. 11, 2024
Lobby Pillar Wraps	\$30,500	Sept. 27, 2024	Oct. 11, 2024
McCormick Place Entrance	TBD	Sept. 27, 2024	Oct. 11, 2024
Restaurant/Bar Pillar Wraps	\$18,500	Sept. 27, 2024	Oct. 11, 2024
Window Clings	\$12,500	Sept. 27, 2024	Oct. 11, 2024

Hotel Advertising: Chicago Marriott Marquis

Opportunity	Price range	Space reservation deadline	Materials due
Guest Elevator Advertising on Level Two	\$8,500-\$19,500	Sept. 27, 2024	Oct. 11, 2024
Window Cling	\$15,500	Sept. 27, 2024	Oct. 11, 2024

All rates are net. No agency discounts apply. Cancellations are non-refundable.
All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.
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About the Meeting



2023 Philadelphia attendance:
12,900+ total attendees
10,300+ professional attendees



2022 attendees, on average,
spent more than 3.5 hours
in the exhibit hall




51%
of 2022 attendees
are physicians

Sources: 2023 registration and 2022 attendee survey data.

Exhibit Dates and Hours
Saturday, Nov. 16, 2024: 9 a.m.-4:30 p.m. CT
Sunday, Nov. 17, 2024: 9 a.m.-4:30 p.m. CT
Monday, Nov. 18, 2024: 9 a.m.-3 p.m. CT

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