

On-Site Education and Networking

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Industry Presentations

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Industry Presentations

Located in the Science & Technology Hall, the Learning Studios and Heart Theaters are often standing room only!

Learning Studio | AM/PM

Time slots available mid-morning and afternoon each day of exhibits. Programs: 45 minutes. Seating capacity: 200. Snack provided by AHA.

Learning Studio | Unopposed

Time slots available mid-day each day of exhibits. Programs: 45 minutes. Seating for 200. Box lunch provided by AHA.

Heart Theater | AM/PM/Unopposed

Time slots available each day of exhibits. Programs: 45 minutes. Seating for 100. Snack provided by AHA.

Cost includes:

- Complete audio/visual package
- Classroom seating
- Lead retrieval units (up to two)
- Company name recognition is included in the schedule of industry events, programs and/or roundtables published in the following (provided sponsorship has been secured by publication date):
 - Conference Coverage Website article linked from one ePreview
 - Daily Newspaper
 - On-Site Meeting Guide

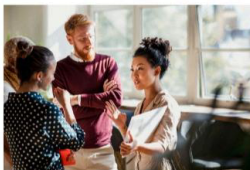
INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 20, 2024
 Materials (title, speaker names, brief description and logo) due: Sept. 27, 2024

Rates

Learning Studio: AM/PM	\$40,000
Learning Studio: Unopposed time	\$65,000
Heart Theater: AM/PM	\$32,500
Heart Theater: Unopposed time	\$55,000



click to enlarge

Meet the Trialist

Meet the Trialist continues the conversation of research and science with conference attendees. Each non-accredited chat brings together perspectives from across the research community, enabling real-time discussion of challenges and potential solutions.

Follows AHA-accredited Main Events – Late Breaking Science (LBS).

Sponsor Recognition in the following (provided sponsorship has been secured by publication date):

- One ePreview
- Daily Newspaper

INSERTION ORDER/SPECS

Deadlines

Space reservation: Oct. 4, 2024
 Materials due: Oct. 11, 2024

Rate

\$40,000
Space is limited.



Roundtables

Host your own 30-minute moderated roundtable discussion with up to 50 attendees in the Science & Technology Hall. Supporter chooses session topics (with AHA approval) and provides the moderator.

Sponsor receives recognition in the following (provided sponsorship has been secured by publication date):

- One ePreview
- Daily Newspaper
- On-Site Meeting Guide

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 20, 2024
 Materials (title and speaker names) due: Sept. 27, 2024

Rate

\$25,000
Space is limited.



Scientific Sessions Posters and Map

- Posters are located in multiple Poster Zones throughout the Science & Technology Hall.
- Posters are also available to users through an open-access library, where attendees can quickly access the information on the posters through searches of key words, title, and author's names.
- Sponsorship also includes exclusive advertising on the Poster Hall Map – the single most in-demand publication at Sessions!
- The Poster Hall Map identifies the location of poster zones throughout the exhibit hall, including poster numbers.
- 84% of Scientific Sessions attendees visit the poster areas and need a navigation tool.
- Maps are distributed at the entrance to the Science & Technology Hall and in each poster zone.

INSERTION ORDER/SPECS

Deadlines

Space reservation: Sept. 6, 2024
 Materials due: Sept. 13, 2024

Rate

\$70,000
Exclusive Opportunity

Sponsorship includes:

- Corporate logo recognition on the opening screen of the Posters website.
- Sponsor recognition on signage in poster areas.
- Front cover logo/recognition and the back cover ad on the printed Poster Hall Map.



Scientific Sessions All Council Reception

AHA Council Members are at the forefront of cardiovascular, stroke health and patient well-being. At the Scientific Sessions Council Reception, the world's leading thinkers and preeminent cardiovascular healthcare professionals come together to discuss, collaborate and network. We anticipate approximately 1,200 total faculty to join us in Philadelphia this year.

Sponsor receives 50 reception tickets for personal attendee invitations and sponsor staff.

Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership team (i.e. President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Verbal recognition of sponsor from AHA Leadership during the reception's opening remarks
- Sponsor logo on the reception invite.
- Sponsor logo on signage at the event(s).
- Recognition as a sponsor in:
 - On-Site Meeting Guide
 - Daily Newspaper
 - Council Connections Newsletter

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 25, 2024
Materials due: Aug. 2, 2024

Rate

\$250,000
Exclusive Opportunity



Scientific Sessions All Faculty Reception

AHA Scientific Sessions Faculty represent the top global leaders in cardiovascular and brain health specialties. Approximately 1,800 faculty will join us in Chicago and you can sponsor their reception!

Sponsor receives 50 reception tickets for personal attendee invitations and sponsor staff.

Sponsor recognition includes (provided sponsorship has been secured by publication date):

- Opportunity for a member of the sponsor's leadership team (i.e., President, CMO) to deliver "Welcome" remarks. Remarks will be limited to two minutes and may not be commercial in nature.
- Verbal recognition of sponsor from AHA Leadership during the reception's opening remarks
- Sponsor logo on the reception invite.
- Sponsor logo on signage at the event
- Recognition as a sponsor in:
 - On-Site Meeting Guide
 - Daily Newspaper

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 25, 2024
Materials due: Aug. 2, 2024

Rate

\$250,000
Exclusive Opportunity



Scientific Sessions Critical Care Cardiology Event

This Critical Care Cardiology Event offers an unprecedented visibility and branding opportunity for your organization. This interactive engagement event includes learning, networking and informal discussions lead by cardiovascular leaders on the latest science on Critical Care Cardiology.

Sponsor recognition in the following (provided sponsorship has been secured by publication date):

- One pre-conference email
- Online Program Planner
- AHA Mobile Meeting Guide App
- On-Site Meeting Guide

INSERTION ORDER/SPECS

Deadlines

Space reservation: July 25, 2024
Materials due: Aug. 2, 2024

Rates

Each (five sponsorships available)	\$25,000
Exclusive sponsorship	\$100,000

If the AHA Scientific Sessions 2024 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All rates are net. No agency discounts apply. Cancellations are nonrefundable. All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed. Sales taxes will be applied to all production charges.



