

Industry Presentation Packages

Maximize attendance for your program with targeted messaging delivered to Scientific Sessions attendees!

Program Package #1

Delivered to all members and attendees

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Morning Agenda Email (single sponsored)

Rate: \$19,150

Program Package #2

Distributed to attendees on-site

- Doctors Bag Insert
- On-Site Meeting Guide Full Page or Half Page

Rates:

- With On-Site Meeting Guide Full Page: **\$22,200**
- With On-Site Meeting Guide Half Page: **\$20,565**

Program Package #3

Advance and on-site delivery

- ePreview Leaderboard, Premium Banner or Traffic-Driving Content Ad
- Doctors Bag Insert

Rate: \$22,590

Build your own package!

We will work with you to personalize your bundle. Select from the tactics listed above to create a package that best fits your needs.

Packages available to promote:

- Learning Studios
- Heart Theater presentations
- Meet the Trialists
- Roundtables
- Satellite Symposia



Learning Studio hosts who advertised or sponsored at 2023 AHA Scientific Sessions **received 3x more leads at their programs** than those who did not!



Add an **Exclusive Email Invitation** to all attendees for even more exposure for your program! \$25,750

Industry Session Spotlight pages in the On-Site Meeting Guide

Promote your program on special pages in the comprehensive guide to Scientific Sessions!

- Four ads per page
- \$2,000 per ad
- Page buy-out available!

Contact your account manager for more information:

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