

Booth Drivers

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For more ideas on driving traffic to your booth, check out [Hotel Room Marketing opportunities!](#)

Abstracts on USB

AHA Mobile Meeting Guide App

Conference Bag Inserts



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Abstracts on USB

- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from Scientific Sessions.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- A total of 3,000 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA at other cardiovascular relevant conferences throughout the year.
- Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.

Sponsor Recognition Includes:

- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- One Mobile App alert notification encouraging attendees to pick up a complimentary USB at the sponsor's booth.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
 - Daily Newspaper
 - Experience Scientific Sessions

Deadlines

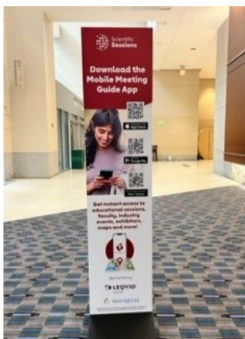
Space reservation: Sept. 5, 2025
 Materials due: Sept. 12, 2025

Rate

\$80,000

Exclusive Opportunity

Includes standard production fees.



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AHA Mobile Meeting Guide App

73% of 2023 attendees report using the Mobile App

Opportunity: Single Sponsorship, Sessions Banner Ads or Alert Notifications on the official meeting app for Scientific Sessions.

Reach: Scientific Sessions attendees.

Distribution:

- Available for download before, during and after Scientific Sessions.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

Content



Premier Sponsorship



Sessions Banner Ads



Alert Notification



Deadlines	Space Reservation	Materials due
Premier Sponsorship	July 25, 2025	Aug. 1, 2025
Sessions Banner Ads	Sept. 19, 2025	Sept 26, 2025
Alert Notification	Sept. 19, 2025	Sept. 26, 2025

Rates	
Premier Sponsorship	\$85,000
Sessions Banner Ads (three available per day)	\$15,000
Alert Notifications	\$10,000



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Conference Bag Inserts

Opportunity:

- Advertiser-supplied marketing materials inserted into conference bags.
- Inserts can include:
 - Booth announcements and demo schedules
 - Promotional materials
 - Industry program invitations
 - Product samples (Dependent on association policies. Contact your account manager for details.)

Reach: Professional meeting attendees.

Distribution: Handed out at registration.

Deadlines

Space reservation: Oct. 10, 2025
 Materials due: Oct. 17, 2025

Rate

\$23,500 per insert

Limit five advertiser-supplied inserts.

If the AHA Scientific Sessions 2025 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All print ads must include the words "Paid Advertisement" centered at the top of the page and in at least 10-point Helvetica (or similar type font).

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.