

## Convention Center Sponsorships

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### Abstracts on USB



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- Abstracts on USB provide a means for medical professionals to have easy and enduring access to the abstracts from Scientific Sessions.
- Users can quickly access the information in the abstracts through searches of key words, abstract title and author's names.
- A total of 3,000 USBs will be produced for distribution by the sponsor – with any remaining USBs to be distributed by AHA at other cardiovascular relevant conferences throughout the year.
- Abstracts on USB can be distributed directly from the contributor's booth to maximize visitation.

#### Sponsor Recognition Includes:

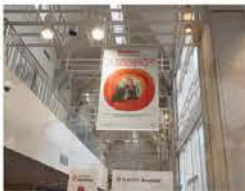
- Contributor corporate logo on the USB case packaging.
- Corporate logo recognition on the opening screen.
- One Mobile App alert notification encouraging attendees to pick up a complimentary USB at the sponsor's booth.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Daily Newspaper
  - Experience Scientific Sessions

#### Deadlines

Space reservation: Sept. 5, 2025  
 Materials due: Sept. 12, 2025

#### Rate

\$80,000  
*Exclusive Opportunity*  
 Includes standard production fees.



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### Ad Banners

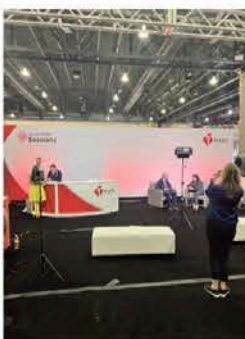
- Available in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

#### Deadlines

Space reservation: Sept. 5, 2025  
 Materials due: Sept. 12, 2025

#### Rate

\$30,000 each  
 Includes standard production fees.



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### AHAtv

**Opportunity:** Exclusive Title Sponsorship of the official Scientific Sessions meeting news broadcast. Sponsor recognition includes:

- One 30-minute panel discussion or presentation in the AHAtv Studio.
- Prominent sponsor recognition in official AHAtv Studio.
- Sponsor's watermark displayed throughout the AHAtv Daily Videos.
- Sponsor's logo in the opening animation of the Daily Videos.
- Insertion of a sponsor-provided commercial of up to 30 seconds each day of the conference, Nov. 8-10, 2025.
- Recognition as a sponsor in the following (provided sponsorship has been secured by publication date):
  - One ePreview
  - Daily Newspaper
  - Experience Scientific Sessions

**Reach:** AHA members and meeting attendees.

**Distribution:** Streaming and viewing areas include:

- Hotel rooms (if Dark Channel is available)
- Conference shuttle buses (if bus monitors are available)
- Conference Coverage Website
- AHA Mobile Meeting Guide App
- Link in the Morning Agenda Email

#### Deadlines

Space reservation: July 25, 2025  
 Materials due: Aug. 1, 2025

#### Rate

\$250,000  
*Exclusive Opportunity*



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## Atrium Cafe Railing Cling

- Make an impact on conference attendees as they enter and exit the convention center!
- Promote your company or product on these high-visibility railing clings in the Atrium Cafe.

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$60,000 each (two available)  
*Includes standard production fees.*



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## Backlit Kiosks

- Dramatic LED kiosks highlight your corporate or product brand in vivid color.
- One advertiser per kiosk, with double-sided graphics on six-foot structures.
- Located in high-traffic areas of the convention center.

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$20,000 each (10 available)  
*Includes standard production fees.*



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## Charging Lounge

**70% of 2023 attendees report visiting the Charging Lounge**

A charging lounge is available in the Science & Technology Hall so attendees can sit comfortably to access the internet and charge their smart devices.

- Sponsor may place corporate or product graphics on panels incorporated into the cell phone charging station located in the lounge.
- Sponsor is welcome to provide corporate and/or product imprinted giveaways at the sponsor's expense. AHA must approve giveaway.

### Sponsor Recognition Includes:

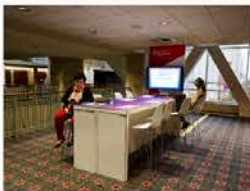
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Experience Scientific Sessions
  - Daily Newspaper

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$40,000 each (two available)  
*Includes standard production fees.*



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## Charging Stations

Charging Stations are available in high-visibility locations throughout the convention center.

- Sponsor may place corporate or product graphic clings on the table tops.
- Sponsor video (with audio) plays on monitor; max length 60 seconds.
- Space includes a table and six chairs.

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due (graphics): Sept. 12, 2025  
Materials due (digital video/MP4): Oct. 11, 2025

### Rate

\$26,250 each (four available)  
*Includes standard production fees.*



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## Coat and Luggage Check

Make the first and last impression with attendees as they enter and exit the convention center each day by supporting the Coat and Luggage Check.

- Opportunity includes a designated location with directional signage (to include sponsor logo), as well as a logoed meterboard with coat and luggage check information.
- Corporate logo on the Coat and Luggage Check claim ticket.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - One ePreview
  - Experience Scientific Sessions
  - AHA Mobile Meeting Guide App

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$20,000  
*Exclusive Opportunity*  
*Includes standard production fees.*



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## Coffee and Connections

There will be a minimum of two lounges with refreshment stations serving coffee, hot tea and water in high-traffic areas in the Science & Technology Hall. Breaks will be refreshed two times on Saturday and Monday, and three times on Sunday.

### Sponsor Recognition Includes:

- One monitor in the lounge area to play sponsor-provided 15-second video/commercial.
- One branded meter board in Coffee and Connections.

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$25,000 per day  
*Exclusive Opportunity*  
*Includes both stations.*  
*Includes standard production fees.*



- Opportunity to provide napkins, cup sleeves or cups (no larger than 10 oz.) with company (corporate or product) logo. *Sponsor is responsible for providing and shipping items to convention center.*
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Experience Scientific Sessions
  - Daily Newspaper



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## Conference Bag Inserts

### Opportunity:

- Advertiser-supplied marketing materials inserted into conference bags.
- Inserts can include:
  - Booth announcements and demo schedules
  - Promotional materials
  - Industry program invitations
  - Product samples (*Dependent on association policies. Contact your account manager for details.*)

**Reach:** Professional meeting attendees.

**Distribution:** Handed out at registration.

### Deadlines

Space reservation: Oct. 10, 2025  
Materials due: Oct. 17, 2025

### Rate

\$23,500 per insert

*Limit five advertiser-supplied inserts.*



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## Conference Shuttle Bus Package

- Shuttle bus service will be provided to official hotels participating in Scientific Sessions.
- The exclusive shuttle bus supporter will receive high-level visibility at Scientific Sessions and citywide.
- Package includes five buses operating throughout the city Saturday, Nov. 10, through Monday, Nov. 12, 2025.
- Exterior bus banners include one banner on the passenger boarding side of each bus (up to four different, four-color product or corporate ads are allowed).

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$50,000 each (four available)

*Includes standard production fees.*



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## Escalator Runners and Floor Clings

- Brand the escalators that move attendees throughout the convention center.
- Options include major high-traffic areas.
- Supporter receives corporate or product branding on select escalator banks with large floor clings included for enhanced visibility.
- Floor graphics are included at the bottom and top of each escalator bank.

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$55,000 each

*Includes standard production fees.*



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## Lanyards

- Widescale visibility for your corporate logo on badge lanyards provided to attendees at registration.
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Content mention/recognition in one ePreview.
  - Sponsorship recognition on signage at the convention center.

### Deadlines

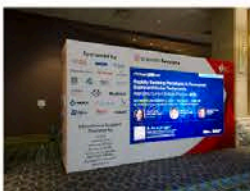
Space reservation: May 23, 2025  
Materials due: May 30, 2025

### Rate

\$80,000

*Exclusive Opportunity*

*Includes standard production fees.*



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## On-Site Digital Signage

- Quickly grab attendees' attention with your 30-second company, product or industry program ad on AHA's highly visible digital signage in the convention center.
- The On-Site Digital Signage wall will be strategically located at the convention center to maximize exposure and visibility (audio and video).

### Deadlines

Space reservation: Oct. 3, 2025  
Materials due: Oct. 10, 2025

### Rate

\$15,000 (six available)\*

*Includes standard production fees.*

*\*Six ads rotating with AHA promotional signage*



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## Professional Headshot Lounge

**70% of 2023 attendees report visiting the Professional Headshot Lounge**

Give attendees the opportunity to up their headshot game with a professional photographer, and get great visibility for your message. The Headshot Lounge is an executive portrait-taking experience where attendees can sit for a professional photo. The lounge will be in a high traffic location in the Heart Hub inside the

### Deadlines

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

### Rate

\$40,000

*Exclusive Opportunity*

*Includes standard production fees.*

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

- Marketing in one printed piece.
- Professional photographer.
- One branded Meterboard in the lounge.
- One Mobile App alert notification, with sponsor recognition, promoting the headshot lounge.
- Tabletop clings with sponsor's graphics/message.
- Opportunity to have corporate logo and text included in headshot confirmation emails.
- Sponsor may have up to two staff members in the Professional Headshot Lounge.



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## Publication Bins

Promote your corporate or product brand on publication bins throughout the convention center.

**Deadlines**

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**

\$7,500 per bin (three available)  
*Includes standard production fees.*



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## Puppy Snuggles

- Connect Sessions attendees with their best partner yet: a puppy!
- Your brand will be featured prominently in the dedicated Puppy Snuggle play area located in the Science & Technology Hall.

**Sponsor Recognition Includes (provided sponsorship has been secured by publication date):**

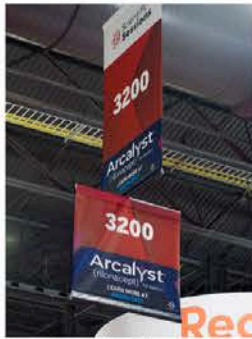
- Marketing in one printed piece.
- One branded Meterboard in the Puppy Snuggles area.
- One Mobile App alert notification, with sponsor recognition, promoting the Puppy Snuggles.
- Opportunity to have sponsor's graphics/message around the puppy snuggles area.
- Sponsor may have up to two staff members in the Puppy Snuggles area.

**Deadlines**

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**  
\$45,000

*Exclusive Opportunity*  
*Includes standard production fees.*



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## Science & Technology Hall Aisle Signs

- Your corporate or product logo appears on all directional aisle signage throughout the Science & Technology Hall.
- Print area approximately 4' x 2'.

**Deadlines**

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**  
\$75,000

*Exclusive Opportunity*  
*Includes standard production fees.*



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## Science & Technology Hall Park Strips

Grab the attention of professional attendees as they walk through the Science & Technology Hall!

**Sponsorship Includes:**

- 10 park benches with single graphic panel on each bench
- Floor graphic in front of bench

**Deadlines**

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**

\$35,000 each (two available)  
*Includes standard production fees.*



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## Science & Technology Hall Restaurant Sponsorship

- Brand an entire restaurant and engage attendees with your message while they relax, take a break or enjoy a meal.
- Meterboard at restaurant entrance for sponsor.
- Sponsor may, at its own expense, brand the restaurant with napkins, centerpieces and other materials.

**Deadlines**

Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**  
\$15,000

*Exclusive Opportunity*  
*Includes standard production fees.*



## Stacked Meter Cubes

**Deadlines**

Space reservation: Sept. 5, 2025





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- Stacked meter cubes offer a unique opportunity to promote your messaging on all four sides of three cubes.
- Cubes will be placed in multiple, high-visibility locations throughout the convention center.
- Sponsor may select location.

Materials due: Sept. 12, 2025

**Rate**  
\$22,000 each (six available)  
*Includes standard production fees.*



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## Tabletop Graphics

- Secure prime real estate throughout the conference with corporate or product table clings in high-visibility seating areas located throughout the convention center and exhibit hall.
- Includes a 42" monitor and 15-second digital signage commercial (provided by advertiser).
- Sizes and locations vary.

**Deadlines**  
Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**  
\$25,000 per seating area  
*Includes standard production fees.*



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## Wellness Challenge/App

Be the exclusive sponsor of the AHA Scientific Sessions Wellness Challenge! Attendees will be able to participate with most fitness devices (Google Fit, iPhone, Fitbit, Jawbone, etc.).

- Sponsorship Includes:**
- Corporate recognition on the Wellness Challenge registration webpage and opening screen of app.
  - Prominent visibility will be given to the sponsor on the on-site results leaderboard in the Wellness Challenge Booth, and on the leaderboard in the mobile app.
  - Sponsor Connect: Participants earn bonus steps when selecting to send a pre-populated email message to the sponsor.
  - Three QR codes for sponsor to use for branding and other promotion (i.e. drive attendees to booth, Learning Studio, Satellite Event, etc.).
  - A yoga session for attendees may be added to sponsorship at an additional fee.
  - Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
    - One ePreview
    - Experience Scientific Sessions

**Deadlines**  
Space reservation: July 18, 2025  
Materials due: July 25, 2025

Rates	
Wellness Challenge/App	\$50,000
Wellness Challenge/App Plus Yoga	\$75,000

*Exclusive Opportunity*  
*Includes standard production fees.*



## Wi-Fi Sponsorship

- Help attendees get connected at the conference, and get brand recognition to thousands of unique visitors each day!
- Wi-Fi access areas will include public areas, concourses and meeting rooms at the convention center.
- Sponsor branding is included on signage throughout the convention center with Wi-Fi login instructions.

**Deadlines**  
Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**  
\$50,000  
*Includes standard production fees.*

**Sponsor Recognition in the following (provided sponsorship has been secured by publication date):**

- Experience Scientific Sessions
- On-site signage



## Window and Door Clings

- Make an impact on conference attendees as they move through these internal doors within the convention center.
- Promote your company or product on these high-visibility window clings above the doorways.

**Deadlines**  
Space reservation: Sept. 5, 2025  
Materials due: Sept. 12, 2025

**Rate**  
\$45,000  
*Multiple opportunities available.*  
*Includes standard production fees.*

*If the AHA Scientific Sessions 2025 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*

*Sales taxes will be applied to all production charges.*

