

2025 Sponsorship and Advertising Opportunities



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Rates and Deadlines

Engagement Packages

Opportunity	Price range	Space reservation deadline	Materials due
Sessions eNewsletter Package	\$27,930	Varies	Varies
Corporate Branding Package	\$15,810	Varies	Varies
Product Launch Package	\$52,440	Varies	Varies
Program Marketing Package #1	\$19,150	Varies	Varies
Program Marketing Package #2	\$18,815	Varies	Varies
Program Marketing Package #3	\$13,340	Varies	Varies
Program Marketing Package #4	\$22,590	Varies	Varies

Meeting News and Navigation

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$10,000-\$85,000	Varies	Varies
AHAtv	\$250,000	July 25, 2025	Aug. 1, 2025
Conference Coverage Website	\$4,855-\$20,000	Varies	Varies
Photo Gallery Sponsorship	\$10,000	Varies	Varies
Journey through Sessions	\$7,000-\$40,000	Sept. 16, 2025	Sept. 23, 2025
Experience Scientific Sessions	\$5,000-\$8,800	Sept. 19, 2025	Sept. 26, 2025
Attendee Welcome Guide	\$20,000	Sept. 19, 2025	Sept. 26, 2025
Industry Programming Guide	\$4,320-\$9,880	Sept. 19, 2025	Sept. 26, 2025
Daily Newspaper	\$4,430-\$25,000	Sept. 26, 2025	Oct. 3, 2025
Conference Bag Inserts	\$23,500	Oct. 10, 2025	Oct. 17, 2025

Email Marketing

Opportunity	Price range	Space reservation deadline	Materials due
ePreviews	\$9,310-\$10,310	Varies	Varies
Registration Confirmation Email and Resource Hub Package	\$75,000	Sept. 5, 2025	Sept. 12, 2025
Exclusive Exhibitor Email	\$25,750	Varies	Varies
Morning Agenda Email	\$9,310-\$15,000	Oct. 3, 2025	Oct. 10, 2025
eHighlights	\$9,310	Varies	Varies

Convention Center Sponsorships

Opportunity	Price range	Space reservation deadline	Materials due
Lanterns	\$80,000	May 22, 2025	May 30, 2025

Opportunity	Price range	Space reservation deadline	Materials due
Wellness Challenge/App	\$50,000-\$75,000	July 18, 2025	July 25, 2025
AHATV	\$250,000	July 25, 2025	Aug. 1, 2025
Abstracts on USB	\$80,000	Sept. 5, 2025	Sept. 12, 2025
Ad Banners	\$30,000	Sept. 5, 2025	Sept. 12, 2025
Atrium Cafe Railing Cling	\$60,000	Sept. 5, 2025	Sept. 12, 2025
Backlit Kiosks	\$20,000	Sept. 5, 2025	Sept. 12, 2025
Charging Lounge	\$40,000	Sept. 5, 2025	Sept. 12, 2025
Charging Stations	\$26,250	Sept. 5, 2025	Sept. 12, 2025
Coat and Luggage Check	\$20,000	Sept. 5, 2025	Sept. 12, 2025
Coffee and Connections	\$25,000	Sept. 5, 2025	Sept. 12, 2025
Conference Shuttle Bus Package	\$50,000	Sept. 5, 2025	Sept. 12, 2025
Escalator Runners and Floor Clings	\$55,000	Sept. 5, 2025	Sept. 12, 2025
Professional Headshot Lounge	\$40,000	Sept. 5, 2025	Sept. 12, 2025
Publication Bins	\$7,500	Sept. 5, 2025	Sept. 12, 2025
Puppy Snuggles	\$45,000	Sept. 5, 2025	Sept. 12, 2025
Science & Technology Hall Aisle Signs	\$75,000	Sept. 5, 2025	Sept. 12, 2025
Science & Technology Hall Park Strips	\$35,000	Sept. 5, 2025	Sept. 12, 2025
Science & Technology Hall Restaurant Sponsorship	\$15,000	Sept. 5, 2025	Sept. 12, 2025
Stacked Meter Cubes	\$22,000	Sept. 5, 2025	Sept. 12, 2025
Tabletop Graphics	\$25,000	Sept. 5, 2025	Sept. 12, 2025
Wi-Fi Sponsorship	\$50,000	Sept. 5, 2025	Sept. 12, 2025
Window and Door Clings	\$45,000	Sept. 5, 2025	Sept. 12, 2025
On-Site Digital Signage	\$15,000	Oct. 3, 2025	Oct. 10, 2025
Conference Bag Inserts	\$23,500	Oct. 10, 2025	Oct. 17, 2025

On-Site Education and Networking

Opportunity	Price range	Space reservation deadline	Materials due
Membership Lounge	\$75,000	July 18, 2025	July 25, 2025
Scientific Sessions Recruitment Package	\$15,000	Sept. 5, 2025	Sept. 12, 2025
Industry Presentations	\$25,500-\$70,000	Sept. 19, 2025	Sept. 26, 2025
Meet the Trialist	\$40,000	Oct. 10, 2025	Oct. 17, 2025

Booth Drivers

Opportunity	Price range	Space reservation deadline	Materials due
AHA Mobile Meeting Guide App	\$10,000-\$85,000	Varies	Varies
Abstracts on USB	\$80,000	Sept. 5, 2025	Sept. 12, 2025
Conference Bag Inserts	\$23,500	Oct. 10, 2025	Oct. 17, 2025

Hotel Room Marketing

Opportunity	Price range	Space reservation deadline	Materials due
Hotel Key Cards	\$45,000	Aug. 15, 2025	Sept. 12, 2025
Doctors Bag Premium	\$28,740	Sept. 26, 2025	Oct. 3, 2025
Doctors Bag Insert	\$15,690	Oct. 3, 2025	Oct. 10, 2025
Hotel Room Deliveries	\$29,000-\$45,000	Oct. 10, 2025	Oct. 17, 2025

The American Heart Association's Scientific Sessions 2025 is planned as an in-person meeting in New Orleans. If the meeting must be canceled or converted to virtual, AHA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

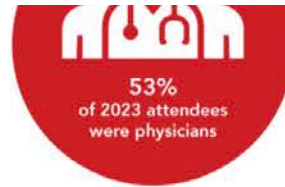
All rates are net. No agency discounts apply. Cancellations are non-refundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.

Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.

About the Meeting





Sources: 2023 registration and attendee survey data.

Exhibit Dates and Hours

Saturday, Nov. 8, 2025: 9 a.m.-4:30 p.m. CST
 Sunday, Nov. 9, 2025: 9 a.m.-4:30 p.m. CST
 Monday, Nov. 10, 2025: 9 a.m.-3 p.m. CST

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