

Meeting News and Navigation

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AHA Mobile Meeting Guide App

73% of 2023 attendees report using the Mobile App

Opportunity: Single Sponsorship, Sessions Banner Ads or Alert Notifications on the official meeting app for Scientific Sessions.

Reach: Scientific Sessions attendees.

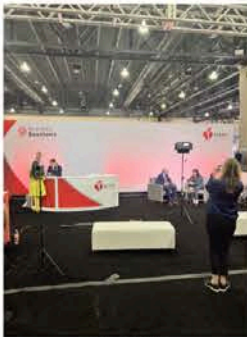
Distribution:

- Available for download before, during and after Scientific Sessions.
- App is web-based and downloadable for all smartphone platforms and web-enabled devices.

Content	+
Premier Sponsorship	+
Sessions Banner Ads	+
Alert Notification	+

Deadlines	Space Reservation	Materials due
Premier Sponsorship	July 25, 2025	Aug. 1, 2025
Sessions Banner Ads	Sept. 19, 2025	Sept. 26, 2025
Alert Notification	Sept. 19, 2025	Sept. 26, 2025

Rates	
Premier Sponsorship	\$85,000
Sessions Banner Ads (three available per day)	\$15,000
Alert Notifications	\$10,000



click to enlarge

AHAtv

Opportunity: Exclusive Title Sponsorship of the official Scientific Sessions meeting news broadcast. Sponsor recognition includes:

- One 30-minute panel discussion or presentation in the AHAtv Studio.
- Prominent sponsor recognition in official AHAtv Studio.
- Sponsor's watermark displayed throughout the AHAtv Daily Videos.
- Sponsor's logo in the opening animation of the Daily Videos.
- Insertion of a sponsor-provided commercial of up to 30 seconds each day of the conference, Nov. 8-10, 2025.
- Recognition as a sponsor in the following (provided sponsorship has been secured by publication date):
 - One ePreview
 - Daily Newspaper
 - Experience Scientific Sessions

Reach: AHA members and meeting attendees.

Distribution: Streaming and viewing areas include:

- Hotel rooms (if Dark Channel is available)
- Conference shuttle buses (if bus monitors are available)
- Conference Coverage Website
- AHA Mobile Meeting Guide App
- Link in the Morning Agenda Email

Deadlines

Space reservation: July 25, 2025
 Materials due: Aug. 1, 2025

Rate

\$250,000
Exclusive Opportunity



Attendee Welcome Guide

Opportunity: Advertiser receives front cover banner logo recognition and the back cover ad of the printed guide, as well as home page branded exposure on the [Conference Coverage Website](#), the official AHA meeting news site.

Reach: Meeting attendees, plus bonus distribution to 500,000+ cardiovascular disease professionals via an ePreview.

Distribution:

- On-site at headquarter hotels front desks
- Emailed as a link to attendees in one ePreview.
- Also available on the home page of the Conference Coverage Website.

Deadlines

Space reservation: Sept. 19, 2025
 Materials due: Sept. 26, 2025

Rate

\$20,000
Exclusive Opportunity

Content	+
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click to enlarge



click to enlarge

Conference Bag Inserts

Opportunity:

- Advertiser-supplied marketing materials inserted into conference bags.
- Inserts can include:
 - Booth announcements and demo schedules
 - Promotional materials
 - Industry program invitations
 - Product samples (Dependent on association policies. Contact your account manager for details.)

Reach: Professional meeting attendees.

Distribution: Handed out at registration.

Deadlines

Space reservation: Oct. 10, 2025

Materials due: Oct. 17, 2025

Rate

\$23,500 per insert

Limit five advertiser-supplied inserts.



click to enlarge

Conference Coverage Website

107,591 unique page views in 2023

[View the site](#)

Opportunity:

- ROS ads, sponsored content and premium placements on the Conference Coverage Website, the official meeting news site for Scientific Sessions.
- As three ePreviews, three Morning Agenda Emails and an eHighlights, are read, each click on an article brings the reader to the Conference Coverage Website.

Reach:

- 17,000 registered attendees and AHA members, with bonus outreach to 550,000+ cardiovascular disease professionals via ePreviews, Morning Agenda Emails and eHighlights.
- Months of exposure: The Conference Coverage Website will launch in September 2025, extending the reach of your linked advertorials, programs and resources before, during and after the meeting, on this official AHA-branded site.*

Site metrics (2023):

- 107,591 unique pageviews
- 45,687 total users

Data collected Sept. 1-Dec. 29, 2023.

Content



Run-Of-Site Ads



High-Performance Ads



Bonus exposure: Industry Highlights



*Ads and content will remain on the site until the first 2026 ePreview is produced. Length of advertiser exposure is dependent on date of purchase. Ads and sponsored content can be removed if requested.

Deadlines

Space reservation deadline: Space is limited and available until sold out.

Materials due: For exposure from first launch, we encourage materials be sent by Sept. 5, 2025.

The Conference Coverage Website is regularly updated which allows for a confirmation of your plans at any time until the limited ad positions are sold out.

Rates

ROS All Positions (three available)	\$20,000
ROS Leaderboard (two available)	\$12,120
High-Performance Ad/ ePreview Bundle	\$10,310
High-Performance Ad (only)	\$10,000
ROS Rectangle (two available)	\$9,335
ROS Vertical (two available)	\$4,855

The words "Paid Advertisement" will be centered above each digital ad (and sponsored content) in at least 10-point Helvetica (or similar type font).



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Daily Newspaper

Opportunity: Advertising in the daily meeting news publication with live coverage of Scientific Sessions.

Reach: Meeting attendees, plus bonus distribution to 500,000+ cardiovascular disease professionals each day via the Morning Agenda email.

Distribution:

- Delivered to hotel rooms in New Orleans and via distribution ambassadors at the convention center on Nov. 8, 9, and 10, 2025.
- A PDF of the Daily Newspaper is housed on the [Conference Coverage Website](#).
- A link to the PDF is included in each day's [Morning Agenda Email](#).

Content



Map Sponsorship details



Deadlines

Space reservation: Sept. 26, 2025

Materials due: Oct. 3, 2025

Rates

(per issue, unless otherwise indicated)

Back Cover	\$25,000
Inside Front Cover	\$20,000
Map Sponsorship	\$18,750
Inside Back Cover	\$17,500
Inside Back Cover PI space	\$13,000
	\$20,000 all three issues
Junior Page	\$13,000 two issues
	\$11,500 one issue

Additional rates

Page Pl (in conjunction with Junior Ad purchase only)	\$4,430
Full Page	\$13,500



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Experience Scientific Sessions

[View the 2024 publication](#)

Opportunity: Advertising in the essential meeting guide, which includes a complete list of all educational programming.

Reach: Handed to on-site attendees, emailed to 17,000 registered attendees and AHA members, plus bonus distribution to 550,000+ cardiovascular disease professionals in one ePreview.

Distribution:

- Handed to attendees by distribution ambassadors in high traffic areas of the convention center.
- Also placed in publication distribution bins located in key areas of the convention center.
- Emailed to attendees via a link in a stand-alone email one week prior to the meeting.
- A PDF version of the publication will be placed on the home page of the [Conference Coverage Website](#).
- A link to the publication will be included in one [ePreview](#).

Deadlines

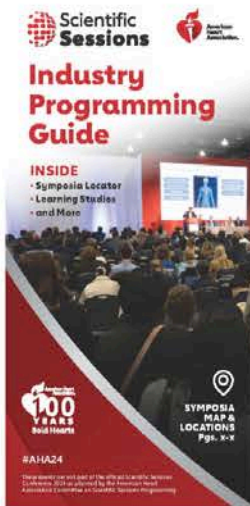
Space reservation: Sept. 19, 2025
Materials due: Sept. 26, 2025

Rates	
Back Cover	\$8,800
Map Sponsorship with Full Page	\$8,250
Inside Front Cover	\$7,700
Inside Back Cover	\$6,875
Full Page (10 available)	\$5,500
Experience Scientific Sessions eBlast Banner Ad (two available)	\$5,000

Sponsor the email that sends Experience Scientific Sessions to registered attendees!

Content +

Premium Map Sponsorship details +



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Industry Programming Guide

[View the 2024 publication](#)

Opportunity: Advertising in the guide to all industry education at Scientific Sessions.

Reach: Meeting attendees, plus bonus outreach to an additional 550,000+ cardiovascular disease professionals via one ePreview.

Distribution:

- Handed to attendees via distribution ambassadors at the convention center, with additional distribution at registration and in publication bins.
- The Industry Programming Guide will be placed on the home page of the [Conference Coverage Website](#), and within the Industry Highlights channel.
- A link to the guide will be included in one [ePreview](#), which showcases industry programming.

Deadlines

Space reservation: Sept. 19, 2025
Materials due: Sept. 26, 2025

Rates	
Back Cover	\$9,880
Full Panel	\$7,255
Half Panel	\$4,320

Content +



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Journey through Sessions

[View the 2024 publications](#)

Opportunity: Advertising in customized agendas for specific segments of Scientific Sessions attendees:

- Electrophysiology
- Heart Failure
- Interventional Treatments

Reach: Meeting attendees, plus bonus distribution to 550,000+ cardiovascular disease professionals via email.

Distribution:

- A display wall with pockets near the concierge desk.
- Handout staff on Day One with aprons and message paddles explaining and encouraging Journey pick-up.
- Copies in lounges, HeartQuarters and information booths.
- Copies to each advertiser for distribution in their booths.

Deadlines

Space reservation: Sept. 16, 2025
Materials due: Sept. 23, 2025

Rates	
Single-Sponsor Buyout Option	\$40,000
Back Cover	\$8,000
Inside Front Cover	\$7,000
Full Page (three available)	\$7,000

Content +



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Photo Gallery Sponsorship

Opportunity:

- Sponsorship of the popular photo gallery on the official Scientific Sessions meeting news site. The photo gallery is housed in an exclusive channel of its own.
- Sponsorship includes:
 - A "supported by" inclusion in the channel.
 - An exclusive leaderboard in the photo gallery channel, and a leaderboard and rectangle ad on the gallery page.
 - Five company images, logos or photos that will be interspersed between the official photos.
 - Promotion of the photo gallery in the Daily Newspaper with a QR code, and in the eHighlights with a "Check out the photo gallery, supported by XXX" type of message.

Reach:

- 17,000 registered attendees and AHA members with bonus outreach to an additional 550,000+ via ePreviews, Morning Agenda Emails and eHighlights.
- Months of exposure: The Conference Coverage Website will launch in September 2025, extending the reach of your linked advertorials, programs and resources before, during and after the meeting, on this official AHA-branded site.*

*Ads and content will remain on the site until the first 2026 ePreview is produced. Length of advertiser exposure is dependent on date of purchase. Ads and sponsored content can be removed if requested.

Deadlines

Space reservation/materials due: For exposure from first launch, we encourage materials be sent by Sept. 5, 2025.

Rate

\$10,000

Exclusive Opportunity

The American Heart Association's Scientific Sessions 2025 is planned as an in-person meeting in New Orleans. If the meeting must be canceled or converted to virtual, AHA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

All print ads must include the words "Paid Advertisement" centered at the top of the page and in at least 10-point Helvetica (or similar type font).

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.