

# On-Site Education and Networking

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Industry Presentations

Meet the Trialist

Membership Lounge

Scientific Sessions Recruitment Package

Promote your program to grow your attendance!



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## Industry Presentations

Located in the Science & Technology Hall, the Learning Studios and Heart Theaters are very popular with attendees—and are often standing room only!

### Rates include:

- Complete audio/visual package
- Classroom seating
- Lead retrieval units (up to two)
- Company name recognition is included in the schedule of industry events, programs and/or roundtables published in the following (provided sponsorship has been secured by publication date):
  - Conference Coverage Website article linked from one ePreview
  - Daily Newspaper
  - Experience Scientific Sessions

Learning Studio | Unopposed



Learning Studio | AM/PM



Heart Theater | AM/PM/Unopposed



CardioTalks



### Deadlines

Space reservation: Sept. 19, 2025  
 Materials (title, speaker names, brief description and logo) due: Sept. 26, 2025

### Rates

Learning Studio: Unopposed time	\$70,000
Learning Studio: AM/PM	\$40,000
Learning Studio Recording	\$7,500
Heart Theater: Unopposed time	\$55,000
Heart Theater: AM/PM	\$32,500
CardioTalks	\$25,500



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## Meet the Trialist

Meet the Trialist continues the conversation of research and science with conference attendees. Each non-accredited chat brings together perspectives from across the research community, enabling real-time discussion of challenges and potential solutions.

Follows AHA-accredited Main Events – Late Breaking Science (LBS).

**Sponsor Recognition in the following (provided sponsorship has been secured by publication date):**

- One ePreview
- Daily Newspaper
- Online Program Planner
- 15-second Digital Signage Ad
- Two-minute AHAtv advertorial

2023 program holders who **purchased advertising or sponsorships received 3X-40X the number of leads** at their events than those who did not.

### Deadlines

Space reservation: Oct. 10, 2025  
 Materials due: Oct. 17, 2025

### Rate

\$40,000  
*Space is limited.*



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## Membership Lounge

The Membership Lounge offers unprecedented visibility and branding opportunity for your brand! Opportunity includes:

- One 15-minute speaking opportunity or participation in a membership-planned panel discussion (subject to AHA approval).
- Sponsor-provided sponsorship collateral to be placed in a high-traffic location within the lounge area.
- One 30-second corporate or product full-motion video (MP4) or stationary ad.
- Sponsor logo on lounge entrance smart counter panel.
- Sponsor graphics on selected tabletops in lounge.
- The opportunity to provide corporate and/or product imprinted giveaways at the sponsor's expense (subject to AHA approval).
- Recognition as a sponsor in the following publications (provided sponsorship has been secured by publication date):
  - Experience Scientific Sessions
  - Daily Newspaper
  - Online Program Planner

### Deadlines

Space reservation: July 18, 2025  
 Materials due: July 25, 2025

### Rate

\$75,000  
*Exclusive Opportunity*



## Scientific Sessions Recruitment Package

### Deadlines

Space reservation: Sept. 5, 2025  
 Materials due (graphics, open position)



## Recruitment

Are you hiring and looking for qualified candidates? There is no better recruitment opportunity than Scientific Sessions!

Recruitment package includes:

- Exhibit pod in the Science & Technology Hall.
  - Corporate or product advertising on the outside panel sides
  - Electrical service.
  - Two Science & Technology Hall exhibit passes.
- One 11" x 17" sign on the AHA Recruitment Wall
- An AHA Job Board posting on [professionaljobs.heart.org](https://professionaljobs.heart.org)
- Inclusion in the [AHA Job Guide](#)
- A listing in AHA membership Job Flash email.
- Company name recognition in the following (provided sponsorship has been secured by publication date):
  - Daily Newspaper
  - AHA Mobile Meeting Guide App

information and company logo);  
Sept. 12, 2025

**Rate**  
\$15,000 per package

*If the AHA Scientific Sessions 2025 meeting must be converted to virtual, sponsorships will transition to an option of equal value and exposure. For materials specific to a booth or program, advertisers are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.*

*All rates are net. No agency discounts apply. Cancellations are nonrefundable.*

*All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.*

*Sales taxes will be applied to all production charges.*