

Hotel Advertising: Hilton New Orleans Riverside

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Deadlines

Space reservation deadline: April 4, 2022
Materials due: April 11, 2022
Installation to be completed by 8 a.m. on Thursday, May 12.
Dismantle begins after 4 p.m. on Sunday, May 15.



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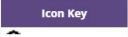
Shuttle Bus Entrance Branding



- Your large outdoor banner or door clings welcome walkers, shuttle bus riders and anyone using the side drive at the Hilton each time they return to this headquarter hotel.
- This is the hotel entrance most used by those walking from the convention center two blocks away.
- Banner is a maximum of 31' wide x 15' high.
- Door clings are also available. Advertiser choice of 10 clings across four sets of doors (see photo).

INSERTION ORDER/SPECS

Rate
\$23,000
Includes \$11,500 for outdoor banner and \$11,500 for 10 door clings.
Rights only. Additional production fees will apply.
Exclusive opportunity.



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Main Entrance Branding



- Be the first to welcome AUA attendees to the meeting with your branding on the front entrance of this headquarter hotel.
- This is the entrance most used by taxis and pedicab drivers.
- Includes eight clings on top of the revolving door and two side strips. (Advertiser chooses single- or double-sided.)
- Also includes a 10' x 10' floor cling immediately inside the main entrance.

INSERTION ORDER/SPECS

Rate
\$8,000
Rights only. Additional production fees will apply.
Exclusive opportunity.



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Concierge Floor Cling and Escalator to Front Desk



- Your message takes attendees to the front desk from ground level. (Front desk is located on Level 2.)
- Includes a 10' x 10' floor cling immediately in front of the escalator and next to the concierge desk, and an escalator center runner.
- Advertiser can choose to add five window clings above the side entrance (interior) doors for additional visibility (see photo).

INSERTION ORDER/SPECS

Rate
\$12,000
Includes \$6,000 for floor and escalator clings and \$6,000 for five side door window clings
Rights only. Additional production fees will apply.
Exclusive opportunity.



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Guest Elevator Advertising



- Your brand is on the inside of all 10 guest elevators.
- Includes two inserts per elevator (11.5" wide x 18.5" high).
- Elevators are located in two banks of five.

INSERTION ORDER/SPECS

Rate
\$12,000
Rights only. Additional production fees will apply.
Exclusive opportunity.



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Glass Half-Wall Around Le Croissant Restaurant



- Greet attendees each morning for breakfast on Level 1, and as they walk to the elevators or front desk escalators from the Shuttle Bus Entrance.
- Includes five individual clings.

INSERTION ORDER/SPECS

Rate
\$9,000
Rights only. Additional production fees will apply.
Exclusive opportunity.



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Atrium Flags in Hotel Lobby



- Three hanging flags in the hotel lobby on Level 2.
- Double-sided flags are a maximum 3'9" wide x 6' high.

INSERTION ORDER/SPECS

Rate
\$7,000
Rights only. Additional production fees will apply.
Exclusive opportunity.



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Bell Desk Branding



- Huge exposure from throughout the lobby with a dramatic banner over the bell desk!
- Escalators coming up from Level 1 are directly in front of the bell desk on Level 2.
- Maximum size on banner is 24' 10" wide by 4' 6" high.
- Also available: A 10' x 10' floor cling in front of the bell desk.

INSERTION ORDER/SPECS

Rate
\$14,000
Includes \$9,000 for the banner and \$5,000 for the floor cling
Rights only. Additional production fees will apply.
Exclusive opportunity.

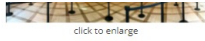


Front Desk Branding



INSERTION ORDER/SPECS

Rate



click to enlarge



- Be the brand attendees see when they check in – and each time they return to the front desk on Level 2.
- Includes four overhead clings above the front desk.

\$12,000
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