



2023 Advertising Opportunities

Command attention at AUA2023 with engaging tactics designed to bring more attendees to your booth or program

Overview



22,000
AUA members.
Reach them all!



7,000
professional attendees
in 2022.



Nearly 11,000
professional attendees the
last time the Annual
Meeting was in
Chicago!

Science & Technology (S&T) Hall Schedule
Friday, April 28: 9 a.m.–4 p.m.
Saturday, April 29: 9 a.m.–6 p.m.
Sunday, April 30: 9 a.m.–4 p.m.

[PRINT THIS PAGE](#)

Opportunities



Engagement
Packages



Meeting News
and Navigation



Email Products



Personal
Deliveries



Hotel Advertising:
Hyatt Regency
McCormick Place



Hotel Advertising:
Marriott Marquis
Chicago



Engagement Packages

Opportunity	Price range	Space reservation deadline	Materials due
Branding	\$25,980	Varies	Varies
Traffic Building	\$23,040	Varies	Varies
Lead Generation	\$29,200	Varies	Varies

Meeting News and Navigation Products

Opportunity	Price range	Space reservation deadline	Materials due
Mystery Diagnosis*	\$20,000	March 3, 2023	March 10, 2023
AUA Daily News	\$645-\$27,300	March 14, 2023	March 21, 2023
Attendee Welcome Guide*	\$25,000	March 21, 2023	March 28, 2023
AUA Daily News Online	\$6,500-\$25,000	Feb. 23, 2023	March 2, 2023

*Exclusive sponsorship opportunity

Email Products

Opportunity	Price range	Space reservation deadline	Materials due
AUA Daily News ePreviews	\$2,850-\$4,000	Varies	Varies
Virtual Platform Log-In Emails*	\$20,000	March 23, 2023	March 30, 2023
Exclusive Exhibitor Emails*	\$30,000	March 24, 2023	March 31, 2023
AUA Daily eNews	\$4,000-\$11,025	March 30, 2023	April 6, 2023
AUA Daily News eHighlights	\$2,850-\$4,000	Varies	Varies

*Exclusive sponsorship opportunity

Personal Deliveries

Opportunity	Price range	Space reservation deadline	Materials due
Doctors Bag Insert	\$11,025	March 20, 2023	March 27, 2023
Doctors Bag Premium	\$13,780	March 20, 2023	March 27, 2023
Individual Hotel Room Drop	\$35,000	April 5, 2023	April 25, 2023

Hotel Advertising: Hyatt Regency McCormick Place

Opportunity	Price range	Space reservation deadline	Materials due
Coffee Sleeves in the Market	\$5,500	March 15, 2023	March 22, 2023
Digital Lobby Displays	\$4,500-\$8,000	March 15, 2023	March 22, 2023
Elevator Digital Screens	\$10,000	March 15, 2023	March 22, 2023
Elevator Vestibule Floor Clings	\$20,000	March 15, 2023	March 22, 2023
Front Desk Clings	\$20,000	March 15, 2023	March 22, 2023
Front Drive Pillar Wraps	\$20,000	March 15, 2023	March 22, 2023
Lobby Pillar Wraps	\$20,000	March 15, 2023	March 22, 2023
McCormick Place Entrance	\$20,000	March 15, 2023	March 22, 2023
Restaurant/Bar Pillar Wraps	\$15,000	March 15, 2023	March 22, 2023
Window Clings	\$15,000	March 15, 2023	March 22, 2023

Hotel Advertising: Marriott Marquis Chicago

Opportunity	Price range	Space reservation deadline	Materials due
Guest Elevator Advertising on Level Two	\$6,500-\$15,000	March 15, 2023	March 22, 2023
Lobby Level Escalator Clings	\$10,000	March 15, 2023	March 22, 2023
Window Cling	\$20,000	March 15, 2023	March 22, 2023

Hotel Advertising: Hilton Chicago

Opportunity	Price range	Space reservation deadline	Materials due
Front Entrance Branding	\$9,000-\$23,000	March 15, 2023	March 22, 2023
Lobby Elevator Doors	\$12,500-\$15,500	March 15, 2023	March 22, 2023
Shuttle Bus Doors	\$5,000-\$12,000	March 15, 2023	March 22, 2023

For Out-of-Home opportunities, contact your Account Manager.

AUA2023 is planning for an in-person meeting with a number of virtual sessions offered for a remote audience. If the meeting must be canceled or converted to virtual, AUA and Ascend Media will transition advertisers to options of equal value and exposure. Advertisers preparing materials specific to a booth or program are encouraged to prepare secondary general branding materials in case the meeting converts to virtual only.

*All rates are net. No agency discounts apply. Cancellations are non-refundable.
All quantities are based on projected attendance and room blocks.
Ascend Media encourages (and practices) environmentally friendly printing, including recycled/recyclable paper and plant-based inks.*

Contact



Bridget Blaney

Company Names: A-D
773-259-2825
bblaney@ascendmedia.com



Cathleen Gorby

Company Names: E-L
913-344-1305
cgorby@ascendmedia.com



Maureen Mauer

Company Names: M-Z
913-344-1321
mmauer@ascendmedia.com