Hotel Advertising: Hilton Chicago



Icon Key



















Front Entrance Branding



- · Welcome guests to AUA2023 with your message on the main entrance of the
- Opportunity includes branding on two revolving doors, two front columns and 14 stationary doors.
 These are the doors most used by taxis and rideshare and personal vehicles.
- Revolving doors have four $22" \times 22"$ double-sided clings each (see photo). Columns are wrapped four sides (see photos).
- Two sets (inside and outside) of seven stationary doors have 24" x 24" doublesided clings (see photos).

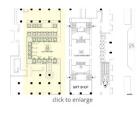
INSERTION ORDER/SPECS

Rate

\$23,000 for two revolving doors \$11,500 for two columns \$9,000 for each set of seven stationary doors (inside and outside available)

Rights only. Additional production fees will apply.

Exclusive opportunity.



Lobby Elevator Doors



- Share your message with AUA2023 attendees as they wait for elevators at the Hilton's impressive lobby elevator bank.
- Branding is on door fronts.

INSERTION ORDER/SPECS

\$15,500 for five doors on the left or right bank (two available) \$12,500 for four doors on the back bank (one available) Rights only. Additional production fees will apply.



click to enlarge

Shuttle Bus Doors



- Brand the busy doors on 8th street where the AUA2023 shuttle buses will pick up and drop off multiple times each day of the meeting.
- Opportunity includes branding one column, one revolving door and eight stationary doors.

- Column is wrapped on four sides (see photos).
 Revolving door has four 30" x 15" double-sided clings (see photo).
 Two sets (inside and outside) of four stationary doors have 30" x 15" clings (see
 - o Inner set of doors are double-sided
 - Outer set of doors are single-sided

INSERTION ORDER/SPECS

Rate

\$12,000 for column \$8,000 for revolving door \$5,000 for each set of stationary doors (inside and outside available) Rights only. Additional production fees will apply.

Exclusive opportunity

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Reach all members Push product



Personal Delivery



Lead-generating product







Branding product



