

Email Products

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AUA 2023 CHICAGO
2023 AUA Annual Meeting - Chicago, IL

Log in now to start building your profile and schedule for the event.

Log in now

Create a personalized agenda

Make the most of your time and create your own program with sessions you want to attend. You can filter by day, topic or speaker.

DISCOVER THE PROGRAM

Get the mobile app

Download the app to benefit from all features. Log in with the email address you used to register to the event to get access to 2023 AUA Annual Meeting - Chicago, IL.

Your branding here

ADVERTISEMENT
click to enlarge

Attendee Log-In Emails

Showcase your brand exclusively in this essential email for registered attendees!

A series of six emails to registered attendees providing log-in credentials, log-in reminders and log-in instructions.

Reach: Registered attendees (in-person attendees also have access to the virtual portion of the meeting).

Single advertiser gets ad in all emails. (See sample.)

74% open rate in 2023!

INSERTION ORDER/SPECS

Deadlines
Space reservation: March 28, 2024
Materials due: April 4, 2024

Rate
\$20,000
Exclusive sponsorship opportunity

AUA Daily News Drive

AUA 2023 CHICAGO DAILY NEWS
April 26, 2023

Discover the Iluucc Difference!
Click to learn more.

Urologists must start the conversation about genitourinary syndrome of menopause
Genitourinary syndrome of menopause (GSM) affects up to 50% of postmenopausal women.

Traffic-Driving Content Ad

BlueWind Medical: Transformative Therapy for Overactive Bladder
Visit B3110 to hear about a transformative NDI solution for OAB. On Stage: BlueWind Medical will have its breaking news demonstrating how an investigational implantable bladder neuromodulation system is helping people who live with OAB.

Reaching success in urologic oncology clinical trials
Clinical trials provide evidence for determining and improving on the standards of care across urologic oncology.

Premium Banner: 600x100 pixels

Making the connection to move urology forward
AUA's first Global Readers Leadership Retreat has launched a long-term program to support and encourage a novel network of emerging leaders.

click to enlarge

AUA Daily eNews

Encourage attendees to visit your booth or program as they read about the latest conference news!

Reach: 21,000 AUA members plus non-member registrants and previous attendees.

Content: Live coverage of the meeting, including scientific breakthroughs presented at AUA2024 and additional aspects of the program, such as awards ceremonies and other key events.

AUA Daily eNews is sent on May 3, 4, 5 and 6, 2024.

Leaderboard and Premium Banners

Traffic-Driving Content Ads

Average unique open rate in 2023 was 51.37%, compared to the healthcare industry average of 21.72%.*

INSERTION ORDER/SPECS

Deadlines
Space reservation: April 4, 2024
Materials due: April 11, 2024

Rates	
Leaderboard (all issues)	\$11,360
Premium Banner (all issues)	\$9,085 each
Traffic-Driving Content Ads (per issue, for promoting programs)	\$4,120
Traffic-Driving Content Ads (all issues)	\$9,085 each <i>Introductory rate for 2024</i>

Promote your program or booth demo the day it happens with Traffic-Driving Content Ads!

*According to MailChimp's email benchmark report, 2022.

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If the in-person AUA2024 must be converted to a virtual event, all email products will be sent for the virtual event.

All rates are net. No agency discounts apply. Cancellations are nonrefundable.

All quantities herein are based on projected attendance and association membership numbers and, in some cases, projected non-member professionals, and are therefore not guaranteed.



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